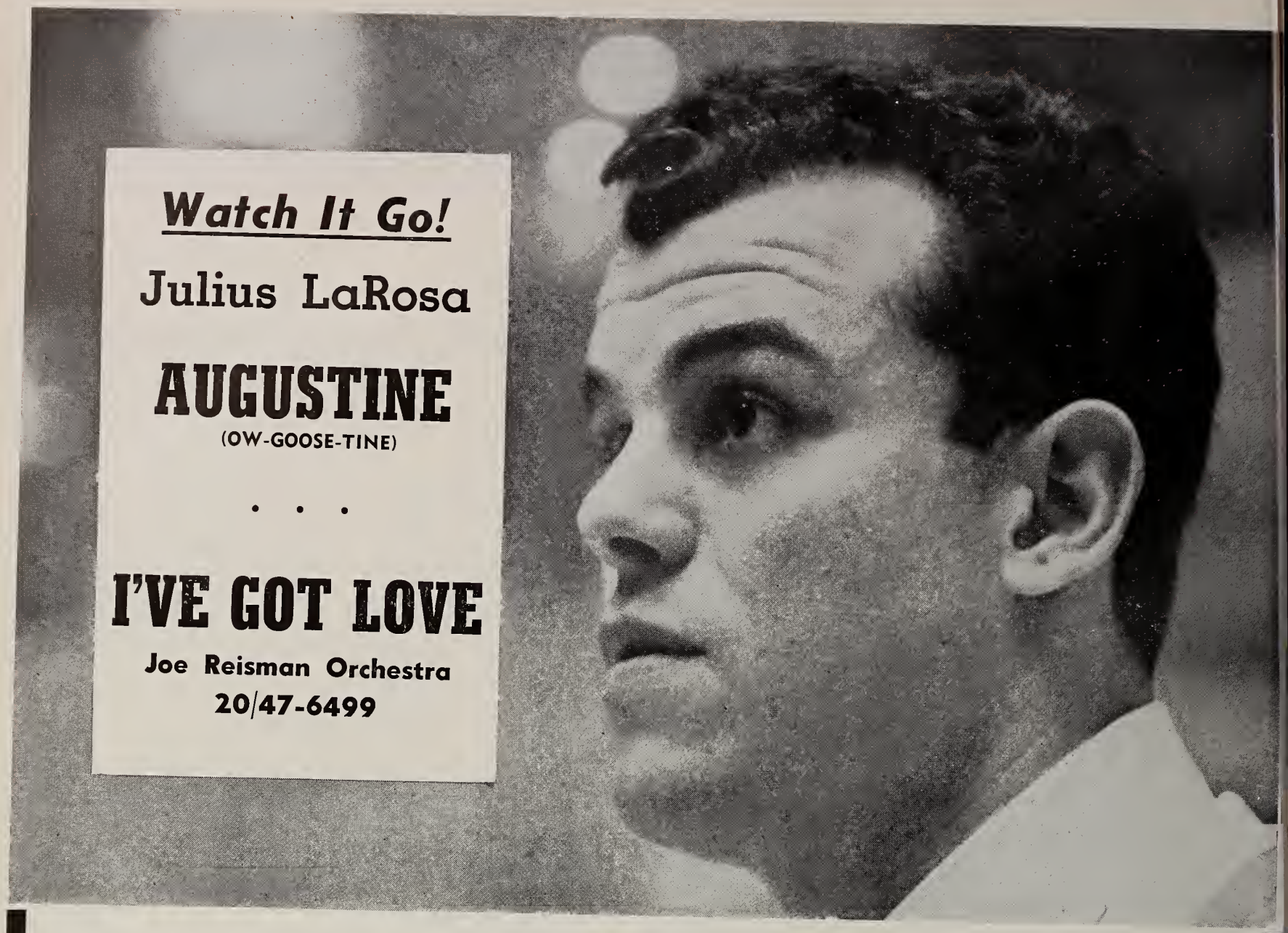
The Cash Box

VOLUME XVII – NUMBER 31

APRIL 21, 1956

Heralding its ninth year in the record business, MGM Records and its New York distributor. Ideal Record Products, staged a birthday celebration at New York Radio stations presenting huge birthday cakes complete with nine burning candles to each station. Presentations were made by young MGM starlet Isobel Burns escorted by Bert Siegelson, representing the New York distributor. In the center are Frank Walker, head of the diskery, Miss Burns, and Al Levine, president of Ideal. In the top row with Miss Burns in each photo are: Bob Howard and Bill Williams of WNEW; Joe Petralia of WOV; Johnny Andrews of WNBC; Bert Siegelson with Frank Mancini and Joe Saccore of WMGM. In the bottom row are: Ruth Goldstein, Helen Grazzio, Johnny McCarthy and Martin Kolsky of WINS; Bob Caller, Ed Welch and Bob Barron of WMCA; Jack Lacy of WINS; and Martin Block of WABC.



Hey, You Got
A Surprise Comin'

Vaughn Monroe

THE ROCK AND ROLL EXPRESS

. . .

THERE SHE GOES

Joe Reisman Orchestra
20/47-6501

RCA VICTOR

FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 31 April 21, 1956

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ANY TYPE OF SONG CAN BE A HIT!

Critics of current popular musical trends often give the impression that the only records which sell today are rock and roll. We've heard numerous statements and read various articles which either stated specifically or implied that if you don't have a rock and roll song, you can't have a hit. And these ideas have been expressed even by people deeply involved in the music business who should know better.

Of course there is a rock and roll trend which is dominant today. But many people seem to lose sight of the fact that some of the top hits in the country in recent weeks have been beautiful instrumentals and strong ballads. The instrumentals include "Poor People Of Paris", "Lisbon Antigua", "Picnic And Moonglow", "Theme From The Three Penny Opera", "The Main Title Theme From The Man With The Golden Arm", "Port Au Prince" and "Autumn Leaves". And there have been such beautiful ballads as "No, Not Much", "Moments To Remember", "Mr. Wonderful", "Love And Marriage", "It's Almost Tomorrow", "Angels In The Sky" and "Memories Are Made Of This", to mention a few. Obviously therefore the entire story is not just rock and roll.

The real facts are that any type of song can make it—if it's a good song. There is no such thing as a music business devoted exclusively to rock and roll just as the music business could not be devoted exclusively to ballads or novelties or any other specific types. There is always a demand for a multitude of different kinds of music because record buyers make their purchases according to their emotional needs at the moment. And people's moods shift not only from day to day but from hour to hour and minute to minute. In addition it's an impossible idea that everyone will want the same type of song at the same time. There are enough record buyers in the country to create demands for all sorts of records as is obvious by the list of records which have been smashes recently and which are not related to rock and roll at all.

It's natural, we suppose, that there should be a tendency to overdramatize situations and to get very panicky. If the majority of hits are rock and roll, it's simple then to say you must have rock and roll or you don't have a hit. The same thing was being said a few years ago when the entire trend was to folk songs. But anyone who looks at the situation objectively will immediately realize that any kind of song can become a hit and that throughout all these trends, ballads have been smashes and so have lush instrumentals.

There may be an excuse for people outside of the business not knowing what the score is, but when even tradewise individuals repeat those unthought-out cliches, they obviously are contributing to their own inability to cope with the problems of the industry they're engaged in.

3

GREAT RELEASES on

PATIO RECORDS

OF NEW ORLEANS

POP

John Gary

sings

"DON'T CRY"

b/w

"I THOUGHT I HAD YOU"

PO 4

COUNTRY-CAJUN

Sal Vance (Bayou Bill)

sings

"OLD MAN OF THE MARSHES"

b/w

"I'LL ALWAYS LOVE YOU DARLING"

PO 3

JAZZ

New Orleans All Stars

play

"MOUSES HOUSE"

b/w

"WHAT A DIFFERENCE A DAY MADE"

MJ 2

DISTRIBUTORS: A few territories open—WRITE—WIRE—PHONE

PATIO RECORDS

OF NEW ORLEANS

1576 BROADWAY, N. Y. (phone: PLaza 7-6809) • 520 ROYAL ST., New Orleans (phone: TUlane 4371)

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PP—Peter Pan	ST—Starlite
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PR—Prestige	SU—SUN
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	RA—Rainbow	TA—Tampa
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RE—Regent	TI—Tico
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RL—Real	UN—United
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RM—Rama	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RP—RPM	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	SA—Savoy	VI—RCA Victor
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SE—Seeco	VJ—Vee-Jay
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh		VK—Vik
	ER—Era		OL—Olympic		WI—Wing

Pos. Last Week

1 — **POOR PEOPLE OF PARIS** — LES BAXTER ORCH. — **1**

CA-3336 (F-3336)—Les Baxter
CR-61592 (9-61592)—Lawrence Welk
DE-29835 (9-29835)—Russ Morgan
LO-1628 (45-1628)—Winifred Atwell
MG-12188 (K-12188)—Roger Roger
VI-20-6366 (47-6366)—Chet Atkins

2 — **WHY DO FOOLS FALL IN LOVE** — THE TEEN AGERS — **3**

DE-29832 (9-29832)—Gloria Mann
DO-15448 (45-15448)—Gale Storm
GE-1002 (45-1002)—The Teen Agers
ME-70790 (70790 x 45)—Diamonds

3 — **LISBON ANTIGUA** — NELSON RIDDLE — **2**

CA-3287 (F-3287)—Nelson Riddle
CO-40635 (9-40635)—Mitch Miller
CR-61553 (9-61553)—Alan Dale
CR-61595 (9-61595)—Lawrence Welk
VI-20-6406 (47-6406)—Leo Diamond
VI-20-6418 (47-6418)—1956 Jazz All Stars

4 — **HOT DIGGITY** — PERRY COMO — **6**

VI-20-6427 (47-6427)—Perry Como

5 — **I'LL BE HOME** — PAT BOONE — **5**

CK-830 (45-830)—Flamingos
DO-15443 (45-15443)—Pat Boone

6 — **NO, NOT MUCH** — FOUR LADS — **4**

CO-40629 (4-40629)—Four Lads

7 — **JUKE BOX BABY** — PERRY COMO — **7**

VI-20-6427 (47-6427)—Perry Como

8 — **A TEAR FELL** — TERESA BREWER — **9**

AT-1086 (45-1086)—Ivory Joe Hunter
CR-61590 (9-61590)—Teresa Brewer
VI-20-6482 (47-6482)—Anita Carter

9 — **BLUE SUEDE SHOES** — CARL PERKINS — **10**

CA-3373 (F-3373)—Bob Roubian
CO-21505 (4-21505)—Sid King & 5 Strings
DE-29980 (9-29980)—Roy Hall
DO-15456 (45-15456)—Jim Lowe
KI-4903 (45-4903)—Boyd Bennett
ME-70805 (70805 x 45)—Jerry Mercer
MG-12197 (K12197)—Sam Taylor
SU-234 (45-234)—Carl Perkins
VI-20-6450 (47-6450)—Pee Wee King

10 — **HEARTBREAK HOTEL** — ELVIS PRESLEY — —

MO-985 (45-985)—Cadets
VI-20-6420 (47-6420)—Elvis Presley

11) ROCK AND ROLL WALTZ. 12) EDDIE MY LOVE. 13) MAIN TITLE (MAN WITH THE GOLDEN ARM). 14) THE GREAT PRETENDER. 15) THEME FROM THE THREE PENNY OPERA. 16) MAGIC TOUCH. 17) ROCK ISLAND LINE. 18) SEE YOU LATER, ALLIGATOR. 19) INNAMORATA. 20) TUTTI FRUTTI. 21) MR. WONDERFUL. 22) BO WEEVIL. 23) IVORY TOWER. 24) LOVELY ONE. 25) WITHOUT YOU. 26) R-O-C-K. 27) MEMORIES ARE MADE OF THIS. 2B) LONG TALL SALLY. 29) MOONGLOW AND PICNIC. 30) SAINTS ROCK 'N ROLL. 31) 11TH HOUR MELODY. 32) CAN YOU FIND IT IN YOUR HEART. 33) BAND OF GOLD. 34) NO OTHER ONE. 35) TOO YOUNG TO GO STEADY.

THE

Thanks Ops & DJ's...

FOR YOUR HELP IN MAKING
"Why Do Fools Fall In Love"

TEENAGERS

featuring

FRANKIE LYMON

and here's our latest smash

"I WANT YOU TO BE MY GIRL"

and

"I'M NOT A KNOW IT ALL"

GEE 1012

GEE RECORDS

Personal Management:
GOLDNER & KOLSKY
220 West 42nd Street, N. Y. C.

Exclusive Bookings:
GALE AGENCY
48 West 48th Street, N. Y. C.

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

LALO (Pancho Lopez) GUERRERO
(Real 1309; 45-1309)

C+ "POOR PEOPLE OF JUAREZ" (2:41) [Real-American BMI—Guerrero] Lalo Guerrero, who did a big job with "Pancho Lopez", offers another take off disk—this time on the number one hit "Poor People Of Paris". Cute side.

C+ "TAKE ME OUT TO THE BULLFIGHT" (2:30) [Real-American BMI—Guerrero] This half is the Mexican version of "Take Me Out To The Ball Game". Humorous lyrics.

ALVY WEST
(ABC-Paramount 9688; 45-9688)

B+ "YA YA YA" (2:12) [Marguerita ASCAP—West] Alvy West returns to the record fold and bows on the ABC label with a sensational swing arrangement of a familiar minor key tune. Employing a group of young vocalists called the Roslyn Singers, he comes up with a fascinating piece of rhythm merchandise that could break wide open. Imaginative creation. One of the most exciting new things to come along in quite some time.

C+ "BLUE BONGO" (2:48) [Jay IV-ASCAP — West] West fashions one of his own creations on this side. A bluesy, latin rhythm number. Creates an eerie and spine tingling mood.

DANNY KAYE
(Decca 29904; 9-29904)

B+ "DELILAH JONES" (2:27) [Dena ASCAP—Bernstein, Fine] Danny Kaye belts out a powerful novelty lyric set to the "Main Title" theme from the hit flicker "The Man With The Golden Arm". Exciting reading of a catchy piece of material. Right up Kaye's alley. Could break big.

B "MOLLY-O" (2:40) [Dena ASCAP—Bernstein, Fine] Another pleasant melody from the "Golden Arm" score. Song is already hitting and this version should take a cut of the sales melon.

GEORGE JENKINS ORCH.
(Tampa 112; 45-112)

B "LAST CALL" [Webster BMI—Johnson] An exciting piece of instrumental blues material is strikingly presented by George Jenkins and the ork with 'Plas' Johnson handling the solo chores on the tenor sax. Driving piece of material that should thrill instrumental rock and roll lovers.

B "CARAVAN" [—Ellington] This half stars the crew on a drum filled arrangement of the Ellington evergreen. Terrific instrumental with Johnson again featured on the tenor. Swings.

MARC GALLO
(Original 527; 45-527)

C+ "AM I WASTING MY TIME" [Radoir BMI—Crafer, Genaro] Marc Gallo gets a pretty backing from a chorus and ork while fashioning a warm and tender romancer. Lovely number carefully executed.

C+ "AUTUMN'S HERE" [Betmar BMI—Crafer, Genaro] Another warm and wistful romantic creation tenderly portrayed by the smooth voiced balladeer.

THE CASH BOX DISK OF THE WEEK

"PLAY FOR KEEPS"
[Korwin ASCAP—Allen]

"LOST IN THE SHUFFLE" [Robert Mellin BMI—Mellin, Mellin]

JAYE P. MORGAN
(RCA Victor 20-6505; 47-6505)

● Ballads were the rungs in the ladder that helped Jaye P. Morgan climb to success in the music world. Her beautiful interpretations of "That's All I Want From You" and "Danger, Heartbreak Ahead" were top hits in '55. And it appears that the ballad diet will result in Jaye P.'s first big hit in '56. "Play For Keeps" is a charming, and touching new romantic piece which the thrush executes with great depth and understanding. It weds a lovely melody to a top grade "A" lyric, and under Miss Morgan's control, the results are outstanding. This is what her fans want. "Lost In The Shuffle" again has the lark pouring out her troubles to the listener in the form of a tearful ballad. Inspired reading of a quality item. Hugo Winterhalter supplies two excellent orchestrations.

"FOOL OF THE YEAR" (2:14)
[Gil BMI—Korb, Diamond]

"KISS ME ANOTHER" (2:10)
[E. B. Marks BMI—Ebb, Friedman]

GEORGIA GIBBS
(Mercury 70850; 70850x45)

● Georgia Gibbs is at her level best and she introduces an exciting new coupling that should be stirring up heaps of noise all over the country. One half, "Fool Of The Year" is a dramatic rendition of a stirring love song. A potent and commercial performance of some top drawer material. Side has that rock and roll fish-beat the kids want. And they'll be running to the shops to get this one. For a change of pace, Georgia glides thru an attractive latin beat pleaser in "Kiss Me Another", the coupling. It's a thrilling, rhythmic novelty that swings along at a lively pace. Set to a familiar and most attractive melody. A hot coupling to watch closely.

"I'VE GOT LOVE"
[Cragsmoor BMI—Haymes]

"AUGUSTINE"
[Weiss & Barry BMI—Javits, Zeeman, Mackeben]

JULIUS LaROSA
(RCA Victor 20-6499; 47-6499)

● It looks as though LaRosa has a two-sided smash. A sensational coupling that'll start the crooner rolling at a torrid pace on Victor. "I've Got Love" is a thrilling new piece of material perfectly timed with Julie's wedding. It's a real socko rhythm ballad on which the talented star sings about the great strength and power that he feels now that he's in love. He can calm a cyclone, tame thunder, etc., because he's got love. One of the lad's best sides to date. The coupling "Augustine" is another unusual item for LaRosa. A colorful, chorus and instrument filled bouncer about his new gal, Augustine. Contagious little German flavored ditty that could create big excitement. Two big novelties to watch closely.

"THE BIRDS AND THE BEES" (2:38)
[Gomalco ASCAP—Warren, David]

"THE PROMISE" (2:05)
[George Thorn BMI—Barnett, Bennett, Thorn]

ALAN DALE
(Coral 61625; 9-61625)

● Alan Dale lends his warm and easy-going vocal technique to a wonderful new tune that sounds and looks like a sure bet to end up as a Spring season chart-topper. It's the delightful title tune from the first George Gobel Paramount flicker "The Birds And The Bees". Dale employs the conversation technique as an opener and then glides into this catchy little ditty in a humorous and easy-to-take manner. Song has a refreshing simplicity about it that should delight youngsters and adults. The lyrics are terrific. It's a winner. Flip "I Promise", is a mellow rendition of a pretty ballad set against a slow rock and roll backdrop. Top deck is the one for the action.

BOB DAVIE
(Bally 1004; 7-1004)

B "MOON PEARLS" (2:08) [Trinity BMI — Davie] Bob Davie comes through with a charming and unusual side coupling two interesting sounds—whistling and a planksichord solo. Charming romantic theme that seems to envelop the listener. Could happen.

B "CORN POEM" (2:15) [Trinity BMI—Davie] The planksichord's corny but delightful sound is featured once again, this time on an infectious novelty that sticks with you. Side immediately recalls the smash "Near You". Good coupling for the jukes.

RALPH CURTIS
(Unique 334; 45-334)

B+ "THE WORLD IS MINE" (Theme From Alexander The Great) (2:30) [Global ASCAP—Nascimbene, Roberts, Jacobson] The big voice of Ralph Curtis is potent and dramatic on this stirring love song from the big box office success "Alexander The Great". Lovely melody beautifully executed.

C+ "YOU CAN STILL COME TO ME" (2:30) [Cherio BMI—Raleigh] Curtis is in a more sentimental mood on this half as he sings about a broken love affair.

BETTE McLAURIN
(Glory 241; 45-241)

B+ "I'M PAST SIXTEEN" (2:59) [Bryden BMI—Harrison, Dixon] The talented Bette McLaurin hands in a striking rock and roll ballad with today's popular fish beat. Beautiful lyric delivered with great feeling by the lark. Thrush has a terrific voice.

C+ "PETTICOAT BABY" (2:13) [Piccadilly BMI—Brown, Breedlove] A chorus assists on this lively rockin' novelty. Cute up-beat ditty.

BILLY REGIS & ORCH.
(RCA Victor 20-6495; 47-6495)

B "STOP" (2:34) [Sheldon BMI—Regis] Trumpeter Billy Regis, well known for his great job on "Cherry Pink", employs some cute gimmicks as he and vocalist Charlita bounce thru a zany and pleasant novelty.

B "I LOVE YOU MUCH TOO MUCH" (2:33) [Leeds ASCAP Raye, Olshey, Towber] Regis excels on this end as he bends the notes while performing and exciting version of a great oldie. Potent latin beat treatment. Strong two-sider.

ROGER WILLIAMS
(Kapp 144; K-144)

B "HI-LILI HI-LO" (3:00) [Robbins ASCAP—Deutsch, Kaper] The "Autumn Leaves" man, Roger Williams, lends his agile digits to another beautiful melody and comes up with a delightful side that could do big things. Altho a few years have passed since the song was introduced, it is first showing action and this rendition could take a healthy cut of the sales.

C+ "MY DREAM SONATA" (3:10) [United ASCAP — David, Van Heusen] A lush and flowery piece featuring piano and strings. Good mood item.

The Four Lads

MAKE IT 3 IN A ROW

"MOMENTS TO REMEMBER"

"NO NOT MUCH"

and NOW!

"MY LITTLE ANGEL"

COLUMBIA -40674 (4-40674)

b/w

"Standing On The Corner"

THE CASH BOX

DISK OF THE WEEK

"MY LITTLE ANGEL" (3:00)

[Mapleleaf BMI—Jordan, Charles]

THE FOUR LADS

(Columbia 40674; 4-40674)

● The Four Lads, who have already put two million-sellers back to back with "Moments To Remember" and "No Not Much," may accomplish the near impossible feat of making it three in a row with a sensational coupling of exceptional new material. One side "My Little Angel" is a warm and beautiful romantic song which displays the quartet's classy harmony at its best. The beautiful delivery and material grow on you, and after a few listens, you really appreciate this wonderful side.

COLUMBIA RECORDS

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RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE FOUR COINS
(Epic 9164; 5-9164)

B "CHERRY LIPS" (2:48) [Atlantic BMI—Scott] The Four Coins take hold of a fast rising rock and roller and belt it across in their own exciting manner. Potent piece of novelty jump stuff that could catch on in a big way. Real Driver.

B "ALL MY TOMORROWS" (3:00) [Winneton BMI—Sherman, Sherman] A beautiful shuffle beat ballad, tenderly and smoothly executed by the warm voiced crew. Commercial item.

RUSH ADAMS
(MGM 12228; K12228)

B+ "THE BIRDS AND THE BEES" (2:37) [Famous ASCAP—Warren, David] Rush Adams, a very talented youngster, comes thru with his strongest MGM release to date as he lilts thru the delightful title tune from new George Gobel flicker. Loulie Jean Norman harmonizes with Rush offering excellent results. Should take a good cut of this tune's take.

C+ "MY BUDDY'S GIRL" (2:20) [Thunderbird ASCAP—Newman, Schwimmer] A tearful love story is emotionally told against a rock and roll backdrop by Rush. Sad story about a guy who's in love with his buddy's gal.

PEGGY DIETRICK
(Sunset 2012; 2012-45)

C+ "MY KIND OF GUY" [Bradford ASCAP—Duning, Bowers] The Sunset label introduces a talented newcomer in Peggy Dietrick. The thrush displays her lovely vocal qualities on this warm and tender love song. Pretty offering.

C+ "HE LOST HIS CHARM" [Bradford ASCAP—Bowers] She gets an assist from a chorus on this portion as she glides through a cute little rhumba ditty. Pleasant number.

DAVE APPELL & APPLEJACKS
(President 1011; 45-1011)

C+ "THE ROCK AND ROLL PARTY" (2:05) [Wemar BMI—Riccitelli, Kaye, Vastola] Dave Appell and the gang break out with a pile driving rock and roller engineered to please the youngsters. Solid dance deck.

C+ "RAINBOW OF LOVE" (2:30) [Grand ASCAP—Scherzer, Kulla] This half features the crew on another commercial rock and roller—but this one has the fish beat. Good side.

DAN TERRY ORCH.
(Vita 1008; 45-1008)

C+ "WAIL-TAIL" [Copper-Cork BMI—Paich] Dan Terry continues to dish out good dance material for the teen audience as he flies through a good jumper. Interesting arrangement that moves.

C+ "AUTUMN IN NEW YORK" [Harms ASCAP—Duke] Terry changes the pace on this half and comes thru with a pretty fox trot side. A smooth and easy-going band treatment of a great oldie.

THE CASH BOX SLEEPER OF THE WEEK

"THE HAPPY WHISTLER" (2:25)
[Birchwood ASCAP—Robertson]
"YOU'RE FREE TO GO" (2:36)
[Ross Jungnickel ASCAP—Robertson, Herscher]
DON ROBERTSON
(Capitol 3391; F-3391)

● Every now and then, a sensational gimmick novelty makes its debut on the market and takes the country by storm. Capitol has just such an unusual item in "The Happy Whistler" featuring Don Robertson. It's an extremely contagious ditty made up of five different elements: Don's whistling, and accompaniment by a piano, a bass, and a snare drum, and someone handclapping. The side opens with the drum setting a military pace, then one at a time the handclapping, whistling, etc., join in. The melody is very contagious, and after one listen, you find yourself whistling the tune. Looks like a biggie. Flip "You're Free To Go" is a sentimental waltzer featuring Robertson and Lou Dinning. Watch the topper.

"SAY IT AIN'T SO, JOE" (2:46)
[Pincus ASCAP—Twomey, Wise, Frisch]
"HONKY TONK ROCK" (1:55)
[Trinity BMI—Davie, Grean]
BETTY JOHNSON
(Bally 1005; 7-1005)

● Betty Johnson, who made an exceptionally strong showing in a great many territories with both sides of her first release, "I'll Wait" and "Please Tell Me Why," has another powerful double-decker that should skyrocket her into the spotlight. "Say It Ain't So, Joe" is an exciting arrangement of a sentimental blues item. Betty interprets the number with great feeling and tenderness and comes up with a beautiful deck that appeals more with each listen. "Honky Tonk Rock" is a complete change of pace that features the versatile lass on a potent cornball rock and roller that should go strongly with the hoofers. Hot biscuit for the jukes.

"THE WAYWARD WIND" (2:57)
[Warman BMI—Lebowsky, Newman]
"NO MORE THAN FOREVER" (2:41)
[Thunderbird ASCAP—Dickinson]
GOGI GRANT
(Era 1013; 45-1013)

● Gogi Grant, who established herself as a name to be reckoned with when she clicked on "Suddenly There's A Valley," dishes up a glowing new disk that should add hordes of new admirers to her constantly growing following. It's an exciting performance of an off-beat type of tune that could snowball into a huge smash. Titled "The Wayward Wind," the song tells about a young man who was born next of kin to the wayward wind and loves to wander. It's a dramatic affair with a stirring western flavor. Number immediately reminds the listener of a recent smash with a similar tempo and quality, "High Noon." Watch this one take off. Bottom half, "No More Than Forever" is an interesting rendition of a big ballad.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "DELILAH JONES"	Danny Kaye	Decca 29904; 9-29904
★ "THE BIRDS AND THE BEES"	Rush Adams	MGM 12228; K12228
★ "I CAN'T WHISTLE"	Barry Gordon	MGM 12222; K-12222
★ "THE WORLD IS MINE"	Ralph Curtis	Unique 334; 45-334
★ "WILL I ALWAYS BE YOUR SWEETHEART"	Mona Carol	Casino 170; 45-170

JOHNNY OLIVER
(MGM 12230; K12230)

B+ "SIX FEET OF HEAVEN" (2:35) [Planetary ASCAP—Lynn, Gordon, Brooks] Johnny Oliver, who did a big job with "These Hands," comes through with another potent item. A hard hitting folk flavored jumper that swings from the first groove to the last. Song with a moral. Could catch.

B "A GOOD WOMAN'S LOVE" (2:04) [Delmore ASCAP—Coben] Another folk type ballad set to a waltz tempo. Pretty romantic item from the country field. Enchanting melody.

MITZI MASON
(ABC-Paramount 9696; 45-9696)

B+ "Theme from 'ALEXANDER THE GREAT'" (The World Is Mine) (2:11) [Global ASCAP—Naeimdene, Roberts, Jackobson] A beautiful love song set to the lovely theme from the new United Artist flicker "Alexander The Great," is emotionally and strikingly performed by Mitzi Mason. Dramatic item that could do well.

C+ "HEARTS WEREN'T MADE FOR BREAKING" (2:26) [Coliseum BMI—Hackady, Naylor] A shufle rhythm ballad colorfully handled by the songstress.

BEVERLY ALLEGRE
(Caravan 15603; 45-15603)

B "HOLD ME CLOSE" (2:40) [Kay-En-Jay BMI—Pirro, Harian] Dancer, singer, accordionist Beverly Allegre employs her vocal talents on her first release as she chants a tender love story. A polished youngster with a bright future. Pretty latin tempo item.

C+ "EVERY LITTLE BIT OF ME" (2:47) [Kay-En-Jay BMI—Pirro, Harian] Kent Harian's ork sets up another fine backing for the chirp as she glides thru a light and infectious romancer.

THE JOHNSTON BROS.
(London 1616; 45-1616)

C+ "ROSES OF PICARDY" (2:35) [Chappell ASCAP—Haydn, Wood, Weatherly] A soft and most pleasant treatment of an oldie is offered here by the Johnston Brothers. Boys have a warm and pretty harmony and a smooth number to work with.

C+ "JUST A-WEARYIN' FOR YOU" (2:56) [Burlington ASCAP—Jacobs, Band, Stanton] Another sentimental standard warmly chanted by the lads. Tender delivery.

RAY HEINDORF O. & MELLOMEN
(Columbia 40681; 4-40681)

B "SERENADE" (2:50) [Harms ASCAP—Cahn, Brodszky] After a velvelty instrumental interpretation of the title tune from Lanza's new pic, the Mellomen join Heindorf and offer a smooth choral-ork version. Pretty rendition.

B "BULLFIGHT" (2:42) [Harms ASCAP—Brodszky] The Heindorf ork works alone on this half sending across an exciting toreador instrumental. Exciting Spanish theme also from the "Serenade" pic. Strong side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GEORGIA GIBBS

At Her Best!

ANOTHER "KISS OF FIRE"

"KISS ME ANOTHER"

COUPLED WITH

"FOOL OF THE YEAR"

MERCURY 70850

Mercury RECORDS

RECORD REVIEWS

A DISK & SLEEPER | B+ EXCELLENT | B VERY GOOD | C+ GOOD | C FAIR | D MEDIOCRE

CATHY RYAN

(King 4916; 45-4916)

B+ "LAZY RIVER" (2:28) [Peer BMI—Arodin, Carmichael] The exciting voice of Cathy Ryan is tailor-made for this great oldie. A hot rhythm treatment with the thrush belting from start to finish. Powerful side that could develop into a hit side.

C+ "LOVE YOU WITH ALL MY MIGHT" (2:24) [Jay & Cee BMI—Singleton, McCoy] Another good swinging deck. Catchy rock and roll novelty.

ROBBIN HOOD

(MGM 12221; K12221)

B+ "THE ROCK-A-BYE BLUES" (2:30) [Chappell ASCAP—Benjamin, Marcus] A good sentimental rock and roller set to the nursery standard "Rockabye Baby On The Tree Top." Robbin really belts and gets a solid assist from the ork. Commercial side.

C+ "BEAUTIFUL, BEAUTIFUL LOVE" (2:11) [Gil BMI—Lampert, Cleveland] The chirp bounces through a contagious lilter on this end. Colorful novelty full of life.

THE CLASSMATES

(Dot 15460; 45-15460)

B+ "WHO'S GONNA TAKE YOU TO THE PROM" [Bourne ASCAP—Silver, Alfred] The Classmates, featuring Bernie Knee, rock through a commercial piece of teen-age jump stuff that should be getting loads of play. Solid dance deck with a good lyric.

C+ "RETURN MY HEART" [E. B. Marks BMI—Raleigh, Edwards] The group features Elise Bretton on this shuffle beat romancer. Has a good fish tempo that the kids like.

HOLLY TWINS

(Liberty 55015; F55015)

B "IT'S EASY" (2:28) [Bourne ASCAP—Bagdasarian] Liberty introduces the Holly Twins on a clever little novelty with a good beat. Catchy ditty with an unusual sound and a good latin tempo. Girls have a smooth and exciting quality that sells this item. Watch it.

B "TAKE ME BACK" (2:31) [Liberty ASCAP—Newman] The chirps come over equally well on this corny little pleaser. Lively bouncer refreshingly styled. Good coupling.

LISA KIRK

(Columbia 40688; 4-40688)

B "A HEART TO CALL MY OWN" [Blackwood BMI—Engvick, Wilder] Lisa Kirk does a beautiful job on a tender romantic waltzer—the title tune from the "Front Row Center" TV show in which she starred last Sunday. Lovely piece of wax that could catch on after the TV audience hears it.

C+ "A SMILE AND A RIBBON" (2:07) [Frank ASCAP—Wells, McIntyre] Another item from the same production. A lively and colorful bouncer expertly handled by the thrush.

BOYD BENNETT & ROCKETS

(King 4925; 45-4925)

B "THE GROOVY AGE" (2:14) [Lois BMI—Young, Jr.] Boyd Bennett continues in his swinging technique as he belts out another rock and roller. This time he tells about the groovy age from 13 to 19. Big Moe handles the vocal duties. Good teenage stuff.

C+ "LET ME LOVE YOU" (2:07) [Benjon BMI—Ayres] Bennett does the crooning on this end. An easy-going romancer with a pleasant shuffle rhythm.

MIYOSHI UMEKI

(Mercury 70838; 70838x45)

B "WHY TALK" (2:20) [E. B. Marks BMI—Raleigh, Edwards] Mercury introduces a delightful young talent Miyoshi Umeki, singing a cute and sexy romantic ditty. Catchy pleaser reminiscent of "Make Yourself Confortable." Could develop into a big side. Her pleasant Nipponese accent adds to the overall warmth of the pretty number.

C+ "HOW DEEP IS THE OCEAN" (2:30) [Irving Berlin ASCAP—Berlin] The talented lark hands in an emotional presentation of a great Berlin favorite. Lovely arrangement and delivery.

DAVID HUGHES

(Epic 9152; 5-9152)

B "UNTIL YOU'RE MINE" [Edward Kassner ASCAP—Harris, Strauss, Cassen] David Hughes' big dramatic voice makes an impressive debut on Epic singing a rich and striking love song. Stirring side.

C+ "ONE FINGER SONG" [Pete Schaeffers BMI—Wayne, Schonleitner, Bradtke] An inviting waltz tempo piece with a smooth Italian-flavored melody.

BARRY GORDON

(MGM 12222; K12222)

B+ "I CAN'T WHISTLE" (2:15) [Hampshire House ASCAP—Tepper, Bennett] Little Barry "Nuttin For Xmas" Gordon bounces thru a colorful little refreshing novelty that should appeal to the adult and the kiddie buyers. Attractive novelty that could step out.

C+ "THE MILKMAN'S POLKA" (2:01) [Hampshire House ASCAP—Tepper, Bennett] The youngster's happy voice comes over wonderfully on this contagious polka novelty. Happy-go-lucky lilter. Art Mooney's ork and chorus assist on both halves.

MONA CAROL

(Casino 170; 45-170)

B+ "WILL I ALWAYS BE YOUR SWEETHEART" [Valyr ASCAP—DeAngelis, Marcucci] Mona Carol, a lovely young miss with a beautiful voice, makes an impressive debut on the Casino label with a lovely interpretation of a tender love song. Thrush can really sell a tune and has a strong piece of merchandise to work with here. Mona has a bright future in store. Watch this one.

B "WELCOME TO MY HEART" [Lowell BMI—Wolfe, Soloway] Another sincere and polished rendition of a pretty ballad. Warm and inviting.

from the publishers
of Les Baxter's hit
"THE POOR PEOPLE OF PARIS"

from the publishers
of Les Baxter's hit
"APRIL IN PORTUGAL"

tango of the drums

Sinner man

a **DOUBLE** smash by

Les Baxter

his chorus and orchestra

record no. 3404

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The PAGE CAVANAUGH Trio
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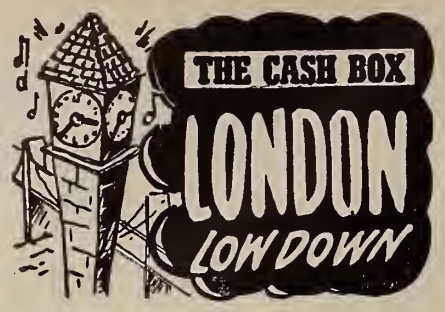


Glowing reports from all sources about the **Heath** Band's first Concert in the United States. We are happy that America likes our No. 1 band, of which we are justifiably proud.

The great success of the first all-record-star bill at the London Palladium two weeks ago has prompted **Val Parnell** to repeat his idea, and he will put on a further bill featuring top names in British wax circles. Strongly tipped off for this bill is **Dickie Valentine.**

Following the success of this week's B.B.C. record show, "The Song's The Thing", which featured **Vera Lynn** as D. J., it is strongly rumoured that B.B.C. is after Vera to become a regular platter spinner.

Jack Payne's British Band Box record show returns to B.B.C. airways on May 20th. Radio Luxembourg is to feature a transcription of the **Alan Freed** Rock and Roll Jamboree Show.

With the introduction of the BAL-AMI juke boxes over here, the 45 R.P.M. business seems to be going up and up. BAL-AMI distributors are doing a wonderful job, and I bet it won't be long before our leading musical papers will be featuring a top seller chart and most played records in British juke boxes.

Lita Rosa back from the States announced her engagement to trumpet player **Ronnie Hughes.**

Barbara Lyon, daughter of **Bebe** *Daniels* and *Ben Lyon,* to marry B.B.C.-T.V. producer **Russell Turner** in July. Barbara is turning out to be one of the brightest young stars in the business.

Bobby Mellin due in London on April 10th for confabs.

This week's best selling pop singles
(Courtesy "New Musical Express")

1) "It's Almost Tomorrow"
Dream Weavers (Brunswick)

2) "Poor People Of Paris"
Winifred Atwell (Eng. Decca)

3) "Rock And Roll Waltz"
Kay Starr (HMV)

4) "Only You"
Hilltoppers (London)

5) "Memories Are Made Of This"
Dave King (Eng. Decca)

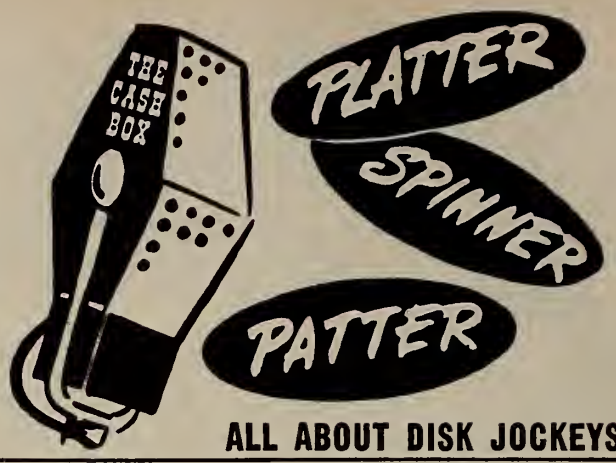
6) "Zambesi"
Lou Busch (Capitol)

7 "See You Later, Alligator"
Bill Haley (Brunswick)

8) "Memories Are Made Of This"
Dean Martin (Capitol)

9) "Great Pretender"
Jimmy Parkinson (Columbia)

10) "Chain Gang"
Jimmy Young (Eng. Decca)



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. POOR PEOPLE OF PARIS	Les Baxter (Capitol)
2. HOT DIGGITY	Perry Como (RCA Victor)
3. HEARTBREAK HOTEL	Elvis Presley (RCA Victor)
4. BLUE SUEDE SHOES	Carl Perkins (Sun)
5. ROCK ISLAND LINE	Lonnie Donegan (London)
6. WHY DO FOOLS FALL IN LOVE	Teen Agers (Gee) Gale Storm (Dot) Diamonds (Mercury)
7. NO, NOT MUCH	Four Lads (Columbia)
8. MAIN TITLE (MAN WITH THE GOLDEN ARM)	Dick Jacobs (Coral) Richard Maltby (Vik) Elmer Bernstein (Decca) Billy May (Capitol)
9. THE MAGIC TOUCH	Platters (Mercury)
10. LISBON ANTIGUA	Nelson Riddle (Capitol)

11) MOONGLOW & THEME FROM PICNIC. 12) IVORY TOWER. 13) EDDIE MY LOVE. 14) A TEAR FELL. 15) I'LL BE HOME. 16) MR. WONDERFUL. 17) ROCK AND ROLL WALTZ. 18) THREE PENNY OPERA. 19) JUKE BOX BABY. 20) WITHOUT YOU; TOO YOUNG TO GO STEADY; PORT-AU-PRINCE; INNAMORATA; CAN YOU FIND IT IN YOUR HEART; LOVELY ONE; FLOWERS MEAN FORGIVENESS.

David Dreis (KENT—Shreveport, La.) advises that his new show, "Tunes For Teens", has been bringing in a terrific mail response from the teen-agers. . . . . KXOK announces the formal opening of Radio Park in St. Louis on the 20th of April. . . . WXYZ-TV (Detroit, Mich.) presenting a new weekly program, "**Paul Winter's** Tune Parade", especially adapted to the musical tastes of the modern Detroit teenager. Not only will the teeners see their favorite stars, listen to their latest recordings, but they will be able to dance in the studio during the hour program. . . . **Al Radka** (KFRE—Fresno, Calif.) writes Elvis Presley "has broken out here like a Springtime rash."

EDDIE WILLE
(WFOX—Milwaukee, Wisc.)

Pic of the week—On a recent promotion trip, **Archie Bleyer** and wife, **Janet,** were gagging it up on **Paul Bartel's** (WFOX—Milwaukee, Wisc.) show. Archie insisted that he was jealous because Janet, who sings the lead, put too much feeling into the back to back "Eddie My Love" and "Whistlin' Willie". Paul revealed that one staffer at WFOX was named **Eddie Wille** and that maybe Archie should challenge him to a duel. However, it turned out that Wille was too nice a guy and Archie didn't want to duel him after all. . . . **Pete Dreyer** (WROW—Albany, N. Y.) now doing a weekly half hour for the housewives called "The Partyline", a weekend show for the High School and College Crowd, and is getting his feet wet in TV with some live commercials. . . . **Dave Sweet** (WBSM—New Bedford, Mass.) drops a note telling us of a new "pick 'em" setup. Dave, **Hal Peterson, Bob Adams** and **Art King** vie for honors as they pick (it must not have already appeared in **The Cash Box** Top Fifty) the hits. Each jockey is allowed one pick per week, drops one nickel into the kitty, and they sit back and wait. So far, only Dave has collected with "Rock Island Line". . . . **Ruth Clenott,** Coral Records, sponsoring a "Picnic" Contest among the deejays in the Boston area. Jockeys will ask their listeners to write a letter 25 words or less telling "Why I Would Like To Go On a Picnic with ----------". The blank is for the name of the jockey participating. Naturally it is a promotion for **George Cates'** "Moonglow Theme From Picnic". The winners will attend a picnic with their favorite jockey and they may bring along the family or a date. Jockeys participating are **Dave Maynard** (WORL—Boston); **Joe Smith** (WVDA—Boston); **Jay McMaster** (WMEX—Boston); **George Fennell** and **Jim Aylward** (WHIL—Medford; **Truman Taylor** and **Ed Moiselle** (WBOS—Boston); **Bill Varney** (WCCM—Lawrence, Mass.); **Dick Partridge** (WHIM—Providence, R. I.); **Tal Hood** (WFGM—Fitchburg, Mass.); **Jack Chadderton** (WLYN, Lynn, Mass.); **Frank Avruch** and **John Bassett** (WNEB—Worcester); and **Pete Johnson** (WKBR—Manchester, N. H.).

BUD BAKER
(KBIG—Los Angeles)

Bud Baker (KBIG—Los Angeles), who recently shifted from Fresno to KBIG is touting the **Steve Allen** Coral etching "Theme From Picnic" as one of tomorrow's big hits. . . . **Ken Collins** (KXYZ—Houston, Texas) says "I've been looking over the top 20 hits and where are the girl vocalists?" . . . **Peter Tripp** (WMGM—New York) has leaped to third place among the top ten disc jockeys in the Fifth Continuing Survey Report of Teen-Age Survey, Inc. Tripp is only with WMGM for three months. The survey covered more than 8,000 high school students in public, private and parochial schools and is a cross section of every age group from 13 through 19 years of age. . . .

STILL THE NATION'S HOTTEST SELLER!

THE Original ROCK ISLAND LINE

LONNIE DONEGAN

AND HIS SKIFFLE GROUP #1650

TREMENDOUS RESPONSE

THE FOUR ESQUIRES

LOOK HOMEWARD ANGEL

B/W SANTO DOMINGO 1652

WATCH THIS SLEEPER

THE JOHNSTON BROS.

ROSES OF PICARDY

B/W

JUST A WEARYIN' FOR YOU

1616

STRONGER EACH WEEK

DAVID WHITFIELD with Mantovani

WHEN YOU LOSE THE ONE YOU LOVE

1617

SIBONEY

B/W THE MAN WITH THE GOLDEN ARM

1644 TED HEATH

SPRING IN MONTMARTE

B/W CANDLELIGHT

1646 MANTOVANI

LOVELY LIES

B/W KILMANJARO

1610 MANHATTAN BROS.

LIGHTS OF VIENNA

B/W COCKLESHELL HEROES

1636 FRANK CHACKSFIELD

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"TAKE A BOW"

Alan Dean

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Alan Dean's new record of . . .

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the great New ballad with the "Show biz" title . . .

MGM 12189—K12189

"TAKE A BOW"

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SOMETHING TO CROW ABOUT!!

4 - Great New Sides - 4

•

Just Out and Already Showing Signs of a Big Gross—Beg Pardon, We Mean Growth.

Beverly Allegre — "HOLD ME CLOSE" b/w "Every Little Bit Of Me" Caravan # 15603

Earl Jackson — "COYOTE" b/w "I'm Gonna Try Religion" Caravan # 15602

Going Strong

Orlando Roberson — "FOREVER TRUE" b/w "THE FIRST KISS" Caravan # 15601

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THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Jaye P. Morgan has been named as the summer replacement for **Eddie Fisher** on his TV show. . . . Music man **Mickey Addy** back in harness doing record promotion for Dot Records, covering the eastern territory. . . . **Sammy Kaye** has packaged a "So You Want To Lead A Band" kit that contains a baton, book of instructions, six Kaye records of varying tempos and a collapsible podium. . . . **Stuart Foster**, after a rush substitution job on CBS' Woolworth Hour for **Robert Merrill** a few months back, has been rewarded with his own guest shot on the Woolworth Hour April 22. . . . **Joe Carlton** has announced the signing of the **Four Lovers** to an RCA Victor contract. . . . Figures just compiled on the first half of **Tommy and Jimmy Dorsey's** current engagement at the Cafe Rouge in the Statler Hotel reveal that the Dorseys have broken every attendance and actual dollar volume house record in the sixteen year history of the Cafe Rouge. The Dorseys accomplished this is spite of two big snowstorms in March and one so far in April. . . . **Norman Gimbel**, song writer and manager of the **Neighbors**, folk-singing group newly signed to ABC-Paramount, tells us the group had its first session under the direction of **Don Costa** and **Sid Feller**. Gimbel believes it is the first time Trinidad steel drummers were ever used for a pop single release. . . . **Perry Como's** latest smash "Hot Diggity" has become the fourth million selling Como disk penned by composers **Al Hoffman** and **Dick Manning**. The other three were "Papa Loves Mambo", "Bibbitie Bobbidie Boo" and "Chi-Ba Ba Chi-Ba Ba". . . . MGM Records is distributing one million HiFi pamphlets written in laymen's language and directed at the average record buyer. Pamphlet is illustrated with drawings of "Leo The Lion" and is written in question-and-answer style.

EDDIE FISHER

CHICAGO:

The Diamonds, whose last visit resulted in the waxing of "Church Bells May Ring" for Mercury, back in town for promotion on this disking. . . . **Lola Dee** returns to Chi from Australian tour for recording sessions. . . . MGM Records celebrating 9th birthday by delivering birthday cakes to radio stations around town. That's a switch. . . . **Chuck Peele** has left Music Distributors. His promotion job there taken over by **Gerry Letterie**. . . . **Johnny Long** and the ork one nighted at the Palmer House 4/7 and the Vogue Ballroom 4/8. . . . **Jacques Belasco** hosted cocktail party at the Sheraton on 4/6. Party was for deejays around town who attended en masse. Jacques' latest waxing for MGM is "Am I The Guy". . . . **Bob Hayes**, midwest rep for Valleybrook Publications, eastward bound with **Kitty Nation** for work on her latest Wing disk "Half Your Heart". . . . **Billy Duke and his Dukes** flew in en route to the Hotel Riviera, Las Vegas. Group's newest on Sound is "This Is What I Ask". . . . **Hal Tunis** currently emceeing baseball quiz show on Channel 9, Sunday afternoons. . . . **Shelley Grey**, featured singer on the **Josh Brady** Show, skedded for record sessions in near future. . . . Dame Rumor advises that London, England will see **Len Dresslar** in musical show. . . . **Jack Fulton** and **Lois Steele** getting mucho publicity and mucho plays on their opus "Ivory Tower". . . . WBBM-TV presented "The Boy Next Door" on 4/15 for the benefit of the U.S.O. Fund Raising Campaign. Show was emceed by **Jim Conway** of "In Town Tonight" and starred **Felicia Sanders**, currently chirping at the Black Orchid and **Eddie Bracken**, on view in "Teahouse Of The August Moon". . . . Japanese song stylist, **Miyoshi Umeki** making the rounds on her Mercury disking "Why Talk". . . . **Gerard Ellis**, manager of the transcription department of Columbia Records, died at the Evanston Hospital, 4/10. He had been with Columbia for over 20 years. . . . **Betty Johnson's** newest Bally offering, "Honky Tonk Rock", already getting lots of play. . . . **Gerry Winters** tells us that her Fraternity record album, "Winter's Here", doing well, even though it's spring.

THE DIAMONDS

HOLLYWOOD:

Some changes expected in the disk-jockey lineup at the major independent stations in town. . . . **The Lettermen**, new vocal-musical group recently signed to **Norm Malkin** for personal management, currently appearing at the Sahara in Las Vegas. . . . **Spike Jones** writes that he has "had it" with the weather during his current Midwest tour. The troupe hit snow in Iowa, ice in Wisconsin, and the tornadoes in Oklahoma. . . . **Russ Morgan's** orchestra held over for **Jane Froman's** two-week stand at the Cocoanut Grove. . . . **The Holly Twins'** first record of "It's Easy" on Liberty getting a good reception from the local D.J.'s. . . . **Al Bennett** in town to set up West Coast offices for Dot Records. . . . Lots of recording activity on the Coast the past two weeks with **Archie Bleyer**, **Mitch Miller**, **Jimmy Hilliard**, and **Bobby Shad** all trekking West. . . . **Joe Perry** heading for the Northwest on a sales trip for Coral. Joe expects another big one for **Alan Dale** in his version of "The Birds and the Bees". . . . **Terry McMonagle** of KTAC, Tacoma, Wash. in town vacationing with his family. . . . Both the Los Angeles and San Francisco branches of London Records have been sold and will be run as independent distributors. No changes in current personnel have been planned. . . . **The Four Lads** currently at the Thunderbird and **Johnnie Ray** back for a month's stand at the Desert Inn in Vegas. . . . First release on the new Diamond label features **Gloria Wood** singing "Honey Bee". . . . **Dolores Hawkins** into the Biltmore Bowl for six weeks starting May 3. . . . **Eden Abhez**, composer of "Nature Boy", has written "Wedding In Monaco" recorded by **Tony Fontane** on the Sunset label. . . . **Leo Diamond** flew into town from Vegas to record a rush session for **Henri Rene** at Victor. . . . **George Jay** showing the town to **Bob Holmes** of KSJO, San Jose. . . . Songwriter **Mike Stoller** left last week for a tour of Europe, where some of his tunes are currently in release.

GLORIA WOOD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Fabulous

SARAH VAUGHAN

In A New Approach!

"HOT AND COLD RUNNING TEARS"

COUPLED WITH

"THAT'S NOT THE KIND OF LOVE I WANT"

MERCURY 70846

Mercury RECORDS

THE CASH BOX TOP 50

The Nation's

COMPILED BY "THE CASH BOX"

Best Selling Records

FROM LEADING RETAIL OUTLETS!

Comprising 100 Selections

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AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC Paramount
AR—Arcade
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FR—Fraternity
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
MB—Melba
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PP—Peter Pon
PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SO—Sound
SP—Specialty
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TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

1—Heartbreak Hotel
Pos. 4/14: 4 — Pos. 4/7: 7

MO-985 (45-985)—CADETS
Church Bells May Ring
★VI-20-6420 (47-6420)—ELVIS PRESLEY
I Was The One

2—Poor People Of Paris
Pos. 4/14: 1 — Pos. 4/7: 1

★CA-3336 (F-3336)—LES BAXTER
Helen Of Troy
CR-61592 (9-61592)—LAWRENCE WELK
Nobody Knows But The Lord
DE-29835 (9-29835)—RUSS MORGAN
Annabelle
GR-0144 (4G-0144)—CHRIS POWELL
Theme form Three Penny Opera
LO-1628 (45-1628)—WINIFRED ATWELL
Stardust
MG-12188 (K12188)—ROGER ROGER
Chinese Bolero
TI-351 (45-351)—PETE TERRACE
VI-20-6366 (47-6366)—CHET ATKINS
Honey

3—Blue Suede Shoes
Pos. 4/14: 3 — Pos. 4/7: 4

CA-3373 (F-3373)—BOB ROUBIAN
Candy Coated Kisses
CO-21505 (4-21505)—SID KING & 5 STRINGS
Let 'Er Roll
DE-29980 (9-29880)—ROY HALL
Luscious
DO-15456 (45-15456)—JIM LOWE
The $64,000 Question
KI-4903 (45-4903)—BOYD BENNETT
Mumbles Blues
ME-70805 (70805x45)—JERRY MERCER
Ghost Of My Love
MG-12197 (K12197)—SAM TAYLOR
To A Wild Rose
★SU-234 (45-234)—CARL PERKINS
Honey Don't
VI-20-6450 (47-6450)—PEE WEE KING
Tennessee Dancin' Doll

4—Hot Diggity
Pos. 4/14: 5 — Pos. 4/7: 6

★VI-20-6427 (47-6427)—PERRY COMO
Juke Box Baby

5—Why Do Fools Fall In Love
Pos. 4/14: 2 — Pos. 4/7: 2

DE-29832 (9-29832)—GLORIA MANN
Partners For Life
★DO-15448 (45-15448)—GALE STORM
I Walk Alone
★GE-1002 (45-1002)—TEEN AGERS
Please Be Mine
★ME-70790 (70790 x 45)—DIAMONDS
You Baby You

6—Lisbon Antigua
Pos. 4/14: 6 — Pos. 4/7: 3

★CA-3287 (F-3287)—NELSON RIDDLE
Robin Hood
CO-40635 (4-40635)—MITCH MILLER O.
Willy Can
CR-61553 (9-61553)—ALAN DALE
I'm Gonna Sleep With One Eye Open
CR-61595 (9-61595)—LAWRENCE WELK
Chain Gang
VI-20-6406 (47-6406)—LEO DIAMOND
Music Box Tango
VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Theme From Three Penny Opera

7—A Tear Fell
Pos. 4/14: 7 — Pos. 4/7: 12

AT-1086 (45-1086)—IVORY JOE HUNTER
I Need You By My Side
★CR-61590 (9-61590)—TERESA BREWER
Bo Weevil
VI-20-6482 (47-6482)—ANITA CARTER
One Heartache At A Time

8—Rock Island Line
Pos. 4/14: 12 — Pos. 4/7: 18

CA-3397 (F-3397)—MERRILL MOORE
King Porter Stomp
CR-61613 (9-61613)—DON CORNELL
Na-Ne Na-Na
DE-29883 (9-29883)—BOBBY DARIN & JAYBIRDS
Timber
DO-1279 (45-1279)—JIMMY WORK
That's The Way It's Gonna Be
EP-9161 (5-9161)—JIMMY GAVIN
Johnny Rollin' Stone
KI-4918 (45-4918)—GRANDPA JONES
Hello Blues
LI-55019 (45-55019)—ROD McKUEN
Head Like A Rock
★LO-1650 (45-1650)—LONNIE DONEGAN
John Henry
ME-70831 (70831 x 45)—LEN DRESLAR
Real Live Doll

9—I'll Be Home
Pos. 4/14: 8 — Pos. 4/7: 5

★CK-830 (45-830)—FLAMINGOS
Need Your Love
★DO-15443 (45-15443)—PAT BOONE
Tutti-Frutti

10—The Magic Touch
Pos. 4/14: 11 — Pos. 4/7: 17

★ME-70819 (70819 x 45)—PLATTERS
Winner Take All

11—No, Not Much
Pos. 4/14: 10 — Pos. 4/7: 9

★CO-40629 (4-40629)—FOUR LADS
I'll Never Know

12—Long Tall Sally
Pos. 4/14: 15 — Pos. 4/7: 25

CO-40679 (4-40679)—MARTY ROBBINS
Mr. Tear Drop
DO-15457 (45-15457)—PAT BOONE
Just As Long As I'm With You
SP-572 (45-572)—LITTLE RICHARD
Slippin' And Slidin'

13—Juke Box Baby
Pos. 4/14: 9 — Pos. 4/7: 10

★VI-20-6427 (47-6427)—PERRY COMO
Hot Diggity

14—Main Title (Man With The Golden Arm)
Pos. 4/14: 14 — Pos. 4/7: 15

★CA-3372 (F-3372)—BILLY MAY
Phonograph Song
CO-40664 (4-40664)—LES ELGART
D.J. Jamboree
★CR-61606 (9-61606)—DICK JACOBS
Butternut
★DE-29869 (9-29869)—ELMER BERNSTEIN
Clark Street
LO-1644 (45-1644)—TED HEATH O.
Siboney
★VK-0196 (4X-0196)—RICHARD MALTBY
Heart Of Paris
WI-90063 (90063 x 45)—BUDDY MORROW
I Should Care

15—Moonglow & Picnic
Pos. 4/14: 21 — Pos. 4/7: —

★CR-61618 (9-61618)—GEORGE CATES
Rio Botucodo
★DE-29888 (9-29888)—MORRIS STOLOFF
Picnic

16—Ivory Tower
Pos. 4/14: 19 — Pos. 4/7: 27

CR-61617 (9-61617)—FOUR HUES
Sister Jenny
★DL-6093 (45-6093)—OTIS WILLIAMS & CHARMS
In Poradise
DO-15458 (45-15458)—GALE STORM
I Ain't Gonna Worry
★FR-734 (45-734)—CATHY CARR
Please, Please Believe Me

17—Rock And Roll Waltz
Pos. 4/14: 13 — Pos. 4/7: 8

VE-2000 (2000 x 45)—B. BREGMAN & A. O'DAY
I'm With You
★VI-20-6359 (47-6359)—KAY STARR
I've Changed My Mind A Thousand Times

18—Eddie My Love
Pos. 4/14: 17 — Pos. 4/7: 13

★CD-1284 (45-1284)—CHORDETTES
Whistlin' Willie
★DO-15450 (45-15450)—FONTANE SISTERS
Yum Yum
EP-9151 (5-9151)—LILLIAN BRIGGS
Teen In Jeans From New Orleans
★RP-453 (45-453)—THE TEEN QUEENS
Just Goofed

19—Theme From Three Penny Opera
Pos. 4/14: 18 — Pos. 4/7: 14

CA-3329 (F-3329)—LES PAUL & MARY FORD
In Nuevo Laredo
CO-40587 (4-40587)—LOUIS ARMSTRONG
Back O' Town Blues
CO-40586 (4-40586)—TURK MURPHY
Maryland, My Maryland
CO-40657 (4-40657)—BOYD RAEBURN
Fine And Mellow
CR-61574 (9-61574)—LAWRENCE WELK
Stompin' At The Savoy
DE-29816 (9-29816)—OWEN BRADLEY
Lights Of Vienna
DO-15444 (45-15444)—BILLY VAUGHN
Little Boy Blue
GR-0144 (4G-0144)—CHRIS POWELL
Poor People Of Paris
LO-1645 (45-1645)—ERIC RODGERS TRIO
Aisha
★ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST
I'll Be With You In Apple Blossom Time
★MG-12149 (K12149)—DICK HYMAN TRIO
Baubles, Bangles & Beads
VI-20-6419 (47-6419)—JOHN GORDY
Annabelle
VI-20-6417 (47-6417)—TITO PUENTE
Mama Ines
VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Lisbon Antiga

20—The Great Pretender
Pos. 4/14: 16 — Pos. 4/7: 11

CA-3396 (F-3396)—STAN FREBERG
Search For Bridey Hammerschlaugen
MD-1020 (45-1020)—JACKIE RIGGS
His Gold Will Melt
★ME-70753 (70753 x 45)—PLATTERS
I'm Just A Dancing Partner

21—See You Later, Alligator
Pos. 4/14: 20 — Pos. 4/7: 16

CH-1609 (45-1609)—BOBBY CHARLES
On Bended Knee
★DE-29791 (9-29791)—BILL HALEY & COMETS
The Paper Boy
DE-29786 (9-29786)—ROY HALL
Don't Stop Now
VI-20-6426 (47-6426)—OTTO BASH
Lookout Mountain

22—Innamorata
Pos. 4/14: 24 — Pos. 4/7: 20

★CA-3352 (F-3352)—DEAN MARTIN
Lady With The Big Umbrella
★CO-40634 (4-40634)—JERRY VALE
Second Ending
DE-29767 (9-29767)—FRANK VERNA
I'd Give A Million Tomorrows

23—Saints Rock 'N Roll
Pos. 4/14: 23 — Pos. 4/7: 32

★DE-29870 (9-29870)—BILL HALEY & COMETS
R-O-C-K

24—Lovely One
Pos. 4/14: 22 — Pos. 4/7: 19

★CO-40643 (4-40643)—FOUR VOICES
Geronimo

25—Can You Find It In Your Heart
Pos. 4/14: 29 — Pos. 4/7: —

★CO-40667 (4-40667)—TONY BENNETT
Forget Her

26—Too Young To Go Steady
Pos. 4/14: 26 — Pos. 4/7: 33

★CA-3390 (F-3390)—NAT "KING" COLE
Never Let Me Go
ME-70820 (70820 x 45)—PATTI PAGE
My First Formal Gown

27—R-O-C-K
Pos. 4/14: 31 — Pos. 4/7: 23

★DE-29870 (9-29870)—BILL HALEY & COMETS
The Saints Rock 'N Roll

28—Without You
Pos. 4/14: 28 — Pos. 4/7: 28

CR-61608 (9-61608)—JOHNNY DESMOND
The Most Happy Fella
MG-12189 (K12189)—ALAN DEAN
Take A Bow
★VI-20-6470 (47-6470)—EDDIE FISHER
No Other One

29—No Other One
Pos. 4/14: 30 — Pos. 4/7: 31

★VI-20-6470 (47-6470)—EDDIE FISHER
Without You

30—To You, My Love
Pos. 4/14: 36 — Pos. 4/7: 30

★DE-29839 (9-29839)—GEORGIE SHAW
Fallen Angel
ES-404 (45-404)—MONTY KELLY
Bali Hai
★ME-70821 (70821 x 45)—NICK NOBLE
You Are My Only Love
MG-12156 (K12156)—BETTY MADIGAN
Faithful And True

31—Tutti Frutti
Pos. 4/14: 27 — Pos. 4/7: 24

★DO-15443 (45-15443)—PAT BOONE
I'll Be Home
MG-12165 (K12165)—ART MOONEY
You Can Take My Heart
★5P-561 (45-561)—LITTLE RICHARD
I'm Just A Lonely Guy

32—Wild Cherry
Pos. 4/14: 34 — Pos. 4/7: 37

★CO-40665 (4-40665)—DON CHERRY
I'm Still A King To You

33—Church Bells May Ring
Pos. 4/14: 40 — Pos. 4/7: —

★MB-102 (45-102)—WILLOWS
Boby Tell Me
★ME-70835 (70835 x 45)—DIAMONDS
Little Girl Of Mine
MO-985 (45-985)—CADETS
Heartbreak Hotel

34—Mr. Wonderful
Pos. 4/14: 25 — Pos. 4/7: 22

AP-9669 (45-9669)—BETTE ANNE STEELE
Never Do A Tango With An Eskimo
CR-61591 (9-61591)—DOROTHY COLLINS
Love Me As Tho There Were No Tomorrow
★DE-29834 (9-29834)—PEGGY LEE
Crazy In The Heart
EP-9146 (5-9146)—MELLO-LARKS
Leroy
★ME-70777 (70777 x 45)—SARAH VAUGHAN
You Ought To Have A Wife
★VI-20-6392 (47-6392)—TEDDI KING
Are You Slipping Thru My Fingers

35—Little Girl Of Mine
Pos. 4/14: — — Pos. 4/7: —

★GE-1011 (45 x 1011)—CLEFTONES
You're Driving Me Mad
ME-70835 (70835 x 45)—DIAMONDS
Church Bells May Ring

36—I Was The One
Pos. 4/14: 35 — Pos. 4/7: 39

★VI-20-6420 (47-6420)—ELVIS PRESLEY
Heartbreak Hotel

37—Bo Weevil
Pos. 4/14: 32 — Pos. 4/7: 21

★CR-61590 (9-61590)—TERESA BREWER
A Tear Fell
★IM-5375 (45-5375)—FATS DOMINO
Don't Blame It On Me
KI-4900 (45-4900)—BONNIE LOU
Chaperon

38—Standing On The Corner
Pos. 4/14: — — Pos. 4/7: —

CA-3414 (F-3414)—DEAN MARTIN
★CO-40674 (4-40674)—FOUR LADS
My Little Angel
DE-29897 (9-29897)—MILLS BROTHERS
King Porter Stomp
EP-9158 (5-9158)—NEAL HEFTI SINGERS
Joey, Joey, Joey

39—Port-Au-Prince
Pos. 4/14: 33 — Pos. 4/7: 26

★CA-3374 (F-3374)—NELSON RIDDLE
Midnight Blues
VI-20-6411 (47-6411)—SNOWHILL SAX BAND
Jersey Hop

40—11th Hour Melody
Pos. 4/14: 38 — Pos. 4/7: 34

★CA-3349 (F-3349)—LOU BUSCH
Mademoiselle From Paris
★DE-29789 (9-29789)—AL HIBBLER
Let's Try Again
DE-29827 (9-29827)—BILL SNYDER
As Time Goes By

41—To Love Again
Pos. 4/14: — — Pos. 4/7: —

42—Happy Whistler
Pos. 4/14: — — Pos. 4/7: —

43—Winner Take All
Pos. 4/14: 39 — Pos. 4/7: 35

44—Flamenco Love
Pos. 4/14: — — Pos. 4/7: —

45—Flowers Mean Forgiveness
Pos. 4/14: 41 — Pos. 4/7: 38

46—Zoom
Pos. 4/14: 44 — Pos. 4/7: —

47—Infatuation
Pos. 4/14: 49 — Pos. 4/7: 47

48—Walk Hand In Hand
Pos. 4/14: — — Pos. 4/7: —

49—Out Of The Picture
Pos. 4/14: — — Pos. 4/7: —

50—Held For Questioning

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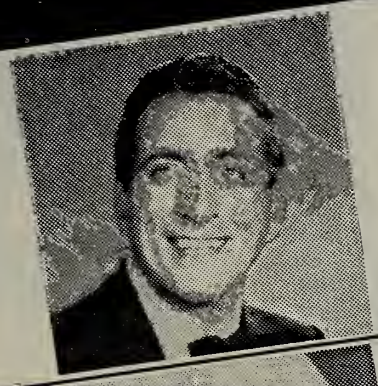
THE EXCITING NEW HITS ARE ON COLUMBIA!

Broke Wide Open

Tony Bennett



CAN YOU FIND IT IN YOUR HEART

b/w

Forget Her

40667 • 4-40667

She Stars in her own show

Lisa Kirk

from the CBS-TV Production Front Row Center "A Heart To Call My Own"

A HEART TO CALL MY OWN

b/w

A SMILE AND A RIBBON

40688 • 4-40688

Taking Off

Vic Damone

from the musical smash "My Fair Lady"

ON THE STREET WHERE YOU LIVE

b/w

We All Need Love

40654 • 4-40654

You can't miss with this one

Merv Griffin

from the new Frank Loesser musical "Most Happy Fella"

JOEY, JOEY, JOEY

b/w

GINNY

40685 • 4-40685

Never Better

Liberace

from the new Columbia Picture "The Eddy Duchin Story"

NOCTURNE No. 2 In E-FLAT MAJOR, OPUS 9

b/w

(Prayer is the key to Heaven)

FAITH UNLOCKS THE DOOR

40686 • 4-40686

The Polka King

Frankie Yankovic

THE I.O.U. POLKA

b/w

THE FLEMISH POLKA

40678 • 4-40678

COLUMBIA RECORDS

"Columbia" ® T. M.

The Cash Box

M O A

SPECIAL ISSUE

(Dated: May 12)

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RETAIL OUTLETS

From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. Mr. Wonderful (S. Vaughan)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (Perkins)
4. Too Close For Comfort (E. Gorme)
5. The Great Pretender (Platters)
6. Happy Whistler (Robertson)
7. Lisbon Antigua (N. Riddle)
8. Magic Touch (Platters)
9. Hot Diggity (Perry Como)
10. Poor People Of Paris (Baxter)

RICHLOY RECORDS
Philadelphio, Pa.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Blue Suede Shoes (Perkins)
4. See You Later, Alligator (Bill Haley)
5. I'll Be Home (Pat Boone)
6. The Great Pretender (Platters)
7. Too Young To Go Steady (Nat Cole)
8. Innamorata (Dean Martin)
9. No, Not Much (Four Lads)
10. Infatuation (R. Carasone)

LIL' PAL RECORD STORE
Houston, Tex.

1. Wild Cherry (Don Cherry)
2. Magic Touch (Platters)
3. Ivory Tower (O. Williams)
4. Long Tall Sally (L. Richard)
5. Heartbreak Hotel (E. Presley)
6. Port Au Prince (N. Riddle)
7. Poor People Of Paris (Baxter)
8. Why Do Fools Fall In Love (Diamonds)
9. I Was The One (Elvis Presley)
10. Juke Box Baby (Perry Como)

THE WAX WORKS
Owensbara, Ky.

1. Hot Diggity (Perry Como)
2. Heartbreak Hotel (E. Presley)
3. Why Do Fools Fall In Love (Diamonds)
4. Blue Suede Shoes (Perkins)
5. Poor People Of Paris (Baxter)
6. I'll Be Home (Pat Boone)
7. Moonglow & Picnic (Stoloff)
8. Ivory Tower (Otis Williams)
9. Eddie My Love (Fontanes)
10. No, Not Much (Four Lads)

BEN BROWN MUSIC
Lynn, Mass.

1. Heartbreak Hotel (E. Presley)
2. Lovely One (Four Voices)
3. Magic Touch (Platters)
4. Can You Find It In Your Heart (Tony Bennett)
5. Hot Diggity (Perry Como)
6. Rock Island Line (Donegan)
7. My First Formal Gown (Page)
8. Blue Suede Shoes (Perkins)
9. Look Homeward Angel (Four Esquires)
10. Moonglow & Picnic (Stoloff)

BOWMAN'S RECORD SHOP
Bridgepart, Conn.

1. Heartbreak Hotel (E. Presley)
2. Why Do Fools Fall In Love (Teen Agers)
3. Moonglow & Picnic (Stoloff)
4. Hot Diggity (Perry Como)
5. Poor People Of Paris (Baxter)
6. No, Not Much (Four Lads)
7. Theme From Three Penny Opera (Dick Hyman)
8. When You Lose The One You Love (David Whitfield)
9. Main Title (Dick Jacobs)
10. R-O-C-K (Bill Haley)

ROYLES T. V.
Salt Lake City, Utah

1. Moonglow & Picnic (Stoloff)
2. Main Title (Billy May)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. Why Do Fools Fall In Love (Teen Agers)
6. Mockin' Bird (Four Lads)
7. Heartbreak Hotel (E. Presley)
8. Theme From Three Penny Opera (Dick Hyman)
9. Poor People Of Paris (Baxter)
10. Hot Diggity (Perry Como)

HUDSON ROSS
Chicago, Ill.

1. Blue Suede Shoes (Perkins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Main Title (Maltby/Jacobs)
4. Hot Diggity (Perry Como)
5. Heartbreak Hotel (E. Presley)
6. I'll Be Home (Pat Boone)
7. Poor People Of Paris (Baxter)
8. Lisbon Antigua (N. Riddle)
9. Moonglow & Picnic (Cates)
10. R-O-C-K (Bill Haley)

THE MUSIC BOX
Spokane, Wosh.

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. Theme From Three Penny Opera (Richard Hayman)
5. Tutti Frutti (Pat Boone)
6. No, Not Much (Four Lads)
7. Rock & Roll Waltz (Starr)
8. Why Do Fools Fall In Love (Teen Agers)
9. Main Title (Elmer Bernstein)
10. Lisbon Antigua (N. Riddle)

STEPHENSON MUSIC CO.
Roleigh, N. C.

1. Moonglow & Picnic (Stoloff)
2. Lovely One (Four Voices)
3. Main Title (Elmer Bernstein)
4. Poor People Of Paris (Baxter)
5. A Tear Fell (Teresa Brewer)
6. Please Tell Me Why (Betty Johnson)
7. Blue Suede Shoes (Perkins)
8. Ivory Tower (Charms)
9. Our Love Affair (T. Charles)
10. Great Pretender (Platters)

MUSIC BOX
University City, Ma.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Hot Diggity (Perry Como)
4. Main Title (Richard Maltby)
5. Rock Island Line (Vaughan)
6. 11th Hour Melody (L. Busch)
7. Why Do Fools Fall In Love (Teen Agers)
8. Bo Weevil (Teresa Brewer)
9. Main Title (Elmer Bernstein)
10. Poor People Of Paris (Baxter)

HOSPE PIANO COMPANY
Omaho, Neb.

1. Hot Diggity (Perry Como)
2. Blue Suede Shoes (E. Presley)
3. A Tear Fell (Teresa Brewer)
4. Mr. Wonderfull (Peggy Lee)
5. Magic Touch (Platters)
6. Long Tall Sally (L. Richard)
7. Rock Island Line (Donegan)
8. Eddie My Love (Chordettes)
9. Too Young To Go Steady (Patti Page)
10. Why Do Fools Fall In Love (Teen Agers)

MUSIC SALES CORP'N
Augusta, Ga.

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Blue Suede Shoes (Perkins)
4. Long Tall Sally (L. Richard)
5. I'll Be Home (Pat Boone)
6. Lisbon Antigua (N. Riddle)
7. Rock & Roll Waltz (Starr)
8. It's Almost Tomorrow (Snooky Lanson)
9. Theme From Three Penny Opera (Billy Vaughn)
10. Why Do Fools Fall In Love (Gale Storm)

TOLZIEN MUSIC STORE
Amarilla, Tex.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Poor People Of Paris (Buxter)
4. Great Pretender (Platters)
5. Lovely One (Four Voices)
6. Innamorata (Jerry Vale)
7. Heartbreak Hotel (E. Presley)
8. Blue Suede Shoes (Perkins)
9. Rock & Roll Waltz (Starr)
10. Beautiful Baby (Bobby Lord)

WALLICHS MUSIC CITY
Hallywaad, Calif.

1. Juke Box Baby (Perry Como)
2. Lisbon Antigua (N. Riddle)
3. Poor People Of Paris (Baxter)
4. Rock Island Line (Donegan)
5. No, Not Much (Four Lads)
6. Why Do Fools Fall In Love (Teen Agers)
7. Moonglow & Picnic (Cates)
8. Heartbreak Hotel (E. Presley)
9. Main Title (E. Bernstein)
10. The Great Pretender (Platters)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Heartbreak Hotel (E. Presley)
2. Hot Diggity (Perry Como)
3. Blue Suede Shoes (Perkins)
4. Magic Touch (Platters)
5. I'll Be Home (Pat Boone)
6. Main Title (Dick Jacobs)
7. Why Do Fools Fall In Love (Teen Agers)
8. A Tear Fell (Teresa Brewer)
9. Little Girl Of Mine (Cleftones)
10. Poor People Of Paris (Baxter)

MADRONA RECORD SHOP
Portlond, Ore.

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Blue Suede Shoes (Perkins)
4. A Tear Fell (Teresa Brewer)
5. Why Do Fools Fall In Love (Teen Agers)
6. R-O-C-K (Bill Haley)
7. Magic Touch (Platters)
8. Main Title (Billy May)
9. Ivory Tower (Gale Storm)
10. Eddie My Love (Fontanes)

TRI-BORO RECORD EXCH.
Jamoica, L. I., N. Y.

1. Heartbreak Hotel (E. Presley)
2. Innamorata (Jerry Vale)
3. Hot Diggity (Perry Como)
4. Blue Suede Shoes (Perkins)
5. A Tear Fell (Teresa Brewer)
6. Infatuation (R. Carasone)
7. Long Tall Sally (L. Richard)
8. Moonglow & Picnic (Stoloff)
9. Theme From Three Penny Opera (Dick Hyman)
10. Main Title (Dick Jacobs)

YEAGERS MUSIC SHOP
Baltimare, Md.

1. Heartbreak Hotel (E. Presley)
2. Sts. Rock & Roll (Bill Haley)
3. Blue Suede Shoes (Perkins)
4. Ivory Tower (Cathy Carr)
5. Magic Touch (Platters)
6. Moonglow & Picnic (Stoloff/Cates)
7. Rock Island Line (Donegan)
8. Long Tall Sally (L. Richard)
9. Can You Find It In Your Heart (Tony Bennett)
10. Juke Box Baby (Perry Como)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapalis, Minn.

1. Rock Island Line (Donegan)
2. Main Title (Billy May)
3. Heartbreak Hotel (E. Presley)
4. Blue Suede Shoes (Perkins)
5. Why Do Fools Fall In Love (Teen Agers)
6. Poor People Of Paris (Baxter)
7. Lisbon Antigua (N. Riddle)
8. Hot Diggity (Perry Como)
9. A Tear Fell (Teresa Brewer)
10. I'll Be Home (Pat Boone)

SONG SHOP
Cincinnati, Ohia

1. Heartbreak Hotel (E. Presley)
2. Juke Box Baby (Perry Como)
3. Ivory Tower (Cathy Carr)
4. I'll Be Home (Pat Boone)
5. Poor People Of Paris (Baxter)
6. Moonglow & Picnic (Stoloff)
7. Main Title (Elmer Bernstein)
8. No, Not Much (Four Lads)
9. Rock Island Line (Donegan)
10. Eddie My Love (Fontanes)

Dedicated To Her

NEW YORK—The Crew-Cuts present a beribboned copy of their latest Mercury record, "Honey Hair, Sugar Lips, Eyes of Blue," to lovely Jayne Mansfield to whom it was originally dedicated. The Crew-Cuts are dressed in rather strange clothing because they had just finished playing pirates on television's "Masquerade Party."

Columbia To Reduce Production of 78 RPM Records

NEW YORK—An extensive dealer-consumer study just completed by Columbia Records shows that the 78 rpm single disk, a popular feature of the industry for more than fifty years, is rapidly becoming as extinct as the cylindrical record, it was stated last week by James B. Conkling, president of the company.

Columbia Records, Conkling announced, will now begin a gradual withdrawal of 78 rpm disks from its catalog. Popular singles repertoire will be issued initially, and in most cases exclusively, on 45 rpm disks. However, in particular cases where artists' popularity and consumer demand warrant duplication, 78 rpm versions will also be made available. Heretofore, all popular single releases have been issued automatically in both 78 and 45 rpm versions.

"We believe that the consumer should be able to purchase popular recorded material in any form he prefers and that our dealers should be able to supply all consumer needs," Conkling stated. "However, our program for withdrawing 78's from inventory is based on careful study at both dealer-distributor and consumer levels.

"Analysis of our 1955 sales shows that the dealer, the distributor and we ourselves would have turned over our investments more frequently, made more profit and ended up with much less obsolete inventory if we had never released on 78 rpm disks about three-quarters of our year's single releases. Consumer polls, similarly, show an overwhelming preference for 45 rpm singles over the old-fashioned 78's.

"We, therefore, expect that no more than 25 per cent of our new single releases will be issued automatically on 78 rpm disks; we hope to diminish this proportion further during 1956. Columbia does not intend to eliminate 78 rpm service where it can be desirable and profitable. But by gradually diverting consumer demand and dealer supply exclusively to 45's, we believe we will ultimately increase retail turnover and offend virtually no customers in the process."

Columbia Records is the first manufacturer to eliminate the 78 rpm disk for most single record releases. Withdrawal of 78 rpm singles from the consumer market represents the final stage in a long-range transition that has already taken place in the classical and popular album fields, where the 33⅓ "LP", and the 45 rpm Extended Play disk predominate. Radio stations and juke boxes throughout the country have already completed conversion of their operations from 78 to 45 rpm records.

Decca Brass On The Move

NEW YORK — Top brass from three of Decca Records' departments are currently on the move. Sydney N. Goldberg, Decca's general sales manager, will conduct a series of meetings in the diskery's five Division headquarters: New York, Chicago, Cleveland, New Orleans and Los Angeles. Branch managers and salesmen from all of the branches will attend the meetings in their respective Division offices. Goldberg will be accompanied on his trip by assistant sales manager Claude Brennan. Mike Conner, director of Artist relations, publicity and disk jockey promotion, has left for a two-week trip to Chicago and Los Angeles. Recording Direcor Milt Gabler and musical director Jack Pleis have also headed for two weeks on the Coast where they will do a series of recording dates.

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"HIS GOLD WILL MELT"
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SLIM WHITMAN—Imperial
DAVID ROSE—M.G.M.
MARGARET WHITING—Capitol
RAY HEINDORF—Columbia
HARMS, Inc.

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TOO YOUNG TO GO STEADY
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The "SPEEDOO" Boys
THE CADILLACS
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b/w "YOU ARE"
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"ROCK AROUND THE CLOCK"
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"MAMBO ROCK"
"A.B.C. BOOGIE"
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Valleybrook PUBLICATIONS INC.
112 E. 5th Street
CHESTER, PENNA.

Epic Inks Anthony Perkins To Disk Pact

Star of "Joey" TV Smash

NEW YORK—Epic Records this week announced it had signed Anthony Perkins, young actor singer on the recent TV success, "Joey", a Goodyear TV Playhouse production.

Perkins, singing for the first time, turned in a sensational performance and it was then conceded that it was but a matter of time before he also made his debut on records as a vocalist.

As a result of his performance, Perkins was immediately signed to a Paramount movie contract. He will do the Paramount flic version of "Joey" and will also take the part of baseball star Jimmy Piersall in "The Piersall Story".

Perkins first release for Epic will be "A Little Love Can Go A Long, Long Way" which he sang during the TV show. NBC reported that it was besieged with hundreds of calls right after the show from viewers who wanted to know if a record was available.

Perkins, prior to the Goodyear TV show, was in the Broadway production "Tea and Sympathy", where he replaced John Kerr in the lead role.

Friends Fete Pallen; Joins Station KDKA

PITTSBURGH, PA.—Dee Jay Art Pallen was given a testimonial dinner last Monday at the Copa Nite Club, this city, celebrating his new assignment at station KDKA. The dinner was attended by distribs, jockeys, record company officials and friends. Emcee was fellow disk jockey Rege Cordic who played a tape recording following the pattern of "This Is Your Life" and tracing the life of Pallen. It was a hilarious feature that had the more than 200 uests roaring.

Renewed Interest In Young's "East Of Eden"

NEW YORK—Renewed sales action is being felt by Decca on the Victor Young recording of the "Theme From 'East of Eden' ". The disk was first released in May, 1955, and current activity on the platter is due to the fact that the Warner Brothers film is being re-played in theatres all over the country because of the recent Academy Award presentations, and the popularity of the late James Dean. Heavy sales continue on other Decca releases from films. Their top selling albums include the tracks from "The Man With The Golden Arm", "The Benny Goodman Story", "Picnic", & "Anything Goes".

Illustrated Sleeve For New Barry Gordon Disk

NEW YORK—A special pictorial envelope illustrating both sides of the new Barry Gordon record has been prepared and will be issued gratis to dealers by MGM Records. Sides are "I Can't Whistle" and "The Milkman's Polka". The record company is tieing-in with a whistle manufacturer and will send special Barry Gordon slide whistles to disk jockeys. "The Milkman's Polka" side also comes in for its share of promotion with tie-ups with the Milk Industry News Service.

Class Display

NEW YORK—Greta Keller, a class performer, has her new LP displayed in a high class manner in one of this city's leading record shops. Accompanying the disks are a number of attractive pieces of art. Miss Keller records for the recently formed Dolphin label.

TORONTO TOPICS:

Canadian recording stars are establishing new feats of traveling keeping pace with their Canadian Radio and TV contracts and in the interim flying out to various parts of this country and the U. S. A. visiting DJs re their current click disks. . . . **Denny Vaughan's** high riding "Walk Hand In Hand" has him commuting between Toronto and his TV network "Denny Vaughan Show" each week. . . . London's **Priscilla Wright** is wedging in flying trips to U. S. key cities between her high school studies and personal appearances introducing her highly considered new Sparton-Unique disk "Kissing Is Fun" b/w "My Sweet Sixteen". Earlier reports indicate that the "Man In A Raincoat" teenager has another big hit breaking. . . . Hamilton's **Bill Long** putting his El Dorado to good use on lightening jobs to DJs in nearby U. S. cities with his hit disk "Blow The Whistle" while still trying to fill all of his Canadian Radio and TV chores. . . . CKFH's (Toronto) **Barry Nesbitt** just back in town from a two-week DJ jaunt-through Winnipeg, Vancouver, Victoria, etc., introducing his first Quality release "Old Age". . . . The CBC's Cross Canada Hit Parade star **Joyce Hahn** is busy meeting her Fan Clubs and central Canada DJs tied in with her first Sparton wax, "You've Got The Love". . . . Down Ottawa way, CFRA's **Bob King** is plenty busy on the road and on the air with his highly rated Victor platter of "Let's Make A Fair Trade". . . . All in all, the Canadian disk stars are really breaking through big and finally getting the international attention that your scribe and this column has been plugging for these past few years. . . . Going a long way from its standard format, Graphic, the Ford sponsored CBC-TV network show interviewed **Priscilla Wright** and her family in London, Ontario last week when they had Priscilla introduce her new hit tune "Kissing Is Fun" with the orchestra backing her from the CBC's Toronto studios. A terrific gimmick that made her new tune a quick click from coast-to-coast in Canada. . . . There are two Canadian TV network stars, **Wally Koster** and **Jackie Rae** who could be hit makers for enterprising labels. Both are network names here and could click on wax for discerning A&R men. . . . One of the biggest and greatest R&B shows was held April 10th at Mutual Arena here in Toronto. Famous Rhythm and Blues artists such as **Fats Domino, Little Richard, Ruth Brown, The Cadillacs,** and many others gave their fans and enthusiasts plenty to talk about. Other big names in the R&B field entertaining that night were: **The Clovers, Little Willie John, The Turbans, The Sweethearts, Choker Campbell & Orch., Joe Medlin,** and **Al Jackson & His Fat Boys.** Let's hope for another big show like this in the very near future. . . . **Cab Calloway** with **Dave Rivera** (at the piano) and **The Moe Koffman Quartet** now appearing at TO's Colonial Tavern to be followed by **Turk Murphy & His San Francisco Jazz Band** (Columbia). . . . According to our Cross Canada Hit Parade charts, the following are the present top ten tunes on the Canadian Hit Parade: 1) Poor People Of Paris 2) Why Do Fools Fall In Love 3) No Not Much 4) Lisbon Antigua 5) Rock And Roll Waltz 6) Moritat 7) Hot Diggity 8) Great Pretender 9) Eddie My Love 10) I'll Be Home.

ROBERT CLARY

MONTREAL MEMOS:

The **Teenagers,** currently riding high with their recording of "Why Do Fools Fall In Love", will appear in the Rock And Roll Show of "56" which comes to the Forum on April the 29th. . . . Making another appearance in these parts are the famed **Rover Boys** (ABC-Paramount) who will headline the new show at the Bellevue Casino on April 12th. . . . **Vaughn Monroe,** while headlining the show at the El Morocco this past week, visited every DJ show in town. . . . This week, the El Morocco is featuring the French singing and comedy star of "New Faces" **Robert Clary** and as an added attraction song star **Diahnn Carroll.** . . . Starred nightly at the New Orleans Cafe and drawing very good business are the fabulous **Deep River Boys.** . . . Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is **Vicki Benet.** . . . Featured nightly at the Monterey is ballad singer **George Faith** with the Rhythm Riders Trio.

Sig Sakowicz' Activities

CHICAGO, ILLINOIS—On Tuesday, April 10, the first meeting of "Dolls For Sig Sakowicz" (consisting of single girls over 18) met in the Sherman Hotel. Their project, besides helping WJJD deejay Sig, will be to help raise funds to provide the blind with trained dogs and a month's training at The Double AA Guide Dog Foundation in Cambridge, Wisc. Seated above (L-R): Rita Kay, Mercury recording star Len Dresslar, Dolls president Michelle Dulewis, Sig, Treasurer Janet Mucha. Standing (L-R): Helen Roman, Keanine Kmak, Ted Sitnick (Double AA repres.), Terry Krajewski, Irene Balazaj, Chet Roble, Diane Andrews, Michalene Kosydar, Arlene Blaszynski.

CHICAGO, ILLINOIS—The third leg of the U. S. Saving Bond Shows arranged by WJJD disk jockey Sig Sakowicz stopped off on April 9th at Weber High School. Over 1,000 members of the student body listened intently as pianist Chet Roble, Arnett recording artist Kyle Kimbro, and Dot artist Jean Strange entertained. Pictured above (L-R): Chet, Milt Wolf (Director of Treasury Special Events), Miss Strange, Rev. John Karlowicz, C. R. (Weber H. S. Principal), Sig, students Thomas Solak, Chuck McLaughlin and Tom Sadowski.

Dot May Issue Stock, Move To West Coast

NEW YORK—It was rumored this week that Randy Wood, president of Dot Records, has been planning to float a stock issue in line with his new expansion plans and that he will reveal details of the flotation shortly. One story is that the stock will be issued at $6 a share.

In addition, word in the music trade had it that Dot may soon be moving its operations to the west coast. Al Bennett, Dot VP, is in California now setting up an office.

When reached for confirmation, Randy Wood would not deny the above moves and said, "These plans are a good possibility for the immediate future".

The reasons given for the west coast move are that there is a greater availability of unused talent there, Los Angeles would offer all the advantages of a major city, and that Southern California affords excellent living conditions. If this move does go into effect, Dot will have a New York set-up, headed by Henry Onaratti, shipping will be handled from Indianapolis, and main operations will be centered on the west coast.

The story of Dot Records is one of the major success stories not only of the record business but of American enterprise. Starting after the war with a little record shop in Gallatin, Tennessee, Randy Wood first built that shop to the largest mail order record house in the country and then formed Dot Records, which in the period of a few short years he has guided to the head of the independent field.

Dot's first pop smash was "Trying" by the Hilltoppers, whom Wood found on a college campus. Wood made this into one of the top records in the country and since then has come up with one smash after another, keeping on top of current music trends and very often anticipating the public's tastes.

Along with the building of a record company, Wood has created an organization to be capable of handling expanded activities. He has acquired key men for various operations, culminating in the naming of several vice-presidents only last week.

MGM Issues Package Of 6 Dance Albums

NEW YORK—Cashing in on the great interest in dance music, MGM Records has announced this week a special series of 6 twelve inch L.P.'s to suit every dance taste. The release is tied-in with a special counter display rack designed to hold two each of the six albums. Rack is furnished gratis with every package of 12 albums ordered. There is no restriction on type of albums that can be ordered as long as orders are placed in units of 12. The package of six albums features "The Merengue" with Frank Damiron and Orchestra; "Cole Porter Medleys From Hit Shows" with Jerry Jerome and his Orchestra; "Square Dances" with calls by veteran Carson Robison; "Latin American Moods" featuring mambos, cha chas and sambas by Dave "Tico" Robbins and Orchestra; "Teen Age Dance Party" featurnig George Russell and Orchestra; and "Latin American Tempos" featuring cha chas and mambos with Rene Touzet and his Orchestra. The dance series is identified by a special "Designed For Dancing" insignia in the upper left hand corner of each album. This new trademark will be carried on all future dance albums.

Station Increases Revenue By Switch To Country Music

EAST POINT, GA. — Radio Station WTJH-5000 Watts—East Point, Georgia, (Industrial area of Atlanta) has announced a more than 100% increase in revenue since its adoption in 1954 of a program policy of exclusive Country music plus three and a half hours of Gospel music.

A survey by the station of the Atlanta Market revealed a trend toward programming to specialized markets. In the Atlanta area, two stations program exclusively to the negro market. One station directs its programs to the classical field. Three stations to the news and "pop" listeners. One station exclusively to the country and gospel audience. The remaining five stations directing their programs to a composite audience.

Candlelight Records Formed

NEW YORK—The first release from the new recording company, Candlelight Records, was recorded April 11th. Composer Rod Zinsser was contracted for the two numbers: "Rocktime Tune" and "Very Special Blues". These two songs mark Zinsser's entry into the "pop" field. He does his compositions in the evenings and on weekends while he is a shellac merchant, literally, with the William Zinsser Company from 9 to 5.

Singer Alan Blake will sing "Rocktime Tune" as his first recording for a general release. The other side of the record will feature torch singer Lee Valalee. Both orchestrations are being arranged by Neal Hefti.

The record will be released to the deejays on April 18th and to the distributors shortly thereafter.

HOT

OTIS WILLIAMS and his CHARMS
IVORY TOWER
DELUXE 6093
THAT'S YOUR MISTAKE
DELUXE 6091

BOYD BENNETT
LET ME LOVE YOU
b/w
THE GROOVY AGE
KING 4925
BLUE SUEDE SHOES
KING 4903

LITTLE WILLIE JOHN
ARE YOU EVER COMING BACK
b/w
I'M STICKIN' WITH YOU BABY
KING 4893

THE MIDNIGHTERS
OPEN UP THE BACK DOOR
b/w
ROCK, GRANNY, ROLL
FEDERAL 12260

MOON MULLICAN
HONOLULU ROCK-A ROLL-A
b/w
SEVEN NIGHTS TO ROCK
KING 4894

JAMES BROWN with the FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258

EARL BOSTIC
BUGLE CALL RAG
b/w
I'LL STRING ALONG WITH YOU
KING 4905

BILL DOGGETT
IN A SENTIMENTAL MOOD
KING 4888

NEW RELEASES!!!

DON RENO & RED SMILEY
LIMEHOUSE BLUES
b/w
LET'S LIVE FOR TONIGHT
KING 4907

JIMMY NOLEN
WIPE YOUR TEARS
b/w
DON'T LEAVE ME NO MORE
FEDERAL 12262

KING RECORDS

Top 15 Best Selling Pop Albums

1. ELVIS PRESLEY ..... Elvis Presley (RCA Victor LPM 1254; EPB 1254)
2. BELAFONTE ..... Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
3. THE MAN WITH THE GOLDEN ARM. Original Movie Score (Decca DL 8257)
4. SONGS FOR SWINGING LOVERS . Frank Sinatra (Capitol W 653, EAP 653)
5. CAROUSEL ..... Original Movie Cast (Capitol W 694; EDM 694)
6. FOUR FRESHMEN AND 5 TROMBONES ..... Four Freshmen (Capitol T 683; EAP 683)
7. THE BENNY GOODMAN STORY .. (Decca DL 8252, 3; ED 797, 8, 9)
8. JULIE IS HER NAME ..... Julie London (Liberty LP 3006)
9. OKLAHOMA ..... Original Movie Cast (Capitol SAO 595; SDM 595)
10. HIS SPARKLING STRINGS ..... Lawrence Welk (Coral CRL 57011; EC 82020)
11. BUBBLES IN THE WINE ..... Lawrence Welk (Coral CRL 57083; EC 57083)
12. MY FAIR LADY ..... Original Broadway Cast (Columbia OL 5090)
13. TV FAVORITES ..... Lawrence Welk (Coral CRL 57205; EC 82019)
14. SO SMOOTH ..... Perry Como (RCA Victor LPM 1085, EPB 1085)
15. THE STUDENT PRINCE ..... Mario Lanza (RCA Victor LM 1837; ERB 1837)
15. SERENADE ..... Mario Lanza (RCA Victor LPM 1996; ERB 1996)
15. MUSIC TO CHANGE HER MIND . Jackie Gleason (Capitol W 632; EAP 632)

No. 1 in New England

"IN THE STILL OF THE NIGHT"

by

The Five Satins

STANDORD RECORD # 6106

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FRANKIE LESTER . . . Vik

LARRY TAYLOR MUSIC CORP. (ASCAP)

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Hazel Bishop To Tie-In With "Leap Year Red"

NEW YORK, N. Y.—The new VIK recording "Leap Year Red", which introduced singer Lucy Roberts, has been scheduled by Hazel Bishop Cosmetics as a springboard for a large-scale national tie-in with the cosmetics firm's biggest shade promotion of the past few years, "Leap Year Red" lipstick.

Hazel Bishop is utilizing the novelty disk and its special two-color photo sleeve envelope of Lucy Roberts as display material for cosmetic counters and windows in its 200,000 chain store and syndicate store retail outlets. Copies of the VIK record and accompanying promotion media, such as window streamers, will highlight the Hazel Bishop counter cards, posters and other point-of-sale promotion displays.

There also will be extensive television and radio hypoing of the "Leap Year Red" record through Hazel Bishop sponsored outlets such as the Arthur Murray Show, on which an original Arthur Murray dance, the "Leap Year Leap", inspired by the "Leap Year Red" shade, will be introduced by Kathryn Murray. The song itself also will be sung by Lucy Roberts on a forthcoming Murray program.

Supplementing the Murray tie-in will be booklets outlining how to do "Leap Year Leap", plus background material on its inception at the Murray Studios, to be made available in record stores to disk purchasers.

The VIK recording also will be plugged on additional Hazel Bishop programs such as the Gary Moore and Bob Crosby shows, plus cosmetic counter tie-ins on a local level with radio and TV programs in all cities carrying the Bishop line.

Hayum Named To Epic Post

NEW YORK—Epic Records' director of sales, William Neilsen, has announced the appointment of W. Walter Hayum to the post of sales manager of popular albums. With the new appointment, Hayum will be responsible for the sales and merchandising of this product and will report to Neilsen. Previously, Hayum held the post of merchandise manager for Epic.

THE CASH BOX Album Reviews

FILM SOUNDTRACK

"PICNIC"—Music From The Sound Track Of The Columbia Picture—Decca DL 8320 (1-12" LP)

LOVE THEME; HAL'S THEME; THE OWENS FAMILY; FLO AND MADGE; HAL'S BOOTS; MOONGLOW AND LOVE THEME; IT'S A BLUE WORLD; TORN SHIRT; ROSEMARY PLEADS; CULMINATION; THAT OWENS GIRL; YOU LOVE ME.

One of the highlights of filmdom's output this year was the successful transference of William Inge's much lauded stage-play, "Picnic". A section of the often poignant film score by George Duning, the "Love Theme" with "Moonglow" as its counterpoint is already a fast chart riser as a single. The score brilliantly unfolds the drama and mood of the Inge work. Undoubtedly the single smash should account for excellent sales on the package. It may follow in the footsteps of "The Man With The Golden Arm" package and become a chart item.

"ANYTHING GOES"—Songs From The Paramount Picture—Bing Crosby; Donald O'Connor; Jeanmaire; Mitzi Gaynor; Phil Harris—Decca DL 8318 (1-12" LP)

YA GOTTA GIVE THE PEOPLE HOKE; ANYTHING GOES; I GET A KICK OUT OF YOU; YOU'RE THE TOP; DREAM BALLET; IT'S DE-LOVELY; ALL THROUGH THE NIGHT; A SECOND HAND TURBAN AND CRYSTAL BALL; YOU CAN BOUNCE RIGHT BACK; BLOW GABRIEL BLOW.

This disk offers the durable Cole Porter songs (and 3 new, bright Cahn-Van Heusen tunes) included in the latest Hollywood version of "Anything Goes". Singing the timeless Porter numbers are such film pros as Bing Crosby, Donald O'Connor and Mitzi Gaynor. With the numbers in such good hands the set's an entertaining item. The best performed numbers are "You're The Top" and "All Through The Night". Classic rendition of the latter song by Crosby. As the film gets local play sales should be impressive.

POPULAR

"THE SPICE OF LIFE"—Sophie Tucker Sings Her Latest Night Club Songs —Orchestra Conducted By Ted Shapiro—Mercury MG 20126 (1-12" LP)

LIVING ALONE; I'M HAVING MORE FUN SINCE I'M SIXTY; NO ONE MAN IS EVER GOING TO WORRY ME; THERE'S A LOT OF LITTLE BOYS; MR. FINK; NO ONE WOMAN CAN SATISFY ANY ONE MAN ALL THE TIME; HOW AM I EVER GOING TO GROW OLD?; MAMA GOES WHERE PAPA GOES (ENGLISH VERSION); MAMA GOES WHERE PAPA GOES (YIDDISH VERSION); YOU CAN'T DEEP FREEZE A RED HOT MAMA; I'M STARTING ALL OVER AGAIN.

With 50 years in show business behind her, Sophie Tucker still continues to entertain with a similar formula as she did at the start of it, all-direct and spicy views on life. This Mercury release offers 10 night club specialty items Miss Tucker is currently making the rounds with. Many of the numbers contain hilarious remarks that should provoke wild howls from most listeners. Miss Tucker's adult following will want to pick this platter up. Party sensation.

"IT'S SO PEACEFUL IN THE COUNTRY"—Percy Faith and Mitch Miller —Percy Faith And His Orchestra Featuring Mitch Miller On English Horn And Oboe—Columbia CL 779 (1-12" LP)

IT'S SO PEACEFUL IN THE COUNTRY; WHILE WE'RE YOUNG; GOODBYE, JOHN; I'LL BE AROUND; IT COULD HAPPEN TO YOU; IMAGINATION; LOVE AMONG THE YOUNG; MOONLIGHT BECOMES YOU; WHO CAN I TURN TO?; SO HELP ME; DARN THAT DREAM; IT'S ALWAYS YOU.

Another superb Percy Faith mood music entry is offered in this Columbia pressing. The theme is the peace of the country and, naturally, all the love and youth so easily associated with such a topic. Responsible for the perfect melodies are Jimmy Van Heusen and Alec Wilder. Aiding in setting the bucolic atmosphere is the English Horn and Oboe of none other than Mitch Miller. Columbia record's pop hit maker. It's a worthy combination of two men who know what mood music fans want. Must item for dealers' shelves.

"MATT DENNIS PLAYS AND SINGS MATT DENNIS"—Gene Englund, Drums, Mark Barnett, Bass—Kapp KL-1024 (1-12" LP)

WILL YOU STILL BE MINE; JUNIOR AND JULIE; THE NIGHT WE CALLED IT A DAY; WE BELONG TIGETHER; ANGEL EYES; VIOLETS FOR YOUR FURS; EVERYTHING HAPPENS TO ME; COMPARED TO YOU; THAT TIRED ROUTINE CALLED LOVE; IT WASN'T THE STARS THAT THRILLED ME; WHEN YOU LOVE A FELLA; LET'S GET AWAY FROM IT ALL.

Matt Dennis, one of the names around intimate night clubs, performs 12 of his own musical wares. These Dennis creations are as polished musically and lyricaly as his familiar singing style. Two of the best known tunes on the platter are the cute novelty, "Will You Still Be Mine" and the ballad Matt handles cleverly, "We Belong Together". Actually recorded in a night spot (the Tally-Ho in Hollywood), the disk originally appeared on the Trend label. Matt has a solid and faithful audience that will not let this package get by.

"FROM THE LAND OF THE SKY-BLUE WATER"—Music By Dorian—Kapp KL-1020 (1-12" LP)

FROM THE LAND OF THE SKY BLUE WATER; INDIAN LOVE CALL; PALE MOON; INDIAN SUMMER; QUIET TRAIL; TO A WATER LILY; BY THE WATERS OF THE MINNETONKA; INDIAN LULLABY; SUNSET; TWILIGHT STAR; INDIAN LAMENT; SUNNY SHORE.

The serenity and beautiful simplicity of Indian life and environment is warmly and sympathetically portrayed by the lush music of Dorian. All the selections, aside from their descriptive nature, make for mood music that is continually ear-pleasing. Entrancing soft and sweet waxing.

"A NIGHT IN LAS VEGAS WITH THE MARY KAYE TRIO"—Vocal With Jud Conlon's Rhythmaires and Instrumental Accompaniment—Decca DL 8238 (1-12" LP)

GET HAPPY; THEY DIDN'T BELIEVE ME; THE LONESOME ROAD; LITTLE GIRL BLUE; MAD ABOUT THE BOY; GET OUT OF TOWN; BEWITCHED; I'LL REMEMBER APRIL; WAGON WHEELS; MY FUNNY VALENTINE; APRIL IN PARIS; GOOD-BYE.

The popular Mary Kaye Trio instills enough freshness and novelty into its performances to lift them well above similar groups. For a plentiful supply of how to put zing into some favorite tunes this Decca pressing ought to fit the bill. Excellent instrumental and vocal effects are achieved in Cole Porter's "Get Out Of Town" and Peter De Rose-Billy Hill's "Wagon Wheels". Package should have impressive sales.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

Album Reviews

"EMOTIONS"—Featuring Richard Shores And His Orchestra—Mercury MG 20130 (1-12" LP)

LOVE; HATE; SORROW; GAY; BLUES; SURPRISE; FRUSTRATION; NOSTALGIA; FEAR; HYSTERIA.

Most musical numbers describing the emotions performed here have, to say the least, a more subtle approach to said states of mind. Richard Shores uses a more direct, and perhaps, more interesting method of musically describing 10 basic emotions. The titles of the pieces, "Love", "Hate", "Sorrow", etc. may not be too original but they do accurately reveal the well done selections they represent. The music greatly resembles theme music for TV or movie story. Composer Shores conducts his orchestra. Appeal for the platter may reach the mood music buyer.

CLASSICAL

BARTOK: Concerto For Orchestra—Chicago Symphony Orchestra, Fritz Reiner, Conductor—RCA Victor LM-1934 (1-12" LP)

Bartok, one of the towering figures in 20th century serious music, blazed some never before trodden paths in his compositions. His Concerto For Orchestra is a famous opus showing his creative genius and originality. On this recording Fritz Reiner leads the Chicago Symphony Orchestra in a sensitive reading. Fine sound. Waxing could take the top sales rung in the few platters of the piece available.

SCHUMANN: "Davidsbundler" Dances—Symphonic Etudes—Rudolf Firkusny, Piano—Capitol P8337 (1-12" LP)

Both of the Schumann works here are each composed of little tidbits that are, in the main, subtle, musical character studies. They are thus stimulating, personal and moody compositions. Accomplished pianist Rudolf Firkusny has his work cut out for him interpreting these descriptions. With great sensitivity and deft tonal beauty, the artist is in complete control. Fine classical waxing.

BEETHOVEN: Symphony No. 5 In C Minor, Op. 67—SCHUBERT: "Unfinished" Symphony No. 8 In B Minor—The Cleveland Orchestra, George Szell Conductor—Epic LC 3195 (1-12" LP)

Beethoven's power and Schubert's grace as exemplified in their most enduring works are the subjects in this new Epic release. The pieces, of course, are the Fifth Symphony of Beethoven and the Eighth Symphony of Schubert. Noted maestro George Szell leads the Cleveland Orchestra with insight and firm control. Naturally the disk has lots of other sets to compete with; but it should assume an important sales role in both works' catalogue.

JAZZ

"KRUPA AND RICH"—Gene Krupa and Buddy Rich, Drums—Oscar Peterson, Piano, Dizzy Gillespie and Roy Eldridge, Trumpets, Illinois Jacquet and Flip Phillips, Tenor Saxophones, Ray Brown, Bass and Herb Ellis, Guitar—Clef MG C-684 (1-12" LP)

BUDDY'S BLUES; BERNIE'S TUNE; GENE'S BLUES; SWEETHEARTS ON PARADE; I NEVER KNEW.

Two of the great drummers in jazz and popular music, Gene Krupa and Buddy Rich, team up in an extraordinary jazz session. The two boys offer one sizzling drum demonstration after another. Supporting the duo are such equally prominent jazz names as Oscar Peterson (piano), Dizzy Gillespie and Roy Eldridge on the trumpet. The sound, with the sounds of percussion instruments a crucial test, is on a very hi-fi level throughout the set. Outstanding name value could make the package a strong jazz item sales-wise.

"EVERGREENS"—Billy Taylor Trio—ABC-Paramount ABC-112 (1-12" LP)

CHEEK TO CHEEK; IT'S TOO LATE NOW; I ONLY HAVE EYES FOR YOU; THEN I'LL BE TIRED OF YOU; ALL THE THINGS YOU ARE; BUT NOT FOR ME; YOU DON'T KNOW WHAT LOVE IS; SATIN DOLL; MORE THAN YOU KNOW; BETWEEN THE DEVIL AND THE DEEP BLUE SEA.

Though the set is appropriately labeled "Evergreens" (in respect to the standard tunes) Billy Taylor's approach to each "evergreen" is strictly a fresh jazz thrill. Taylor can get expertly involved in flourishes of jazz intricacies but not, for the most part, at the expense of losing touch with a tune's melodic line. Bill has tasteful drum (Percy Brice) and Bass (Earl May) support. Solid entry for jazz fans to discover.

"PEANUTS HUCKO AND THE ALL STARS PLAY A TRIBUTE TO BENNY GOODMAN"—Featuring Billy Butterfield, Chris Griffin, Jimmy Maxwell, Trumpets; Lou McGarity, Cutty Cutshall, Trombones; Hymie Shertzer, Milt Yaner, Al Klink, Boomie Richmond, Saxes; Dick Hyman, Piano; Mundell Lowe, Guitar; Milt Hinton, Bass; Don Lamond, Drums—Grand Award G.A. 33-331 (1-12" LP)

LET'S DANCE; BUGLE CALL RAG; DON'T BE THAT WAY; KING PORTER STOMP; STOMPIN' AT THE SAVOY; ONE O'CLOCK JUMP; SHEIK OF ARABY; MORE THAN YOU KNOW; SOMEDAY SWEETHEART; SWEET GEORGIA BROWN; WHISPERING; CHINA BOY.

The pressing represents another hearty pat on the back for Benny Goodman. It's an authentic re-creation of the delightful swing music dished out by B. G. The disk has gone so far as to be divided into two parts. One side features the full band in some Goodman oldies and the other a quartet. The performers, including Billy Butterfield on the trumpet and Dick ("Moritat") Hyman on the keyboard, are expertly cast in their roles. Here's a superior jazz release sure to please all the King Of Swing's vast following.

Baltimore Operators' Dinner

BALTIMORE, MD. — The record crew of the Joseph M. Zamoiski Company, Columbia Records' Baltimore Distributor, pauses for the camera at the recent Baltimore A.M.O. Annual Banquet held in the Lord Baltimore Hotel. (Left to right) Mr. and Mrs. Bob Green, Washington representative of Columbia Records; Mr. and Mrs. Zim Zemarel, Columbia's Baltimore reps; Mr. and Mrs. Bernie Miller, record department manager of the Zamoiski company; Columbia songster Jerry Vale, and Bob Duffy, Vale's road manager.

WNEW Record Gifts WNYC

NEW YORK—WNEW is playing big brother to municipally owned station WNYC by presenting a vast collection of over 2,000 classical recordings as a gift. The decision was based on the fact that WNYC's limited budget facilities prevent it from acquiring as much material as it needs.

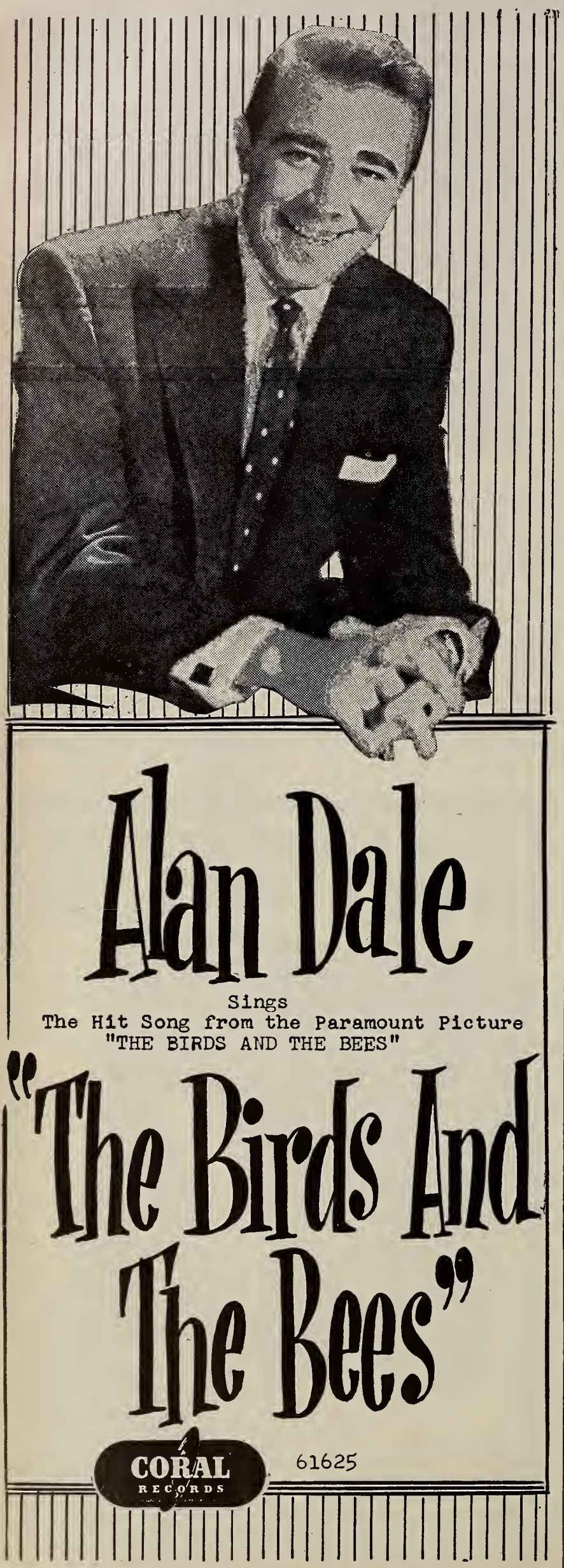
The collection contains many currently unobtainable recordings including early opera stars and symphonic works out of circulation.

Al Levin, program director of WNYC, accepted the gift on behalf of his station in the studios of WNEW on Thursday, April 12th.

NEW ALBUM RELEASE!
ELLINGTONIA '56
MG N-1055

Johnny Hodges, leader on alto, Billy Strayhorn, piano with Russell Procope, alto, Paul Gonsalves, tenor, Harry Carney, baritone, Ray Nance, "Cat" Anderson, "Willie" Cook, Clark Terry, trumpets; J. Hamilton, clarinet J. Woode, bass, Sam Woodyard, drums. Sounds of ELLINGTONIA in a superb HIFI performance.

NORGRAN RECORDS 451 NORTH CANON DRIVE • BEVERLY HILLS, CAL



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 14, without any changes on the part of THE CASH BOX.

John Leban
WCAE—Pittsburgh, Pa.

1. Hot Diggity (Perry Como)
2. Without You (Eddie Fisher)
3. Can You Find It In Your Heart (Tony Bennett)
4. Flamenco Love (Al Caiola)
5. Too Young To Go Steady (Nat Cole)
6. You're Wrong, All Wrong (Eileen Rogers)
7. $64,000 Question (T. Travis)
8. We All Need Love (P. Faith)
9. My Little Angel (Four Lads)
10. Poor People Of Paris (Baxter)

Bill Thornton-Johnny Shields
KRLW—Walnut Ridge, Ark.

1. Lovely One (Four Voices)
2. Eddie My Love (Fontanes)
3. Why Do Fools Fall In Love (Teen Agers)
4. Mr. Wonderful (Mello Larks)
5. I Was The One (E. Presley)
6. Hot Diggity (Perry Como)
7. Magic Touch (Platters)
8. A Tear Fell (Teresa Brewer)
9. Heartbreak Hotel (E. Presley)
10. Long Tall Sally (L. Richard)

Don Bell The Bellringers
KRNT—Des Moines, Iowa

1. Moonglow & Picnic (Cates)
2. Rock And Roll The Barrell (Ralph Marterie)
3. I've Grown Accustomed To Her Face (Houston & Carroll)
4. Speedoo (Cadillacs)
5. Hot Diggity (Perry Como)
5. Blue Suede Shoes (Perkins)
7. Poor People Of Paris (Baxter)
8. Slippin' And Slidin' (Little Richard)
9. Chinese Rock And Egg Roll (Buddy Hackett)
10. Standing On The Corner (Four Lads)

Jack Spencer
KLAN—Renton, Wash.

1. No, Not Much (Four Lads)
2. Heartbreak Hotel (E. Presley)
3. Hot Chocolatta (DeJohns)
4. Poor People Of Paris (Baxter)
5. Hot Diggity (Perry Como)
6. Main Title (Dick Jacobs)
7. Band Of Gold (Don Cherry)
8. Jivin' Around (E. Freeman)
9. Lisbon Antigua (N. Riddle)
10. Lullaby Of Birdland (Blue Stars)

Gene Norman
KLAC—Hollywood, Calif.

1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Mack The Knife (3 Penny Opera) (Louis Armstrong)
4. Mr. Wonderful (S. Vaughan)
5. 11th Hour Melody (Hibbler)
6. Juke Box Baby (Perry Como)
7. Innamorata (Dean Martin)
8. To You, My Love (N. Noble)
9. Moonglow & Picnic (Cates)
10. A Tear Fell (Teresa Brewer)

Sid Scott
WGSM—Huntington, L.I., N.Y.

1. Main Title (Richard Maltby)
2. 3 Penny Opera (Dick Hyman)
3. A Tear Fell (Teresa Brewer)
4. Hot Diggity (Perry Como)
5. Innamorata (Jerry Vale)
6. Port-Au-Prince (N. Riddle)
7. Hold Me Forever (D. Roman)
8. Can You Find It In Your Heart (Tony Bennett)
9. In A Little Spanish Town (Bing Crosby)
10. Infatuation (Weston)

Bob "Coffeehead" Larsen
WEMP—Milwaukee, Wisc.

1. Heartbreak Hotel (E. Presley)
2. Ivory Tower (Cathy Carr)
3. Main Title (Maltby/Jacobs)
4. Hot Diggity (Perry Como)
5. Rock Island Line (Donegan/Cornell)
6. Without You (Eddie Fisher)
7. Moonglow & Picnic (Cates)
8. Wayward Wind (G. Grant)
9. Little Love Can Go A Long Long Way (Dream Weavers)
10. Mr. Wonderful (Peggy Lee)

Jimmy Kilgo
WIST—Charlotte, N. C.

1. Almost Tomorrow (Dream Weavers)
2. I Look At You (Lassies)
3. Into The Night (Dream Weavers)
4. No, Not Much (Four Lads)
5. Our Love Affair (T. Charles)
6. I'll Be Home (Pat Boone)
7. Heartbreak Hotel (E. Presley)
8. I'll Never Stop Loving You (Doris Day)
9. A Tear Fell (Teresa Brewer)
10. Poor People Of Paris (Baxter)

Frank Elkins Fearless Frank
WDCF—Dade City, Fla.

1. Mr. Wonderful (B. A. Steel)
2. Why Do Fools Fall In Love (Gale Storm)
3. Juke Box Baby (Perry Como)
4. Heartbreak Hotel (E. Presley)
5. Hot Diggity (Perry Como)
6. Blue Suede Shoes (Perkins)
7. No, Not Much (Four Lads)
8. Eddie My Love (Fontanes)
9. Poor People Of Paris (Baxter)
10. Lisbon Antigua (N. Riddle)

Jean Lalonde
CKJL—St. Jerome, Que., Montreal, Can.

1. Blue Suede Shoes (Perkins)
2. Lisbon Antigua (N. Riddle)
3. Heartbreak Hotel (E. Presley)
4. Poor People Of Paris (Baxter)
5. Why Do Fools Fall In Love (Diamonds)
6. Juke Box Baby (Perry Como)
7. Walk Hand In Hand (Denny Vaughan)
8. A Tear Fell (Teresa Brewer)
9. Port-Au-Prince (N. Riddle)
10. Magic Touch (Platters)

Lou Barile
WKAL—Rome, Utica, N. Y.

1. Eddie My Love (Fontanes)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (Perkins)
4. Why Do Fools Fall In Love (Teresa Brewer)
5. I'll Be Home (Pat Boone)
6. A Tear Fell (Teresa Brewer)
7. Mr. Wonderful (S. Vaughan)
8. Magic Touch (Platters)
9. Forever Darling (Ames Bros.)
10. Hot Diggity (Perry Como)

Nick Nickson
WBBF—Rochester, N. Y.

1. Moonglow & Picnic (Stoloff)
2. Heartbreak Hotel (E. Presley)
3. Hot Diggity (Perry Como)
4. R-O-C-K (Bill Haley)
5. Rock Island Line (Donegan)
6. I'll Be Home (Pat Boone)
7. Without You (Eddie Fisher)
8. I Could Have Danced All Night (Sylvia Syms)
9. A Tear Fell (Teresa Brewer)
10. Eddie My Love (Teen Queens)

Bob Hale Hale's Tones
WAEB—Allentown, Pa.

1. Poor People Of Paris (Baxter)
2. Moonglow & Picnic (Stoloff)
3. Too Young To Go Steady (Nat Cole)
4. I'll Be Home (Pat Boone)
5. Mack The Knife (Armstrong)
6. Lisbon Antigua (N. Riddle)
7. Mr. Wonderful (Teddi King)
8. Flowers Mean Forgiveness (Frank Sinatra)
9. No, Not Much (Four Lads)
10. Wayward Wind (Gogi Grant)

Art Hellyer
WCFL—Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. Rock Island Line (Donegan)
3. Can You Find It In Your Heart (Tony Bennett)
4. Too Young To Go Steady (Nat Cole)
5. Innamorata (Jerry Vale)
6. Port-Au-Prince (N. Riddle)
7. Juke Box Baby (Perry Como)
8. Cherry Lips (Billy Farrell)
9. Church Bells May Ring (Diamonds)
10. Wayward Wind (G. Grant)

Ed Stanton
WJWL—Georgetown, Del.

1. No, Not Much (Four Lads)
2. Why Do Fools Fall In Love (Teen Agers)
3. Poor People Of Paris (Baxter)
4. I'll Be Home (Pat Boone)
5. Main Title (Richard Maltby)
6. On The Street Where You Live (Vic Damone)
7. End Of A Love Affair (Dick Kallman)
8. Eddie My Love (Teen Queens)
9. Street Of 33 Steps (R. Hayes)
10. Hold Me Forever (D. Roman)

Jack Clifton
WCUE—Akron, Ohio

1. Blue Suede Shoes (Perkins)
2. I Was The One (E. Presley)
3. Hot Diggity (Perry Como)
4. Rock Island Line (Donegan)
5. A Tear Fell (Teresa Brewer)
6. Ivory Tower (Otis Williams)
7. Poor People Of Paris (Baxter)
8. Church Bells May Ring (Willows)
9. I'll Be Home (Pat Boone)
10. Magic Touch (Platters)

Jack Stant "Teen-O-Rama"
WDRF—Chester, Pa.

1. Magic Touch (Platters)
2. River, Moonlight, You (Kitty White)
3. Too Young To Go Steady (Patti Page)
4. Hot Chocolotta (DeJohns)
5. Innamorata (Jerry Vale)
6. R-O-C-K (Bill Haley)
7. Up The Creek (Matys Bros.)
8. Half Your Heart (K. Nation)
9. Serenade (Rose/Lanza)
10. Later, Alligator (Bill Haley)

Art Lochner
WGH—Newport News, Va.

1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Baxter)
3. Eddie My Love (Fontanes)
4. A Tear Fell (Teresa Brewer)
5. Magic Touch (Platters)
6. I'll Be Home (Pat Boone)
7. Tutti Frutti (Pat Boone)
8. Juke Box Baby (Perry Como)
9. Lisbon Antigua (N. Riddle)
10. Rock And Roll Waltz (Starr)

Lou Russell
WJW—Cleveland, Ohio

1. I Was The One (E. Presley)
2. Ivory Tower (Otis Williams)
3. Lisbon Antigua (N. Riddle)
4. Blue Suede Shoes (Perkins)
5. Main Title (Dick Jacobs)
6. Church Bells May Ring (Willows)
7. Rock Island Line (Donegan)
8. Hot Diggity (Perry Como)
9. Magic Touch (Platters)
10. No, Not Much (Four Lads)

Bob McArthur
WTSV—Claremont, N. H.

1. Blue Suede Shoes (Perkins)
2. A Tear Fell (Teresa Brewer)
3. Main Title (Dick Jacobs)
4. Heartbreak Hotel (E. Presley)
5. Poor People Of Paris (Baxter)
6. Joshua Tree (Champ Butler)
7. I'll Be Home (Pat Boone)
8. My Little Angel (Four Lads)
9. Flowers Mean Forgiveness (Frank Sinatra)
10. On The Street Where You Live (Vic Damone)

Bill Anson
WAAF—Chicago, Ill.

1. Ivory Tower (Cathy Carr)
2. We All Need Love (Damone)
3. Port-Au-Prince (N. Riddle)
4. Magic Touch (Platters)
5. I'll Be Home (Pat Boone)
6. Hot Diggity (Perry Como)
7. Church Bells May Ring (Diamonds)
8. Walk Hand In Hand (Martin)
9. Flamenco Love (Don Costa)
10. Can You Find It In Your Heart (Tony Bennett)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 14, without any changes on the part of THE CASH BOX.

John Michaels
WOKY—Milwaukee, Wisc.

1. Why Do Fools Falls In Love (Teen Agers)
2. Port-Au-Prince (Nelson Riddle)
3. Rock Right (Georgia Gibbs)
4. Magic Touch (Platters)
5. Hot Diggity (Perry Como)
6. Eddie My Love (Chordettes)
7. Hot Chocolotta (DeJohns)
8. I'll Be Home (Pat Boone)
9. No, Not Much (Four Lads)
10. Flowers Mean Forgiveness (Frank Sinatra)

Robin Seymour
WKMH—Dearborn, Mich.

1. Ivory Tower (O. Williams)
2. Magic Touch (Platters)
3. Rock Island Line (Donegan)
4. Long Tall Sally (Little Richard)
5. Cherry Lips (Billy Farrell)
6. Hot Diggity (Perry Como)
7. Too Close For Comfort (Edyie Gorme)
8. Without You (Eddie Fisher)
9. Serenade (Slim Whitman)
10. Can You Find It In Your Heart (Tony Bennett)

Norm Prescott
WBZA—Boston, Mass.

1. Blue Suede Shoes (Perkins)
2. Flamenco Love (Don Costa)
3. Heartbreak Hotel (E. Presley)
4. Without You (Alan Dean)
5. Lovely One (Four Voices)
6. Rock Island Line (Donegan)
7. I Could Have Danced All Night (Charlie Applewhite)
8. Walk Hand In Hand (Denny Vaughan)
9. Church Bells May Ring (Diamonds)
10. Moonglow & Picnic (Stoloff)

Tom Durand
WTTM—Trenton, N. J.

1. No, Not Much (Four Lads)
2. A Tear Fell (Teresa Brewer)
3. Poor People Of Paris (Baxter)
4. Ask Me (Nat Cole)
5. A Woman In Love (Four Aces)
6. Missing (McGuires)
7. Later, Alligator (Bill Haley)
8. Mr. Wonderful (Teddi King)
9. Rock And Roll Waltz (Starr)
10. String Of Pearls (J. Lee)

Frank Gordon Tucker
WCOV—Montgomery, Ala.

1. Poor People Of Paris (Baxter)
2. Blue Suede Shoes (Perkins)
3. 3 Penny Opera (Dick Hyman)
4. We All Need Love (Damone)
5. No, Not Much (Four Lads)
6. Flowers Mean Forgiveness (Frank Sinatra)
7. Ask Me (Nat Cole)
8. Serenade (Dick Lee)
9. Great Pretender (Platterns)
10. Rock And Roll Waltz (Starr)

Frank Darien
KSJO—San Jose, Calif.

1. Hot Diggity (Perry Como)
2. Poor People Of Paris (Baxter)
3. 11th Hour Melody (Hibbler)
4. Innamorata (Dean Martin)
5. No, Not Much (Four Lads)
6. Rock And Roll Waltz (Starr)
7. Flowers Mean Forgiveness (Frank Sinatra)
8. Heartbreak Hotel (E. Presley)
9. Joshua Tree (Champ Butler)
10. $64,000 Question (T. Travis)

Phyllis Leftwich
WAYE—Baltimore, Md.

1. On The Street Where You Live (Vic Damone)
2. Rock Island Line (Donegan)
3. Moonglow & Picnic (Cates)
4. Ivory Tower (Cathy Carr)
5. Main Title (Richard Maltby)
6. Wild Cherry (Don Cherry)
7. Out Of The Picture (Crewcuts)
8. Happy Whistler (Robertson)
9. To Love Again (Four Aces)
10. Du Bist Schon Wie Musik (Vico Torriani)

Ted Crays
KRMD—Shreveport, La.

1. Lovely One (Four Voices)
2. Calypso Blues (Nat Cole)
3. Church Bells May Ring (Diamonds)
4. Down In Mexico (E. Morse)
5. Standing On The Corner (Four Lads)
6. Riviera (Buddy Bregman)
7. Great Pretender (S. Freberg)
8. Can You Find It In Your Heart (Tony Bennett)
9. Say The Words I Love To Hear (Paul & Ford)
10. Missing (McGuires)

Dave Maynard
WORL—Boston, Mass.

1. Blue Suede Shoes (Perkins)
2. Lovely One (Four Voices)
3. Look Homeward Angel (Esquires)
4. Rock Island Line (Donegan)
5. I Don't Want Nobody (Ella & Buddy Johnson)
6. Hot Diggity (Perry Como)
7. Main Title (Dick Jacobs)
8. I Woke Up Crying (J. James
9. In A Little Spanish Town (Bing Crosby)
10. Church Bells May Ring (Diamonds)

Gene Edwards
WRIT—Milwaukee, Wisc.

1. Rock Island Line (L. Donegan)
2. Main Title (Dick Jacobs)
3. Mr. Wonderful (Lee/Vaughan)
4. Moonglow & Picnic (Cates)
5. Too Young To Go Steady (Nat Cole)
6. Magic Touch (Platters)
7. Heartbreak Hotel (E. Presley)
8. R-O-C-K (Bill Haley)
9. My Little Angel (Four Lads)
10. Wayward Wind (Gogi Grant)

Joe Martin
WOW—Omaha, Neb.

1. Heartbreak Hotel (E. Presley)
2. Lisbon Antigua (N. Riddle)
3. Poor People Of Paris (Baxter)
4. 3 Penny Opera (All Artists)
5. I'll Be Home (Pat Boone)
6. Why Do Fools Fall In Love (All Artists)
7. Juke Box Baby (Perry Como)
8. Hot Diggity (Perry Como)
9. Eddie My Love (Chordettes)
10. Bo Weevil (Teresa Brewer)

Dave Walshak
KCTI—Gonzales, Tex.

1. Magic Touch (Platters)
2. A Tear Fell (Teresa Brewer)
3. Why Do Fools Fall In Love (Diamonds)
4. Heartbreak Hotel (E. Presley)
5. No, Not Much (Four Lads)
6. Rock And Roll Waltz (Starr)
7. I'll Be Home (Pat Boone)
8. 3 Penny Opera (L. Welk)
9. Eddie My Love (Fontanes)
10. Hold Me Forever (D. Roman)

Hal Peterson
WBSM—New Bedford, Mass.

1. No, Not Much (Four Lads)
2. Juke Box Baby (Perry Como)
3. Innamorata (Dean Martin)
4. Large, Large House (Mariners)
5. Flowers Mean Forgiveness (Frank Sinatra)
6. Rock Island Line (D. Cornell)
7. Heartbreak Hotel (E. Presley)
8. I Had A Lover (Bobby Scott)
9. Rock And Roll Waltz (Starr)
10. Winner Take All (S. Gale)

Michael Hopkins
CKY—Winnipeg, Can.

1. Why Do Fools Fall In Love (Gale Storm)
2. Blue Suede Shoes (Perkins)
3. Poor People Of Paris (Baxter)
4. Hot Diggity (Perry Como)
5. I'll Be Home (Pat Boone)
6. Lisbon Antigua (N. Riddle)
7. Rock Island Line (B. Darin)
8. Without You (J. Desmond)
9. Heartbreak Hotel (E. Presley)
10. Port-Au-Prince (N. Riddle)

Grady & Hurst
WPFH—Philadelphia, Pa.

1. Mr. Wonderful (Peggy Lee)
2. Blue Suede Shoes (Perkins)
3. Heartbreak Hotel (Presley)
4. Too Close For Comfort (Eydie Gorme)
5. Magic Touch (Platters)
6. Jacques D'Iraque (S. Davis)
7. Juke Box Baby (Perry Como)
8. Let's Go Steady (J. Morgan)
9. Sister Sookey (Turbans)
10. I'll Be Home (Pat Boone)

Jerry Hauser
KAFP—Petaluma, Calif.

1. Poor People Of Paris (Baxter)
2. Bolero Gaucho (M. Miller)
3. We All Need Love (P. Faith)
4. Hot Diggity (Perry Como)
5. 3 Penny Opera (Hayman/Hyman)
6. Lisbon Antigua (N. Riddle)
7. Forever Darling (Ames Bros.)
8. Without You (Eddie Fisher)
9. I Miss The Boy (B. Madigan)
10. No One To Blame But You (DeCastros)

Dick Pike
WNOP—Newport, Ky.

1. Heartbreak Hotel (E. Presley)
2. Why Do Fools Fall In Love (Gale Storm)
3. Ivory Tower (O. Williams)
4. I Was The One (E. Presley)
5. Blue Suede Shoes (Bennett)
6. I'll Be Home (Pat Boone)
7. You're Wrong, All Wrong (Eileen Rogers)
8. Magic Touch (Platters)
9. Eddie My Love (Fontanes)
10. No, Not Much (Four Lads)

Bob Holmes
KSJO—San Jose, Calif.

1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Main Title (E. Bernstein)
4. Why Do Fools Fall In Love (Teen Agers)
5. Lovely One (Four Voices)
6. Hearbreak Hotel (E. Presley)
7. On The Street Where You Live (Vic Damone)
8. Mr. Wonderful (D. Collins)
9. $64,000 Question (T. Travis)
10. Without You (J. Desmond)

Glenn Brooke
KIMA—Yakima, Wash.

1. Heartbreak Hotel (E. Presley)
2. No, Not Much (Four Lads)
3. Hot Diggity (Perry Como)
4. Eddie My Love (Fontanes)
5. Lovely One (Four Voices)
6. Juke Box Baby (Perry Como)
7. A Tear Fell (Teresa Brewer)
8. Main Title (Elmer Bernstein)
9. Innamorata (Dean Martin)
10. Lisbon Antigua (N. Riddle)

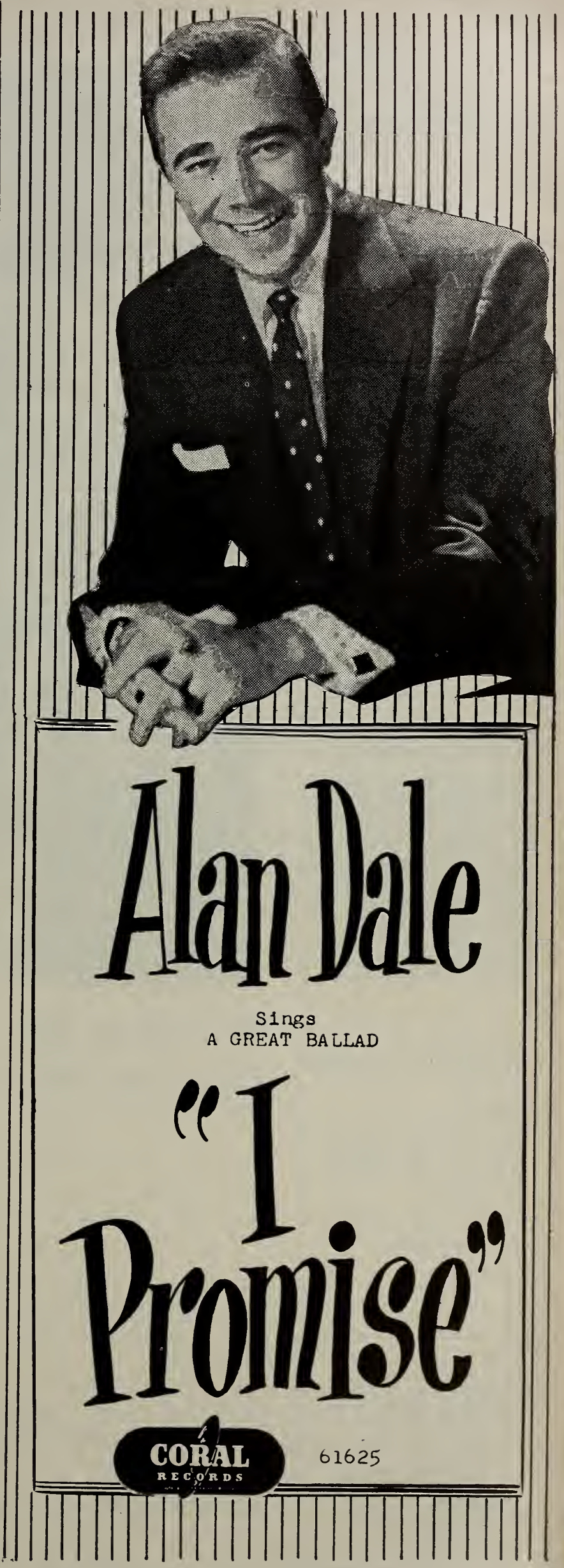
Bob Wells
WEBR—Buffalo, N. Y.

1. Heartbreak Hotel (E. Presley)
2. Hot Diggity (Perry Como)
3. Moonglow & Picnic (Stoloff)
4. Rock Island Line (Donegan)
5. Blue Suede Shoes (Perkins)
6. Ivory Tower (Cathy Carr)
7. Ain't Misbehavin' (J. Ray)
8. R-O-C-K (Bill Haley)
9. Magic Touch (Platters)
10. Without You (Eddie Fisher)

Frank McCormack
WHWB—Rutland, Vt.

1. Hot Diggity (Perry Como)
2. I'll Be Home (Pat Boone)
3. Eddie My Love (Fontanes)
4. Moonglow & Picnic (Stoloff)
5. Blue Suede Shoes (Perkins)
6. Poor People Of Paris (Baxter)
7. Lisbon Antigua (N. Riddle)
8. 3 Penny Opera (Dick Hyman)
9. Bo Weevil (Teresa Brewer)
10. Magic Touch (Platters)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.



Columbia Launches Education - Records Catalog

NEW YORK — Columbia Records has created a special catalog of its disks adapted to the special uses of education, according to Hal Cook, national sales director. The new program, Cook notes, is designed to spur ". . . dealers to develop relations with the schools in their community and afford to each the benefits they can offer." More than six months in study and development, Columbia's plan is a most vigorous mechanism designed to put this market in the hands of dealers. The plan consists of three major phases: to stimulate greater awareness and use of records among educators; to alert dealers to the existence and importance of this market; and, thirdly, to equip dealers to make a successful liaison with these institutions and guarantee their ability to fill any order from the education catalog promptly.

The first objective is accomplished by means of a thorough advertising campaign in educator publications and by continuous publicity and contact through national organs. The existence of the catalog, alone, is a giant step in this direction, since, heretofore, there existed no adequate compilation and indexing of records along the lines of school curricula. Florette Zuelke, Columbia's education manager, directed the creation of this program with the advice and encouragement of leading education figures.

The second phase—that of alerting dealers to the best principles of cultivating this market—will be carried out by education of dealers to the characteristics, needs and scope of the market (there are an estimated million classrooms in U.S. grade schools, alone).

The final problem is solved by having dealers order directly from Custom Service to fill orders on this merchandise.

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- ASK ME
- WHO'S GONNA TAKE YOU TO THE PROM
- IT'S EASY
- A MAN IS AS GOOD AS HIS WORD

Bourne, Inc. 136 W. 52d St. N. Y. C., N. Y.

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b/w

"MIDNIGHT MOOD"

LORENZO HOLDEN

FLASH # 108

FLASH RECORDS

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Brad Phillips Celebrates 7th Anniversary

Coral Issues New Larry Sonn Disk

NEW YORK—Coral Records has just released a new recording by Larry Sonn, referred to by his many admirers as the Glenn Miller of Mexico. It couples two songs titled "Zanzy" and "O' Dem Bums".

Although Sonn spent many years "south of the border", his home is New York. His introduction to Mexico came with his attendance at Mexico City College where he majored in music. Upon graduation, he received a scholarship to Juilliard School of Music.

For several years after leaving Juilliard, he played with some of the country's leading bands, including Teddy Powell, Vincent Lopez, Charlie Barnet, Hal MacIntyre and others. But in the back of his mind was always the desire to form his own ork.

His opportunity came when an old friend needed a band for a radio series in Mexico. The band clicked and ever since he has been enthusiastically acclaimed for his refreshing arrangements and top grade dance music.

NEW YORK — Top record names came down to Radio Station WINS, last Sunday, April 8th, to celebrate the Seventh Anniversary of Brad Phillips' "Battle Royal" Show with a five and a half hour program devoted to raising funds for the Harlem branch of the YMCA.

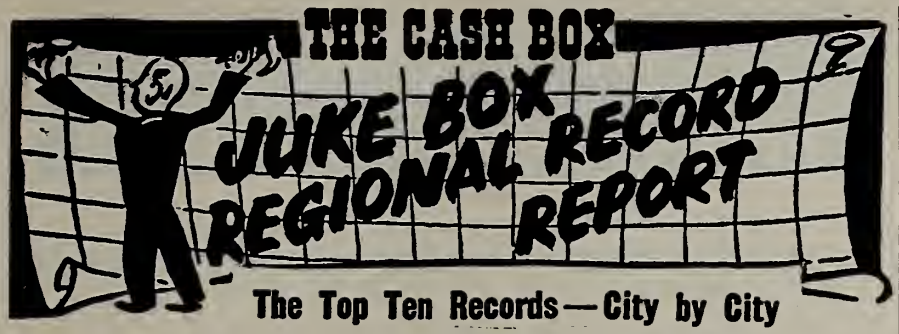
Above are some of the many who turned up to wish Phillips continued success: 1) Mrs. **Pat Boone, Pat** Boone, Lou Monte and (seated) Guy Mitchell. The two tots belong to the Boones. 2) Jimmie Komack and Richard Hayes enjoying each other's hats. 3) Terri Stevens, Eydie Gorme, Mitzi Mason and Betty Madigan sampling the birthday cake. 4) Brad Phillips, Dick Jacobs, Steve Clayton, Dolores Hawkins and Bob Stewart. 5) Tony Bennett, Natt Dennis, Brad Phillips, Sunny Gale, Betty Madigan and Robbin Hood. 6) Neal Hefti, Connie Francis and Phillips. 7) Brad interviewing Ralph Young, Betty Madigan and Johnny Oliver. 8) Al Caiola, Phillips and Roy Hamilton. 9) Bob Stewart, Buddy Beach, Robbin Hood, and Rosalind Paige. 10) Guy Mitchell, Sammy Davis, Eydie Gorme, Brad Phillips, Richard Hayes and Bobby Scott. 11) Hamilton, Phillips, Johnny Parker and Billy Taylor. 12) Phillips, the Boones and Lou Monte. 13) Sammy Davis, Eydie Gorme, Dolores Hawkins, and Brad. 14) Lou Monte, Sunny Gale, Jimmie Komack, Mitzi Mason and Andy Williams. 15) Phillips interviewing Tony Bennett. 16) Brad enjoys Sammy's comments. Others who dropped in to say hello were Bobby Sharp, Stuart Foster, Dick Roman, Tommy Prisco, Barry Frank, Bill Hayes, Jerry Samuels, John Leslie, Ray Rivera, Joey Rasa, Don Anthony and Tony Lawrence.

In conjunction with the Anniversary Party, Phillips announced the results of his annual "Battle Royal" Popularity Poll tabulated from the more than 900,000 votes that were mailed in over a four-week period.

The results are as follows: In the male vocalist class: 1) Perry Como. 2) Julius LaRosa. 3) Tony Bennett. 4) Eddie Fisher. 5) Alan Dale. 6) Frank Sinatra. 7) Pat Boone. 8) Sammy Davis, Jr. 9) Gordon MacRae. 10) Elvis Presley.

In the female vocalist category: 1) Patti Page. 2) Joni James. 3) Doris Day. 4) Jaye P. Morgan. 5) Kay Starr. 6) Rosemary Clooney. 7) Sarah Vaughan. 8) Eydie Gorme. 9) Teresa Brewer. 10) Georgia Gibbs.

In the vocal groups division: 1) Four Lads. 2) Platters. 3) McGuire Sisters. 4) Four Aces. 5) Crewcuts. 6) Three Chuckles. 7) Bill Haley & Comets. 8) Chordettes. 9) Ames Brothers. 10) Four Freshmen.



The Top Ten Records—City by City

New York, N. Y.
1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (Perkins)
3. Hot Diggity (Perry Como)
4. Poor People Of Paris (Baxter)
5. Lisbon Antigua (N. Riddle)
6. Heartbreak Hotel (E. Presley)
7. Innamorata (Vale/Martin)
8. Rock And Roll Waltz (Starr)
9. No, Not Much (Four Lads)
10. Infatuation (Renato Carasone)

Chicago, Ill.
1. Blue Suede Shoes (Perkins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Main Title (Richard Maltby)
4. Poor People Of Paris (Baxter)
5. Hot Diggity (Perry Como)
6. Heartbreak Hotel (E. Presley)
7. Juke Box Baby (Perry Como)
8. Lisbon Antigua (N. Riddle)
9. A Tear Fell (Teresa Brewer)
10. Rock Island Line (Donegan)

Los Angeles, Calif.
1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Why Do Fools Fall In Love (Teen Agers)
5. Main Title (Bernstein/Maltby)
6. Blue Suede Shoes (Perkins)
7. Heartbreak Hotel (E. Presley)
8. Hot Diggity (Perry Como)
9. Rock Island Line (Donegan)
10. 3 Penny Opera (Dick Hyman)

Philadelphia, Pa.
1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Baxter)
3. Juke Box Baby (Perry Como)
4. Blue Suede Shoes (Perkins)
5. Rock Island Line (Donegan)
6. Without You (Eddie Fisher)
7. Lisbon Antigua (N. Riddle)
8. I'll Be Home (Pat Boone)
9. Hot Diggity (Perry Como)
10. No, Not Much (Four Lads)

New Orleans, La.
1. Juke Box Baby (Perry Como)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Magic Touch (Platters)
5. Blue Suede Shoes (Perkins)
6. Eddie My Love (Fontanes/Teen Queens)
7. Hot Diggity (Perry Como)
8. No, Not Much (Four Lads)
9. Rock And Roll Waltz (Starr)
10. Heartbreak Hotel (E. Presley)

San Antonio, Tex.
1. Poor People Of Paris (Baxter)
2. Heartbreak Hotel (E. Presley)
3. I'll Be Home (Pat Boone)
4. Lisbon Antigua (N. Riddle)
5. Later, Alligator (Bill Haley)
6. Blue Suede Shoes (Parkins)
7. No, Not Much (Four Lads)
8. Ivory Tower (Otis Williams)
9. Why Do Fools Fall In Love (Teen Agers)
10. Great Pretender (Platters)

Boston, Mass.
1. Poor People Of Paris (Baxter)
2. Blue Suede Shoes (Perkins)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. Rock And Roll Waltz (Starr)
6. Hot Diggity (Perry Como)
7. Moonglow & Picnic (Stoloff)
8. Heartbreak Hotel (E. Presley)
9. Rock Island Line (Donegan)
10. Without You (Eddie Fisher)

Cleveland, Ohio
1. Blue Suede Shoes (Perkins)
2. Poor People Of Paris (Baxter)
3. I Was The One (E. Presley)
4. Hot Diggity (Perry Como)
5. Ivory Tower (Carr/Williams)
6. Crazy Little Palace (Williams)
7. Lisbon Antigua (N. Riddle)
8. Moonglow & Picnic (Cates)
9. Main Title (Dick Jacobs)
10. Heartbreak Hotel (E. Presley)

Minneapolis, Minn.
1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Why Do Fools Fall In Love (Teen Agers)
4. Hot Diggity (Perry Como)
5. Rock Island Line (Donegan)
6. I'll Be Home (Pat Boone)
7. Lisbon Antigua (N. Riddle)
8. Poor People Of Paris (Baxter)
9. Eddie My Love (Fontanes)

Houston, Tex.
1. Heartbreak Hotel (E. Presley)
2. Why Do Fools Fall In Love (Diamonds/Teen Agers)
3. Poor People Of Paris (Baxter)
4. Long Tall Sally (L. Richard)
5. Magic Touch (Platters)
6. I Was The One (E. Presley)
7. Wild Cherry (Don Cherry)
8. Ivory Tower (Otis Williams)
9. Lisbon Antigua (N. Riddle)
10. Blue Suede Shoes (Perkins)

Seattle, Wash.
1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Why Do Fools Fall In Love (Teen Agers)
4. Main Title (Richard Maltby)
5. A Tear Fell (Teresa Brewer)
6. Lisbon Antigua (N. Riddle)
7. Joey, Joey, Joey (Lancers)
8. Moonglow & Picnic (Cates)
9. Eddie My Love (Chordettes)
10. R-O-C-K (Bill Haley)

Atlanta, Ga.
1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Poor People Of Paris (Baxter)
4. Rock Island Line (Donegan)
5. Ivory Tower (Cathy Carr)
6. Hot Diggity (Perry Como)
7. Great Pretender (Platters)
8. Wild Cherry (Don Cherry)
9. Why Do Fools Fall In Love (Teen Agers)
10. Port-Au-Prince (N. Riddle)

Shoals, Ind.
1. Poor People Of Paris (Baxter)
2. Blue Suede Shoes (Bennett)
3. Why Do Fools Fall In Love (Gale Storm)
4. Eddie My Love (Fontanes)
5. Rock And Roll Waltz (Starr)
6. No, Not Much (Four Lads)
7. Lisbon Antigua (N. Riddle)
8. Juke Box Baby (Perry Como)
9. Great Pretender (Platters)
10. Later, Alligator (Bill Haley)

San Francisco, Calif.
1. Hot Diggity (Perry Como)
2. Poor People Of Paris (Baxter)
3. Why Do Fools Fall In Love (Teen Agers)
4. Blue Suede Shoes (Perkins)
5. Heartbreak Hotel (E. Presley)
6. Lisbon Antigua (N. Riddle)
7. No, Not Much (Four Lads)
8. Rock And Roll Waltz (Starr)
9. Main Title (Elmer Bernstein)
10. Juke Box Baby (Perry Como)

Milwaukee, Wisc.
1. Why Do Fools Fall In Love (Teen Agers)
2. Rock Island Line (Donegan)
3. Poor People Of Paris (Baxter)
4. Hot Diggity (Perry Como)
5. Ivory Tower (Cathy Carr)
6. A Tear Fell (Teresa Brewer)
7. Main Title (Dick Jacobs)
8. Heartbreak Hotel (E. Presley)
9. Eddie My Love (Chordettes)
10. Saint's Rock And Roll (Haley)

St. Louis, Mo.
1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (E. Presley)
3. Why Do Fools Fall In Love (Teen Agers)
4. Rock Island Line (Donegan)
5. Hot Diggity (Perry Como)
6. Poor People Of Paris (Baxter)
7. A Tear Fell (Teresa Brewer)
8. Long Tall Sally (L. Richard)
9. Main Title (Maltby/Bernstein/Jacobs)
10. R-O-C-K (Bill Haley)

Detroit, Mich.
1. Long Tall Sally (L. Richard)
2. Little Girl Of Mine (Cleftones)
3. Rock Island Line (Donegan/Cornell)
4. Hot Diggity (Perry Como)
5. Heartbreak Hotel (E. Presley)
6. Blue Suede Shoes (Perkins)
7. Ivory Tower (Williams/Carr)
8. Magic Touch (Platters)
9. Main Title (Maltby/Jacobs)
10. Moonglow & Picnic (Cates)

Baltimore, Md.
1. Saint's Rock And Roll (Haley)
2. Blue Suede Shoes (Perkins)
3. Heartbreak Hotel (E. Presley)
4. Poor People Of Paris (Baxter)
5. Rock Island Line (Donegan)
6. Moonglow & Picnic (Cates/Stoloff)
7. Ivory Tower (Williams/Carr)
8. Lovely One (Four Voices)
9. Hot Diggity (Perry Como)
10. Magic Touch (Platters)

Denver, Colo.
1. No, Not Much (Four Lads)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Hot Diggity (Perry Como)
5. Heartbreak Hotel (E. Presley)
6. Magic Touch (Platters)
7. 3 Penny Opera (Hayman & August Hyman)
8. Main Title (Bernstein Maltby E'gart)
9. Rock And Roll Waltz (Starr)
10. Eddie My Love (Fontanes/Teen Queens)

Pittsburgh, Pa.
1. Hot Diggity (Perry Como)
2. Magic Touch (Platters)
3. Blue Suede Shoes (Perkins)
4. Poor People Of Paris (Baxter)
5. Rock Island Line (Donegan)
6. Heartbreak Hotel (E. Presley)
7. Ivory Tower (Williams/Carr)
8. Lovely One (Four Voices)
9. Main Title (Richard Maltby)
10. A Tear Fell (Teresa Brewer)

Kansas City, Mo.
1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Juke Box Baby (Perry Como)
4. Long Tall Sally (L. Richard)
5. Main Title (Richard Maltby)
6. Rock Island Line (Donegan)
7. Hot Diggity (Perry Como)
8. A Tear Fell (Teresa Brewer)
9. Ivory Tower (Williams/Carr)
10. Lovely One (Four Voices)

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"STANDING ON THE CORNER"
"MY LITTLE ANGEL"
Four Lads ..... Columbia 40674; 9-40674
THE CASH BOX DISK OF THE WEEK 4/7

•

"TO LOVE AGAIN"
Four Aces ..... Decca 29889; 9-29889
THE CASH BOX DISK OF THE WEEK 4/14

•

"THE HAPPY WHISTLER"
Don Robertson ..... Capitol 3391; F-3391
THE CASH BOX SLEEPER OF THE WEEK 4/21

Hands In For Good Luck

NEW YORK—Four of New York's popular disk jockeys extend their hands in a gesture of good luck being wished Carole Bennett, CBS-TV and Capitol Recording artist. The new Capitol pactee welcomed friends in the music business at a cocktail party in Ray Shaw's Living Room. The four platter spinners pictured above are: (l. to r.) Dean Hunter, WMGM; Jack Lacy, WINS; Jack Lazarree, WNEW; and Tom Reddy, WINS.

Grand Award Issues 1st Pop Single

NEW YORK — The Grand Award Record Company, which has been enjoying great success for a number of months with its budget priced line of 12" pop, jazz and classical LPs, has now entered the single field and has issued its first pop single "Rock and Roll Rag" featuring the Ink Spots.

The label has thirty distributors from coast-to-coast, and reports a great interest on the part of each of them in the company's success.

Headed by Enoch Light, Richard Davimos and Casper Pinsker, Grand Award expects to release singles on a regular basis and at the regular single price.

In the album field, it has just issued a 12 incher featuring Peanuts Hucko and his All Stars offering "A Tribute To Benny Goodman". All LPs are pressed on pure vinyl and recording sessions are held in the Fine Sound Studios in this city.

Among the artists featured on Grand Award are: (In the Popular field) Knuckles O'Toole, the Ink Spots, Vincent Lopez, Mahalia Jackson; Rosalie Allen and the Sons of the Purple Sage, Charlie Magnante, Lew White and others. (In the Jazz field) Rex Stewart, Dick Hyman, Erroll Garner, Bobby Byrne, Al Klink, Peanuts Hucko, Eddie Safranski, Dizzy Gillespie, Dinah Washington, and Will Bradley. (Classical Works Feature) Erich Leinsdorf, Michael Giehlen, Bernhard Paumgartner, Eugene Conley, Max Schoenherr, and others.

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by ANDY WILLIAMS
b/w "NOT ANY MORE"
1288
cadence RECORDS

Another Hit by
GALE STORM
singing
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HIGH Rating from Billboard!
THE HONEYDREAMERS
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(rhythm 'n blues)
and
"A PATCHED UP HEART"
(rock 'n roll)
with
George Williams & his orchestra
MGM # 12178

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Classical Artists Signed To MGM Record Contracts

NEW YORK—MGM Records has announced the signing to exclusive recording contracts of several noted classical artists. American pianist Beveridge Webster will begin recording under the agreement almost immediately and his initial project for the label will be a series entailing the complete piano sonatas of Schubert. First releases are expected in late Summer.

Also signed is the Beaux-Arts Trio. The group, organized early last year, consists of three distinguished solo artists: Menahem Pressler, pianist; Daniel Guilet, violinist, and Bernard Greenhouse, cellist. All are under contract to MGM Records for solo recording as well as members of the trio. An energetic plan to survey the trio literature from classic to contemporary times has been mapped out. The core of this will be a complete series of the Beethoven Trios which the group will feature in sets of three concerts next season in many of the country's largest cities as well as at the Tanglewood Music Festival and Ravinia Park in Chicago this summer.

The American violist Emmanuel Vardi has also been signed. Vardi in his initial recordings will concentrate upon unusual music for his instrument by modern composers.

Kapp Names Minneapolis Distrib

NEW YORK—Sandel Dist. Co. has been named to represent the Kapp label in the Minneapolis territory.

"Easy The Hard Way"

HOLLYWOOD—As part of the promotion campaign for the MGM motion picture "Meet Me In Las Vegas" Al Jarvis conducted a contest for ducats to the movie on his KFWB disk program. Announcements made only twice during the 9:30 A. M. to 12:30 P. M. show brought in a total of 4,362 replies.

Al, "Meet Me In Las Vegas" producer Joe Pasternak and star Cyd Charisse take time out from looking for winners to glance at Mr. Pasternak's new book, "Easy the Hard Way."

Meeting Dates Of Music Operators' Associations

Apr. 17—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

15 & 16—South Dakota Phonograph Operators' Assn.
Place: Contact Burrell Brown and Inez Bratmoe, Moebridge, S. Dak.

16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

19—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

24—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

28—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.

29—Alabama Amusement Assn.
Place: Whitley Hotel (10:30 AM), Montgomery, Ala.

30—Anthracite Music Operators' Association.
Place: Roth Novelty, 54 N. Penna. Ave., Wilkes-Barre, Pa.

30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

May 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

3—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio. (General)

7—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

9—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

10—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.

14—Tri-County Juke Box Operators' Assn.
Place: Elum Music Offices, Massillon, Ohio

June 2—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.

Attention: Operator's Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

WMGM And Public Library Sponsor Pop Music Jamborees At New Branch

Deejays & Record Industry Leaders To Appear

NEW YORK—Teen agers will hear the nation's top disk jockeys and leading figures in the music record industry, including vocalists, instrumentalists, arrangers, composers, artist and repertoire directors, talent managers, etc., in a series of popular music jamborees and discussions co-sponsored by Station WMGM and the New York Public Library's Nathan Straus Young People's Room in the Donnell Regional Branch, 20 West 53rd St., Manhattan, beginning Thursday, April 19 at 4:00 P.M.

The full story of how a record is born and what makes a popular music hit will be revealed in these special gatherings to be held every other Thursday through May 31 in the Donnell auditorium. The jamborees will not be broadcast.

The jamborees will afford the youngsters a chance to hear the current music hits as well as previews of the new releases. The master of ceremonies for the opening program will be Ed Stokes, conductor of "Best Sellers" over WMGM. Among his guests will be Harry Meyerson, Artist and Repertoire Director for MGM Records, and Dick Hyman, who will play his MGM Record hit version of "Moritat," a theme from "The Three Penny Opera." Other headliners on future programs will be announced shortly.

Subsequent jamborees will be emceed by Peter Tripp, conductor of "Your Hits of the Week," Phil Goulding, conductor of the "Record Bandwagon" and "Music With A Beat," and Dean Hunter of the "Dean Hunter Show."

"In addition to the pleasure of meeting disk jockeys and their guest stars, and hearing their favorite records, the teen agers will get a real 'behind-the-scenes' view of what goes into the making of a popular music record," Margaret C. Scoggin, coordinator of the New York Public Library's Young People's Services, declared. "These programs, we are confident, will be informative as well as entertaining."

Tickets of admission, required for each program, are available free of charge at the Nathan Straus Young People's Room of the Donnell Regional Branch. Tickets may also be obtained by sending a stamped, self-addressed envelope to the New York Public Library "Popular Music Jamboree," 20 West 53rd St., New York 19, N. Y.

The Donnell Regional Branch of the New York Public Library is a particularly fitting place in which to stage a series of programs dealing with the remarkable growth of the music record industry. One of the most modern library structures in New York City, it was recently completed and opened to the public. It features the first free Record Lending Library in Manhattan, even though it begins on a necessarily limited scale. Sets of earphones enable the visitor to listen briefly and choose records for borrowing from among the long-playing recordings of opera, symphony, folk songs, instrumental and vocal music. In the auditorium, scene of the WMGM series, the Library offers free concerts, lecturers, puppet shows and similar presentations.

Ezekiel J. Donnell, a "well-known cotton merchant of this city," who came from Ireland as a boy and became very successful in business, died in 1896. He left his estate in trust for his heirs; at their death, the capital was to be used "to erect a fire proof building suitable and proper for the purposes of a library . . . with a reading room open free every day in which young people can spend their evenings profitably away from demoralizing influences."

Young people were of especial concern to Ezekiel Donnell and the Library has sought to follow the spirit of his bequest in preparing quarters for the teen aged. All units of the Donnell branch aim toward developing a center of interest for New York's young people.

Decca Promotes "Eddy Duchin Story" Album

NEW YORK—Decca Records has announced a joint promotion with Columbia Pictures on the soundtrack album from "The Eddy Duchin Story." The album, which has just been released, features Carmen Cavallaro at the piano. The promotion, an extensive one, will be directed towards the dealers, disk jockeys, and consumers. Extensive special display material on the album will be made available to dealers all over the country. A special consumer leaflet on the Duchin album and other Cavallaro sets has been prepared. Disk jockeys will receive the soundtrack album, and have already received single records of the song "To Love Again". This has been issued as a single from the track by Cavallaro, and in a lyric version by the Four Aces. Columbia is scheduling screenings of "The Eddy Duchin Story" for dealers and d.p.'s in key cities across the country, and the album will get the benefit of a heavy advertising schedule, both in consumer and trade publications. Decca has received heavy advance orders on this sound track set.

Gerard Ellis Manager Columbia Transcriptions, Dies

CHICAGO — Gerard D. Ellis, 58, manager Transcription Division of Columbia Records, Inc., died on Tuesday, April 10, at 1 a.m., at Evanston Hospital, Evanston, Ill.

Mr. Ellis had been with Columbia Records for just a little over 20 years and had very recently been presented with a 20-year pin from the company. He is survived by his wife, Evelyn, and daughter, Jerilyn, 15 years old. He resided with his family at 2719 Broadway, Evanston, Ill.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

Lou Russell
WJW—Cleveland, Ohio

1. Little Girl Of Mine (Cleftones)
2. Slippin' And Slidin' (Little Richard)
3. Please, Please, Please (James Brown)
4. Church Bells May Ring (Willows)
5. Cherry Lips (Robins)
6. Need Your Love So Bad (Little Willie John)
7. Long Tall Sally (Little Richard)
8. Ivory Tower (Otis Williams)
9. Gone With The Wind (Shepard Sisters)
10. Eddie My Love (Teen Queens)

Jim Ameche
WNJR—Newark, N. J.

1. Blue Suede Shoes (C. Perkins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Church Bells May Ring (Willows)
4. Little Girl Of Mine (Cleftones)
5. My Blue Heaven (Fats Domino)
6. Cherry Lips (Robins)
7. Zoom (Cadillacs)
8. Down In Mexico (Coasters)
9. Open Up That Door (Nappy Brown)
10. Magic Touch (Platters)

Joe Deane
WBBF—Rochester, N. Y.

1. Down In Mexico (Coasters)
2. Corrine Corrina (Joe Turner)
3. Sister Sookey (Turbans)
4. Eddie My Love (Teen Queens)
5. Why Do Fools Fall In Love (Teen Agers)
6. Crazy Little Palace (Billy Williams)
7. Cherry Lips (Bill Farrell)
8. Magic Touch (Platters)
9. Blue Suede Shoes (C. Perkins)
10. Devil Or Angel (Clovers)

Terry Speights
WBKH—Hattiesburg, Miss.

1. Long Tall Sally (Little Richard)
2. Cherry Lips (Robins)
3. I'm In Love Again (Fats Domino)
4. One Night (Smiley Lewis)
5. Off Shore (Cardinals)
6. Bugle Call Rag (Earl Bostic)
7. Rock And Roll For Me (El Dorados)
8. Why Do Fools Fall In Love (Teen Agers)
9. I Want You To Be My Girl (Teen Agers)
10. Need Your Love So Bad (Little Willie John)

George Fennell
WHIL—Medford, Mass.

1. Why Do Fools Fall In Love (Teen Agers)
2. Church Bells May Ring (Willows)
3. Long Tall Sally (Little Richard)
4. I Want You To Be My Girl (Teen Agers)
5. Mary Lee (Rainbows)
6. Magic Touch (Platters)
7. I Don't Want Nobody (Ella & Buddy Johnson)
8. Sweetness (Castelles)
9. I'm Wise (Eddie Bo)
10. Lost Dreams (Ernie Freeman)

Hank Goldman
WANN—Annapolis, Md.

1. Blue Suede Shoes (C. Perkins)
2. Long Tall Sally (Little Richard)
3. Down In Mexico (Coasters)
4. Church Bells May Ring (Willows)
5. Why Do Fools Fall In Love (Teen Agers)
6. Going Home To Stay (Hearts)
7. Eddie My Love (Teen Queens)
8. A Tear Fell (Ivory Joe Hunter)
9. Lost Dreams (Ernie Freeman)
10. Sister Sookey (Turbans)

Frank Berry
KTUL—Tulsa, Okla.

1. Long Tall Sally (Little Richard)
2. Try Rock And Roll (Bobby Mitchell)
3. Blue Suede Shoes (C. Perkins)
4. In Love Again (Fats Domino)
5. Ain't That Loving You Baby (Jimmy Reed)
6. Corrine Corrina (Joe Turner)
7. Slippin' And Slidin' (Little Richard)
8. We Go Together (Moonglows)
9. I'm Sticking With You (Little Willie John)
10. Why Do Fools Fall In Love (Teen Agers)

Dick Cane Cole
WLOK—Memphis, Tenn.

1. Pleading For Love (Birdsong)
2. Need Your Love So Bad (Little Willie John)
3. Chicken (Roscoe Gorden)
4. Hey Doll Baby (Clovers)
5. Why Do Fools Fall In Love (Teen Agers)
6. Long Tall Sally (Little Richard)
7. That's Your Mistake (Charms)
8. Drown In My Own Tears (Ray Charles)
9. Magic Touch (Platters)
10. Cherry Lips (Robins)

Gene Norman
KLAC—Hollywood, Calif.

1. Cherry Lips (Robins)
2. Why Do Fools Fall In Love (Teen Agers)
3. Out Of The Picture (Robins)
4. Eddie My Love (Teen Queens)
5. Tutti Frutti (Little Richard)
6. Great Pretender (Platters)
7. Bo Weevil (Fats Domino)
8. Blue Suede Shoes (C. Perkins)
9. Speedoo (Cadillacs)
10. Later, Alligator (Bill Haley)

New Management

PHOENIX, ARIZ.—The new owners of radio station KRUX, this city, played host to recording artists, its personnel, and the press at a party held to celebrate the new management of the station. Above, Les Baxter and Helen Forrest, (center) are greeted by the station's jockeys, (l. to r.) Jimmy Sparrow, Lucky Lawrence, Jack Carney, Frank Pollack, Don Victor and John McKinney. Other stars who attended include Champ Butler and Bobby Milano.

The "Yes Sir, That's My Baby" Kids Do It Again!
"AIN'T HE SWEET"
THE SENSATIONS
ATCO 6067
ATCO RECORDS
234 West 56th Street, New York 19, New York.

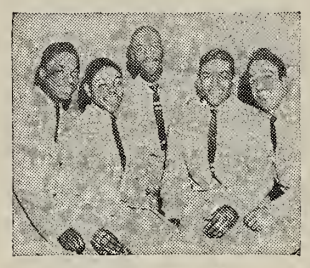
RED HOT HIT!
5386
FATS DOMINO
"I'm In Love Again"
"My Blue Heaven"
Imperial Records

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

By this time the readers of this column are aware of the teenage dances sponsored in the Harlem area of New York by B'nai Brith and The Board of Education in which **The Cash Box** cooperates by securing talent to entertain the kids. We've been helping at these dances for two years and the warmth towards these kids and the entertainers who give their time grows with each affair held. We must comment on the spirit of the talent who come down to the dances for which they receive no compensation. They often work under adverse conditions, poor acoustics, no dressing rooms, and yet the excitement they engender, the enjoyment they spark, is in turn transmitted to themselves. They leave in high spirits, having gotten as much from the kids as they have given to the teener audience. At the most recent affair held on April 10 at PS 179 **Roy Gaines, Ruth McPhadden, Robert** and **Johnny, The Harptones** and **Jose Curbello** showed up and stayed many hours to give the kids a bang up show. These performers and the others who have preceded them at previous dances are the answer to all the adverse publicity that has recently been splashed across the pages of many newspapers. While newspapers pick up trivia and blow it up to calamitous proportions these wonderful performers get to the meat of the problem and do something constructive to keep the kids off the street. Anyone who is present at these affairs and who sees the kids spend an enjoyment filled evening of good, clean fun and behave in a fashion that would do credit to any group of any age, would see the idiocy of most of the stories making the terms "rock and roll" and "juvenile delinquency" synonimous. Incidentally, this column phoned the Special Features Editor of The Daily News about the most recent two part fantasy which they titled "Disgusted Adults Battling Music of Delinquents" and offered to write a rebuttal which we promised would tear their story to shreds. They turned us down with a "no thanks, we are not interested to telling the other side." . . . One last comment on the PS 179 dance. Because of some electrical trouble that interfered with the mike setup **Jose Curbelo** kept his boys working without a break so that the kids could be occupied while the electricians sought to repair the damage. Curbelo, Fiesta Records, with one of the biggest mambo hits currently, "La La La" and "Poco Pelo" will release a new one this week, "La Luna" and "Rendezvous." . . . **Jerry Winston,** Mardi Gras Records, who has just released what looks like a very potent Latin entry in the La Playa Sextet's "The Laughing Cha Cha Cha," promises another sales magnet in a new **Al Castellanos'** "Together 1-2-3" (cha cha) and "Merengue Tika Tia." . . . George **Goldner,** president of Gee, Rama and Tico Records, announced the appointment of **Pete Terrace,** Tico vibe artist, to the position of a & r head of Tico. Pete will continue to record with his quintet and large band. His current release is "Soon" and "Watch Your Step." Terrace is currently appearing at the Bachelorette Supper Club. . . . **Victor Selzman** now doing professional manager of Progressive Music is concentrating on the tune "A Tear Fell." . . . Reported this week as the best selling Latin American records in this area are 1) Speak Up/Merengue #28, **Al Castellanos,** Mardi Gras; 2) Poco Pelo/La La La, **Jose Curbelo,** Fiesta; 3) Cuidadio Con La Mano, **Tito Puente,** Tico; 4) Having A Ball, **Tito Puente,** Tico; 5) Pedro Pablo Cha Cha, **Monchito,** Fiesta; 6) Laughing Cha Cha, **La Playa Sextet,** Mardi Gras; 7) Butterfly Cha Cha, **Al Castellanos,** Mardi Gras; 8) Cha Charama, **Al Castellanos,** Mardi Gras; 9) Lessons in Cha Cha, **Ramon Marquez,** Fiesta; 10) Cha Cha Bar/Occasional Man, **Emilio Reyes,** Mardi Gras. . . . **Al Silver,** Herald Records, back from a Miami vacation. Al is high on **The Cashmeres'** initial Herald release, "Do I Upset You?" and "Dream Girl." . . . **Pop Cohen** back at Essex Distributors, Newark, after a Los Angeles trip with a stopover at Las Vegas. Pop says he'll now stick to playing records instead of playing slots. Mom Cohen stayed on in L. A. and will be visited by duaghter Dorothy, who leaves for the coast this week. . . . Who is that Brooklyn bruntte **Joe Cohen** has been seen about town with lately? . . . **Joe Liebowitz,** Premium Records, may have that elusive hit. We hear his "My Hearts' Desire" by **The Wheels** has been doing very well in the Newark, Chicago and Charlotte areas. . . . Peacock Records called in special musicians to wax initial rock and roll sides for **Louis Jones,** a new **Don Robey** discovery. **Mr. Lorene J. Williams** reports the sales on **Big Walter's** "Shirley Jean" and "Gambling Woman" have been mounting steadily, especially in the southern towns. . . . **Ray Dobard,** Music City Records, writes that he escorted Calvin Carter of Vee-Jay Records, about town when his very successful V-J Calvalcade of Stars hit San Francisco. . . . **Bob Shad** excited about **Red Prysock's** new release, "Fruit Boots" and "Plaid Laces." . . . **Marie Knight,** formerly of the **Rosetta Tharpe-Marie Knight** Decca pair, is out on Wing with her first for the label. Miss Knight sings "As Long As I Live" and "Tell Me Why." . . . **Herman Griffith** (WCIN-Cincinnati, O.) lists his Ten Most Heart Inspiring Hymns of the Week as follows: 1) Give Me My Flowers, **The Spiritual Consolers,** Nashboro; 2) Last Prayer, **Swanee Quintet,** Nashboro; 3) Don't Give Up, **Southern Stars,** Chess; 4) Tell Him What You Want, **Caravans,** States; 5) The Eagle Stirreth Her Nest, **Southern Wonders,** Peacock; 6) Wonderful, Soul **Stirrers,** Specialty; 7) I Know My Robe's Going To Fit Me Well, **Little Blind Girl,** Hilltop (local label); 8) Somewhere To Lay My Head, **Nightingales,** Peacock; 9) Going Home, **Brother Joe May,** Specialty; 10) Lord Touch Me, **Ward Singers,** Savoy. . . . Radio Luxembourg will feature a transcription of the **Alan Freed** Rock and Roll Show. . . . **Ray Rivera** (Web Records) and his Ray Notes have been signed to appear at the Canadian Automobile Show in Windsor, Canada, May 18 and 19. . . . **The Dell-Tones** (Baton Records) currently appearing at the Flamingo Club in Hamilton, Ontario. . . . "Screamin" **Jay Hawkins** (Wing Records) begins a two week engagement at Royal Peacock, Atlanta, Ga., next week. . . . **Bugs Scruggs** (WCIN-Cincinnati, O.) has been managing **The Victorials** for about eight months and recently signed and cut the group with Imperial Records. Soon to be released, the initial two sides are "I Get That Feeling'" and "Rank-A-Tank." Bugs is co-composer of "Rank-A-Tank" with **Hal Davis,** lead singer of the group. . . . **Don Brown,** Fortune Records, reports "Baby, I Love You So" by **Joe Weaver** and **The Don Juans** has broken out big in Boston. He is also hgih on **The Diablos'** "You're The Only Girl, Dolores" which is just being released. The Diablos had a strong wax recently in "The Way You Dog Me Around." . . . **Ray Clark,** Groove Records, all steamed up about **Varetta Dillard's** newest release, "Cherry Blossom" and "Gonna Tell My Daddy."

JOSE CURBELO



THE HARPTONES

RUTH McFADDEN

PETE TERRACE

CHICAGO:

Shaw Artists office here moving to larger quarters in same bldg. Agency reports terrif' business all down the line with their R&B and jazz artists. **(Aside: Best of luck to all of you).** . . . Abco's **Eli Toscano** says juke box ops moving in on him to get more and still more of his latest wax. Deejays, too, Eli reports are giving his latest three disks lots of airtime. His three featured artists, **Freddie Hall** and **Louis Meyers** along with jazz star, **Zona Sago,** reported to be happier than happy over the action. . . . **Ray Charles,** whose disking of "Drown In My Own Tears" going so great, reported to be not drowning in his own tears as fans gather in droves on his one-niters thruout the midwest. . . . **Len Chess** flew to Noo Yawk for the weekend, 4/7, to catch **Tommy Small's** R&B show at the Apollo and **Alan Freed's** big doin's at the Brklyn Paramount. Len plenty excited over both shows. Says that **The Moonglows** and **The Flamingos** going but terrific in both. . . . **Little Walter,** who kicks out hit after hit disk, on his way into Kansas City's Orchid Room. **The Clovers** are skedded to follow him into the same spot. . . . Vee-Jay's **Abner** just back from visits to Memphis and Nashville reports he had just about the swellest time of his life in both towns. In Memphis, **Abner** reports, deejays **Eddie Teamer** of WHRM, **Dewey Phillips** of WHBK, **David James** of WDIA and **Cane Cole** of WLOK were but the grandest of welcomers. And in Nashville, **Abner** says, **Gene Nobles** and **Herman Grizzard** of WLAC squired him around and about all over the country center. In both spots he claims the **El Dorado's** disking of "Rock 'N Roll's For Me" going great guns and, at the same time, the airwaves just dense with **Patricia Bowman's** and **Jay McShann's** grand wax. . . . **Joe Morris** and **Sonny Boy Williamson** into Milwaukee's Colonial Theatre this April. They'll rock the joint. . . . **Art Blakey** and **The Jazz Messengers** bow into the Crown Propeller 4/18 with plenty on the ball. . . . **Fats Domino,** in addition to the tremendous hit disks he's been turning out, is one of the hottest turner outers in the midwest right now, if attendance at his one-nite stands means anything at all. . . . **Jimmy Reed,** currently hot on the charts with "Ain't That Lovin' You, Baby" just cut two more sides for Vee-Jay which the guys and gals of that diskery believe will top anything Jimmy's waxed to date. . . . Cleveland reports on **The Five Keys** claim the group just doing magnificently. . . . At long last **Muddy Waters** on his way back to the midwest after a long, long sojourn in sunny Florida where Muddy just rocked the people into new attendance records. . . . **T-Bone Walker** out on a long string of one-niters to meet request of his many, many fans. **T-Bone** clicked big at the Crown Propeller and is advance skedded to return at an early date. . . . The switch over to hot jazz, according to **George Leaner,** becoming ever more and more noticeable. **George** just as sure that jazz is it for the followup to Rock 'N Roll. Says that not only do all signs point to jazz, but attendance at jazz concerts just simply sensational, and the way the teenagers going for the New Hot Jazz style is something to watch closely and carefully. . . . Bally's **Jimmy Hilliard** getting all set with jazz albums that, it is reported, may rock the musical world into a new era.

JIMMY REED

LOS ANGELES:

Saul Bahari of Modern Records back East on a promotion tour with **The Jack's** new release of "Why Did I Fall In Love," and also working on "The Girl In My Dreams" by **The Cliques** which is breaking big. . . . **Roy Milton** currently at the 54 Ballroom. . . . Imperial Records new album line off to a fast start with the **Fats Domino** LP. Released only two weeks ago the Domino album has already hit the number three spot in sales in San Francisco. . . . **Lonnie Johnson** now doing the Dolphins' of Hollywood radio show from midnight to 4 A.M. on KRKD, in addition to his afternoon stint over KALI, Pasadena for Connolly's Record shop. . . . **Ernie Freeman** left this week for a tour of one-nighters in the northwest. . . . "Casual Look" by the **Six Teens** on the Flip label getting big play from the local R&B jocks. . . . **Joe Bahari** very excited about **Shirley Gunters'** recording session at Modern this week. . . . **Jake Porter** planning to enter the pop field with his Combo label. Latest release of "What Kind of Man is This" by **The Combonets** looks good for him. . . . **Sarah Vaughan** into the Savoy Ballroom for a one night engagement on Thursday night. . . . **The Blockbusters'** first record of "In A Little Spanish Town" on Aladdin creating a lot of action and getting the new group off to a good start in the business. . . . **Gene Norman's** Whippet label keeping **Larry Mead** busy pressing up "Cherry Lips." . . . **Jean Bennett** back east helping set up the New York offices of the Delaney-Ram management firm. . . . **Zeke Manners** getting terrific response on his TV show, which is the only TV show covering the Southern California area featuring Rhythm and Blues on records. **The Medallions** and **The Meadowlarks** were recent guests on Zeke's show. . . . The new **Sensations'** record of "Ain't He Sweet" breaking fast in the Los Angeles market.

THE JACKS

JAZZ JOTS

Chet Baker resigned for another two years with Pacific Jazz. Baker is still in Europe and has cut some sides there for release on Pacific. . . . **Jack Costanzo,** currently at Ben Pollacks, had his second EP released on Norgran Records. . . . **Dick Bock** out on a 31 city tour calling on distributors. . . . **Irving Granz** Jazz concert plays Los Angeles on the 27'th. and San Diego on the 28'th. . . . **Jutta Hipp,** distaff 88'er from Germany, was recorded Friday, April 6, by Blue Note on location at the Hickory House. . . . **Mitchell-Ruff Duo,** whose first Epic LP will soon be out, returned to Care Bohemia, Friday, 13 for a four week stay, sharing the bill with the **Tony Scott Quartet** (through April 19), **Art Farmer-Gigi Gryce Quintet** (April 20-26) and the **Charlie Mingus Quintet** (April 27-May 10).

		Pos. Last Week
1	**WHY DO FOOLS FALL IN LOVE** *Teen Agers* *(Gee 1002)*	1
2	**BLUE SUEDE SHOES** *Carl Perkins* *(Sun 234)*	2
3	**LONG TALL SALLY** *Little Richard* *(Specialty 572)*	3
4	**EDDIE MY LOVE** *Teen Queens* *(RPM 453)*	4
5	**DROWN IN MY OWN TEARS** *Ray Charles* *(Atlantic 1085)*	5
6	**DOWN IN MEXICO** *Coasters* *(Atco 6064)*	6
7	**THE MAGIC TOUCH** *Platters* *(Mercury 70819)*	11
8	**CHURCH BELLS MAY RING** *Willows* *(Melba 102)*	9
9	**SLIPPIN' AND SLIDIN'** *Little Richard* *(Specialty 572)*	8
10	**HEARTBREAK HOTEL** *Elvis Presley* *(RCA Victor 20-6420)*	—
11	**IVORY TOWER** *Otis Williams* *(DeLuxe 6093)*	—
12	**AIN'T THAT LOVIN' YOU BABY** *Jimmy Reed* *(Vee-Jay 168)*	7
13	**MY BLUE HEAVEN** *Fats Domino* *(Imperial 5386)*	—
14	**CORRINE CORRINA** *Joe Turner* *(Atlantic 1088)*	—
15	**WHO** *Little Walter* *(Checker 833)*	—

Rady Named European A & R Chief For RCA

NEW YORK, N. Y.— George R. Marek, vice president, record albums department, RCA Victor Records, has announced the appointment of Simon Rady as manager of artists and repertoire for RCA Records in Europe.

For the past ten years Rady has been artists and repertoire chief for classical, show and children's records at Decca. Before World War II he was active in radio, the Broadway theatre and the concert field. During the war Rady was in the Special Services section of the Army.

In the past five years much of Rady's work with Decca has been in England and Europe. In his new duties with RCA he will be in charge of all recordings made in Europe for the domestic field. He will also coordinate the exchange of artists and repertory between RCA and British Decca, with which RCA recently completed a long-term reciprocal agreement.

Rady plans to leave shortly for an exploratory tour of RCA facilities in England and Europe. He plans to make his home in Europe later with his wife, Lily, and their two daughters, Jane, fourteen, and Elsa, twelve.

British Singer's 1st Release

NEW YORK—David Hughes, popular British vocalist, was introduced to the American public last week when Epic Records issued his first U.S. release "Until You're Mine" and "The One Finger Song".

Hughes originally recorded the numbers for Phillips Records in England, and the record has been made available in this country via an agreement between Columbia Records and Phillips. This is reported to be the first release on Epic featuring a British star.

Hughes is known in England as "Mr. Heartthrob" and has had a number of disk releases in England, the most popular being a song called "Never". He is also a film actor in England. Currently he is featured in a legitimate British production "Summer Song," based on the music of Anton Dvorak. Edward Kessner is Hughes' personal manager.

THE CASH BOX R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"CORRINE CORRINA" — THE CASH BOX *AWARD O' THE WEEK* 3/31
Joe Turner ..... Atlantic 1088

"FORTY DAYS AND FORTY NIGHTS" — THE CASH BOX *AWARD O' THE WEEK* 4/21
Muddy Waters ..... Chess 1620

"LITTLE GIRL OF MINE" — THE CASH BOX *AWARD O' THE WEEK* 3/24
Cleftones ..... Gee 1011

"WE GO TOGETHER" — THE CASH BOX Rhythm 'n' Blues SLEEPER OF THE WEEK 3/31
Moonglows ..... Chess 1619

"I WANT YOU TO BE MY GIRL" — THE CASH BOX *AWARD O' THE WEEK* 4/14
Teen Agers ..... Gee 1012

Hosts Milwaukee Party

MILWAUKEE, WIS.—Paul Glass of All-State Record Distributors, Chicago, hosted a cocktail party last week which he gave in honor of Chuck Dunaway's R&R Show. Glass was aided by Mike Cury, public relations man for his firm.

Festivities began after the third and last evening performance of the show at the Garfield Theater.

Chuck Dunaway emceed an all-star R&R lineup which included Bobby Charles, The Moroccos, The Daps, Willie Dixon and The Comets.

Glass reported that over 4,000 people attended the three performances.

Among the deejays present were Bob "Coffeehead" Larson of WEMP, Johnny "Mad Man" Michaels of WOKY, and "Fritz The Plumber" of WMIL.

Record dealers attending included Stuart Glassman of Radio Doctors, Mr. and Mrs. Barney Keane of Barney's Music Mart, Don Smith of Bob Sachs' Record Shop, and many others.

"Big Ten Show"

MIAMI, FLA.—While in Florida recently, Christine, Phyllis and Dorothy McGuire took time out to chat with Miami jockey Bob Perry, who hits the air waves daily with his "Big Ten Show" emanating from the Olympia Theatre Lobby in downtown Miami. The girls have just come out with a new platter on Coral, "Delilah Jones" based on the "Main Title" theme from "The Man With The Golden Arm" and "Picnic," the lyric version of the hit title theme from the film smash.

A National Hit!
"SISTER SOOKEY"
THE TURBANS
HERALD # 469
Breaking in Pop!
"DEAR DIARY"
THE SMOOTHTONES
EMBERS # 1001
Herald RECORDS 1697 B'way, New York City, N.Y.

Another Big Hit!
"DARLING HOW LONG"
The Heartbeats
H-713
New Hit Release!
"QUEEN BEE"
Bee Bee Queen
H-714
HULL RECORD CO.
1595 BROADWAY
NEW YORK 19, N. Y. JU 6-5390

"COME AND GO WITH ME"
by The Golden Trumpets
NASHBORO # 576
"MY IMAGINATION OF HEAVEN"
by The Radio Four
NASHBORO # 577
"WHERE GOD LEADS ME, I'LL FOLLOW"
by Prof. Harold Boggs
NASHBORO # 578
WRITE WIRE PHONE
NASHBORO RECORD CO., INC.
177 3rd AVE., NASHVILLE, TENN.
(Phone: Chapel 2-2215)

NOW . . . . . *Another* HIT *for*

Varetta Dillard

singing

"CHERRY BLOSSOM"

b/w

"GONNA TELL MY BABY"

G/4G-0152

A New Exciting

Al Sears

"LOVE CALL"

b/w

"ROCK AND ROLL BALL"

G/4G-0151

Watch These on GROOVE

"I AIN'T NOBODY'S FOOL"
Piano Red
G/4G-0145

"WAIT TILL NEXT WEEK BABY"
Big Connie
G/4G-0142

"SWEET THING"
The Nitecaps
G/4G-0147

"RADAR"
Mr. Bear
G/4G-0150

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A PRODUCT OF RADIO CORPORATION OF AMERICA
MADE IN U.S.A.

155 East 24th Street, N. Y. 10, N. Y.

ADVERTISEMENT

THE CASH BOX

★AWARD O' THE WEEK★

"ROCK N ROLL'S FOR ME" (2:14)
[Conrad BMI—Moses, Abner]
"NOW THAT YOU'VE GONE" (2:46)
[Tollie BMI—Moore, Moses, Abner]
THE EL DORADOS
(Vee-jay 180)

● The El Dorados are hitting on all cylinders as they drive through an enthusiastic rock and roll item, "Rock N Roll's For Me." The group pulls out all the stops as it drives in wild fashion. It's an exciting wax handled expertly. Should find a home with the kids. The flip, "Now That You've Gone," is a complete about face. The group goes tender as it offers the slow, feathery ballad with feeling. It is a warm wax and will undoubtedly draw plenty of listeners. However, we feel "Rock N Roll's For Me," will shade it in teen-age appeal.

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THE CASH BOX

Top 10 in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*
2	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*
3	LITTLE GIRL OF MINE *Cleftones* *(Gee 1011)*	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*	IVORY TOWER *Otis Williams* *(DeLuxe 6093)*
4	HEARTBREAK HOTEL *Elvis Presley* *(RCA Victor 20-6420)*	WHO *Little Walter* *(Checker 833)*	ONE NIGHT *Smiley Lewis* *(Imperial 5380)*
5	THE MAGIC TOUCH *Platters* *(Mercury 70819)*	DOWN IN MEXICO *Coasters* *(Atco 6064)*	THE MAGIC TOUCH *Platters* *(Mercury 70819)*
6	CHURCH BELLS MAY RING *Willows* *(Melba 102)*	SLIPPIN' AND SLIDIN' *Little Richard* *(Specialty 572)*	CORRINE CORRINA *Joe Turner* *(Atlantic 1088)*
7	LONG TALL SALLY *Little Richard* *(Specialty 572)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*	LOST DREAMS *Ernie Freeman* *(Imperial 5381)*
8	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	WE LIKE MAMBO *Eddie Bo* *(Ace)*
9	I WANT YOU TO BE MY GIRL *Teen Agers* *(Gee 1012)*	THE MAGIC TOUCH *Platters* *(Mercury 70819)*	TRY ROCK AND ROLL *Bobby Mitchell* *(Imperial 5387)*
10	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*	DON'T *Eddie Boyd* *(Chess 1621)*	SLIPPIN' AND SLIDIN' *Little Richard* *(Specialty 572)*

Top 10 in DETROIT, NEWARK, SAN FRANCISCO

	in DETROIT	in NEWARK	in SAN FRANCISCO
1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*
2	LONG TALL SALLY *Little Richard* *(Specialty 572)*	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*	LOST DREAMS *Ernie Freeman* *(Imperial 5381)*
3	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*	LONG TALL SALLY *Little Richard* *(Specialty 572)*	PLEASE, PLEASE, PLEASE *James Brown* *(Federal 12258)*
4	WHO *Little Walter* *(Checker 833)*	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*
5	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	CHURCH BELLS MAY RING *Willows* *(Melba 102)*	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*
6	DOWN IN MEXICO *Coasters* *(Atco 6064)*	LOST DREAMS *Ernie Freeman* *(Imperial 5381)*	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
7	LITTLE GIRL OF MINE *Cleftones* *(Gee 1011)*	CORRINE CORRINA *Joe Turner* *(Atlantic 1088)*	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*
8	IVORY TOWER *Otis Williams* *(DeLuxe 6093)*	MY BLUE HEAVEN *Fats Domino* *(Imperial 5386)*	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
9	I DON'T WANT NOBODY *Ella & Buddy Johnson* *(Wing 90064)*	I WANT YOU TO BE MY GIRL *Teen Agers* *(Gee 1012)*	I'M IN LOVE AGAIN *Fats Domino* *(Imperial 5386)*
10	NO MONEY DOWN *Chuck Berry* *(Chess 1615)*	IVORY TOWER *Otis Williams* *(DeLuxe 6093)*	LIL TIPA-TINA *Five Swans* *(Music City 795)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX HOT

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. CHURCH BELLS MAY RING — *Willows* — *(Melba 102)*
2. WHY DO FOOLS FALL IN LOVE — *Teen Agers* — *(Gee 1002)*
3. BLUE SUEDE SHOES — *Carl Perkins* — *(Sun 234)*
4. EDDIE MY LOVE — *Teen Queens* — *(RPM 453)*
5. LONG TALL SALLY — *Little Richard* — *(Specialty 572)*
6. IN PARADISE — *Cookies* — *(Atlantic 1084)*
7. WE GO TOGETHER — *Moonglows* — *(Chess 1619)*
8. THE MAGIC TOUCH — *Platters* — *(Mercury 70819)*
9. DROWN IN MY OWN TEARS — *Ray Charles* — *(Atlantic 1085)*
10. SISTER SOOKEY — *Turbans* — *(Herald 469)*

in LOS ANGELES

1. WHY DO FOOLS FALL IN LOVE — *Teen Agers* — *(Gee 1002)*
2. BLUE SUEDE SHOES — *Carl Perkins* — *(Sun 234)*
3. I'M A FOOL — *Turks* — *(Money 215)*
4. CHERRY LIPS — *Robins* — *(Whippet 100)*
5. LONG TALL SALLY — *Little Richard* — *(Specialty 572)*
6. DOWN IN MEXICO — *Coasters* — *(Atco 6064)*
7. EDDIE MY LOVE — *Teen Queens* — *(RPM 453)*
8. CHURCH BELLS MAY RING — *Willows* — *(Melba 102)*
9. LAST CALL — *George Jenkins* — *(Tampa 112)*
10. MY BLUE HEAVEN — *Fats Domino* — *(Imperial 5386)*

in ST. LOUIS

1. BLUE SUEDE SHOES — *Carl Perkins* — *(Sun 234)*
2. LONG TALL SALLY — *Little Richard* — *(Specialty 572)*
3. WHY DO FOOLS FALL IN LOVE — *Teen Agers* — *(Gee 1002)*
4. IN PARADISE — *Cookies* — *(Atlantic 1084)*
5. SLIPPIN' AND SLIDIN' — *Little Richard* — *(Specialty 572)*
6. DOWN IN MEXICO — *Coasters* — *(Atco 6064)*
7. CHURCH BELLS MAY RING — *Willows* — *(Melba 102)*
8. HEARTBREAK HOTEL — *Elvis Presley* — *(RCA Victor 20-6420)*
9. NEED YOUR LOVE SO BAD — *Little Willie John* — *(King 4841)*
10. THE MAGIC TOUCH — *Platters* — *(Mercury 70819)*

in DALLAS

1. LONG TALL SALLY — *Little Richard* — *(Specialty 572)*
2. BLUE SUEDE SHOES — *Carl Perkins* — *(Sun 234)*
3. HEARTBREAK HOTEL — *Elvis Presley* — *(RCA Victor 20-6420)*
4. FINE LITTLE HEALTHY THING — *Billy Emerson* — *(Sun)*
5. WHY DO FOOLS FALL IN LOVE — *Teen Agers* — *(Gee 1002)*
6. DID YOU EVER LOVE A WOMAN — *B. B. King* — *(RPM 457)*
7. I'M IN LOVE AGAIN — *Fats Domino* — *(Imperial 5386)*
8. I'M STICKING WITH YOU BABY — *Little Willie John* — *(King 4893)*
9. MY BLUE HEAVEN — *Fats Domino* — *(Imperial 5386)*
10. DOWN IN MEXICO — *Coasters* — *(Atco 6064)*

in SAVANNAH

1. LONG TALL SALLY — *Little Richard)* — *(Specialty 572)*
2. WHY DO FOOLS FALL IN LOVE — *Teen Agers* — *(Gee 1002)*
3. EDDIE MY LOVE — *Teen Queens* — *(RPM 453)*
4. HEARTBREAK HOTEL — *Elvis Presley* — *(RCA Victor 20-6420)*
5. BLUE SUEDE SHOES — *Carl Perkins* — *(Sun 234)*
6. SLIPPIN' AND SLIDIN' — *Little Richard* — *(Specialty 572)*
7. AIN'T THAT LOVIN' YOU BABY — *Jimmy Reed* — *(Vee-Jay 168)*
8. CHURCH BELLS MAY RING — *Willows* — *(Melba 102)*
9. DROWN IN MY OWN TEARS — *Ray Charles* — *(Atlantic 1085)*
10. MY BLUE HEAVEN — *Fats Domino* — *(Imperial 5386)*

in MEMPHIS

1. PLEADIN' FOR LOVE — *Larry Birdsong* — *(Excello 2076)*
2. LONG TALL SALLY — *Little Richard* — *(Specialty 572)*
3. BLUE SUEDE SHOES — *Carl Perkins* — *(Sun 234)*
4. IVORY TOWER — *Otis Williams* — *(DeLuxe 6093)*
5. WHY DO FOOLS FALL IN LOVE — *Teen Agers* — *(Gee 1002)*
6. THAT'S YOUR MISTAKE — *Otis Williams* — *(DeLuxe 6091)*
7. FORTY DAYS AND FORTY NIGHTS — *Muddy Waters* — *(Chess 1620)*
8. CHURCH BELLS MAY RING — *Willows* — *(Melba 102)*
9. CORRINE CORRINA — *Joe Turner* — *(Atlantic 1088)*
10. SMOKESTACK LIGHTNING — *Howlin' Wolf* — *(Chess 1618)*

L. I. Recreation Assn. And WNEW To Stage Dance & Show May 4

NEW YORK—WNEW's top disk jockeys together with Roy Ross' 16-piece orchestra and well known recording stars will stage a dance on behalf of one of the leading organizations fighting juvenile delinquency, the Long Island Recreation Association.

The dance will be held in the Hempstead Armory, Friday evening, May 4th. Long Island Recreation Association will receive all funds to continue its efforts in providing recreation facilities and equipment for the teenage populace of all of Long Island. Admission will be $1.00 with tickets available in all offices of the Long Island Recreation Association.

WNEW, will provide many of its radio stars that night including Jerry Marshall, Art Ford, Klavan & Finch, William B. Williams, Lonny Starr, and Dick Shepard. Joining Roy Ross and the band will be saxophone star, Sam "The Man" Taylor, who will entertain during the evening. Other top flight show business stars are scheduled to make appearances that evening.

All entertainment costs in this Community Dance project will be underwritten by WNEW as part of the station's continuing effort to aid worthy, non-profit organizations raise funds.

Don Pierce Buys Money Music Catalog

LOS ANGELES, CAL.—Don Pierce, who operates Hollywood Records, a rhythm and blues diskery, and Golden State Songs, a BMI publishing affiliate, has just purchased outright the entire catalog of Money Music, another BMI affiliate, operated by John Dolphin of Los Angeles, who owns Cash Records. The transaction involves 24 recorded copyrights, many of which are currently very active in today's Rock and Roll market.

Under the terms of the deal, Golden State Songs acquires such copyrights as "Jivin' Around" which has had a long run in the national charts by way of Ernie Freeman's recording on Cash label. Golden State Songs also acquired the two Riff Ruffin songs that are currently available on the Cash label entitled "Blue Streak" and "I Don't Want Anybody If I Can't Have You". Golden State Songs had two substantial ryhythm and blues hits during the past year, "Why Don't You Write Me" and "Every Day".

VIK Inks Beau Brummels

NEW YORK—The Beau Brummels, vocal-instrumental trio, have been signed by VIK Records, and have already cut their first four sides under the supervision of A&R executive, Herman Diaz.

Several top TV appearances have been set to coincide with the release of the record, and the group will also make an extended disk jockey tour.

SMASH RECORDS
FREDDIE HALL
SINGING
"Can This Be Mine"
B/W
"Playin' Hard To Get"
G-103

LOUIS MEYERS
"Just Whaling"
B/W
"Bluesy"
ABCO-104

ABCO RECORDS
(SUBSIDIARY OF A. B.'s ONE STOP)
2854 W. ROOSEVELT RD.
CHICAGO 12 ILLINOIS
(All Phones: NEvada 8-2130)

Heading For The Top!
5381
Ernie Freeman
"Lost Dreams"
Imperial Records

SAVOY SAVOY
Hitting The Top!
"OPEN UP THAT DOOR"
NAPPY BROWN
SAVOY 1187
SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

SENSATIONAL SINGING BY
SENSATIONAL NIGHTINGALES
with feeling
"SEE HOW THEY DONE MY LORD"
b/w
"LORD HAVE MERCY"
PEACOCK # 1761
PEACOCK RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

Bill Marlowe
WCOP—Boston, Mass.
1. Crazy Little Palace (Billy Williams)
2. Blue Suede Shoes (C. Perkins)
3. Honey Bun (Colts)
4. Bo Weevil (Fats Domino)
5. Long Tall Sally (Little Richard)
6. Magic Touch (Platters)
7. Eddie My Love (Teen Queens)
8. Little Girl Of Mine (Cleftones)
9. Zoom (Cadillacs)
10. Now That You're Gone (El Dorados)
VITA RECORDS
1846 N. FAIR OAKS AVENUE
PASADENA CALIFORNIA

The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

CHARLES CALHOUN

(Groove 0149)

B "JAMBOREE" (2:02) [Abbott Music BMI — Charles Calhoun] Charles Calhoun sings a racing rocker that should excite the teener audience. It's even exhausting to the listener. Wild.

B "MY PIGEON'S GONE" (2:32) [Raleigh Music BMI — John Davenport] Calhoun chants a middle beat rocker that comes out the stronger deck. It is cute lyric about the "little pigeon who flapped her wings and flew." Ok deck.

ZONA SAGO

(Abco 102)

C+ "JIVIN' AT RANDOM" (2:52) [Lawn BMI — A. Williams] A middle beat jump instrumental featuring a flavory sax. Sprightly deck that makes entertaining listening.

C+ "SHORT ORDER" 2:42) [Lawn BMI—A. Williams] Latin tempo instrumental. Quick beat. Similar comments. Two ok instrumental sides.

THE BLOCKBUSTERS

(Aladdin 3319)

B+ "IN A LITTLE SPANISH TOWN" (2:40) [Leo Feist ASCAP—Lewis, Young, Wayne] The Blockbusters take off on a happy interpretation of the oldie. It moves at a good pace and this instrumental reading should pick up some action. A little weird, a little different. Watch it.

B "WHY BABY WHY" (2:00) [Starrite Publ.—Jones, Edwards] The Blockbusters cover a Webb Pierce country item for a middle beat rocker. Deck moves with spirit—tho it lacks the sparkle of "In A Little Spanish Town."

DEAN BARLOW

(Davis 446)

B "TRUTHFULLY" (2:13) [Joe Davis ASCAP—Joe Davis] Dean Barlow offers a rhythmic ballad in a pop designed arrangement. Barlow sings the romantic lyric and melodic tune with feeling. It is a strong reading of a pretty number.

B "MY LIFE IS EMPTY WITHOUT YOU" (2:35) [Joe Davis ASCAP—Joe Davis] Barlow's pleasing voice handles a slow paced lovely ballad. Pretty deck that falls lightly on the ears.

THE CASH BOX ★AWARD O' THE WEEK★

"FORTY DAYS AND FORTY NIGHTS" (2:37)
[Arc Music BMI—Roth]

"ALL ABOARD" (2:36)
[Arc BMI—Morganfield]

MUDDY WATERS

(Chess 1620)

MUDDY WATERS

● Muddy Waters wails a slow beat country blues about his gal who left ago. It is a sorrowful tale, with a lyric that portrays his dragging spirits completely. Waters, inimitable story telling will make this another hit for the folk-blues singer. The flip, "All Aboard," is another strong etching that Waters chants with a racing tempo. The theme is again of the love who has left him. Deck is an exciting offering that makes the overall item a more attractive sales package. However, for the charts it will be "Forty Days and Forty Nights."

"DESTINATION TWENTY-ONE HUNDRED AND SIXTY-FIVE"
(2:33) [Brown BMI—Ollie Jones]

"DON'T MAKE BELIEVE" (2:18)
[Breedlove, Olive Brown]

THE CUES

(Capitol F3400)

THE CUES

● The Cues have a driving piece of rock and roll material that is pop designed for the teener rock and roll market. "Destination 2165" is a wild prediction that rock and roll will still be swinging and zinging in that era. It is a gimmicked platter that begins with an explosion and whine as the rocket blasts off. It also has the "Rock Around the Clock" count going backwards as they count from ten to blast off. Deck is exciting and we think the kids will tie on to this one. The flip, "Don't Make Believe," is a slow beat ballad delicately performed to show the group's versatility. It is an ok wax that can stand on its own, tho it is not as strong as "Destination 2165."

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SHE'S MINE" ..... Joe Tex ..... King 4911
★ "ANYTIME, ANYPLACE" ..... Day, Dawn & Dusk ..... Josie 794
★ "IN A LITTLE SPANISH TOWN" ..... The Blockbusters ..... Aladdin 3319

THE SIX TEENS

(Flip 315)

B+ "A CASUAL LOOK" (2:15) [Limax BMI—Ed Wells] She's too young to marry, says she. He's going overseas, so please marry before it's too late, says he. So—it all ends happily—they get married. Handled with good taste and easy reading. Pretty item that could grab action.

B "TEEN AGE PROMISE" (2:10) [Limax BMI—Ed Wells] Another teen-age ditty fashioned with fair results. Easy to listen to fem lead handles the pretty melody well.

JOHNNY "GUITAR" WATSON

(RPM 455)

C+ "THREE HOURS PAST MIDNIGHT" (2:55) [Modern BMI—Davis, Josea] Johnny "Guitar" Watson sings a slow beat country blues for the authentic down home markets.

B "RUBEN" (2:15) [Modern BMI—Watson, Davis, Ling] Watson backs with a quick beat southern blues jump. Happy sound rocked out by the swinging chanter. This deck is a strong offering.

JESSE BELVIN

(Hollywood 1059)

B "BETTY MY DARLING" (2:37) [Golden BMI—Otis] Jesse Belvin sings a delicate love ballad with an easy treatment. Belvin projects the rhythmic ditty with an intimate styling. Soft, restful wax.

C+ "DEAR HEART" (2:25) [Gallo Otis BMI—Otis] Belvin backs with a similar piece of material and treatment.

VINNI MONTE

(Josie 793)

B "YOUR CUTE LITTLE WAYS" (2:40) [Benell BMI—Kirshner, Darin, Shaw] Vinni Monte sings a romantic rock and roll ballad pretty with a strong vocal treatment. Deck fits the current trend snuggly.

B "WITHOUT YOUR LOVE" (2:04) [Benell BMI — Karmen, Morris] Monte sings a pop-styled r & r ballad with a feeling filled vocal. Monte sings with an earnest warmth. Ok deck.

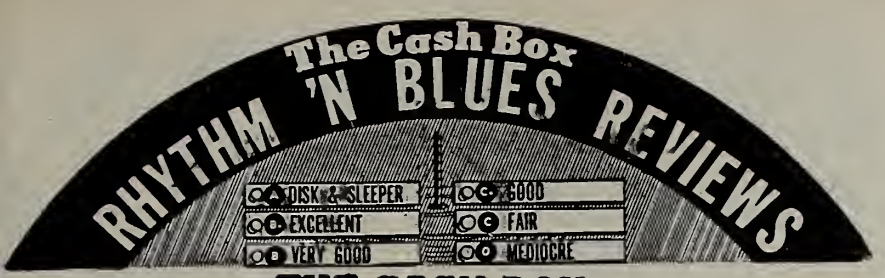
THE LAMPLIGHTERS

(Federal 12261)

B "EVERYTHING'S ALL RIGHT" (2:33) [Armo BMI—John Davenport] The Lamplighters bounce lightly through a rhythmic ballad blues that comes off an ok deck. Pleasing, easy to listen to tidbit.

B+ "IT AIN'T RIGHT" (2:34) [Armo BMI — White, Nelson, Harris, Frazier] The group jumps on the flip to a quick beat jump. A hunk of wax the kids will swing to. Comes out the stronger deck.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"SAY YOU'RE MINE" (2:35)
[Crossroads BMI—James Jones]

"YOU" (2:41)
[Savoy BMI—Taylor, Mendelsohn]

THE SAVOYS
(Savoy 1188)

● The Savoys, a new group, makes its debut on the Savoy label with a swinging quick beat effort that looks like the goods, first crack out of the box. A distinctive lead voice James Jones, carries the ball throughout, getting substantial support from the other Savoys. Deck has a sound and charm that should get quick recognition. The flip, "You," is another potent offering of a slow nature. The lads blend effectively coming up with an unusual vocal combination. The material is weaker here—and for the action we go along with "Say You're Mine."

JOE TEX
(King 4911)

B+ "SHE'S MINE" (2:17) [Jay & Cee BMI—Davenport, Cooley] Joe Tex swings through a quick beat semi-rocker in fetching style. Tex warns all within earshot that she's his so leave her alone. Deck takes off with a red hot horn in the release. This is a good side—so watch it very carefully.

B+ "I HAD TO COME BACK TO YOU" (2:44) [Jay & Cee BMI—Singleton, McCoy] Tex sings a slow beat blues in his individualized style. Impressive stylist who generates excitement. Deck to keep your eye on.

THE JEWELS
(Imperial 904)

B+ "GOIN' GOIN' GONE" (2:31) [Commodore BMI—R. Jackson] The Jewels move through a middle beat blues, with the lead reading the lyrics against a staccato beat background. Pulsating tempo creates an exciting undertone. Ok deck that could stir up action given enough exposure.

B+ "MY BABY" (2:12) [Commodore BMI—Jackson, Gold, Gibson] The Jewels turn in another excellent performance of a moving slow beat blues. The group captures an excitement that it transmits to the listener. Like it.

GEORGE SMITH
(RPM 456)

B "LOVE LIFE" (2:48) [Modern BMI—Smith, Ling] George Smith sings a straightaway slow beat blues with feeling as he turns in a strong vocal. Smith pleads with his love to take him back. Ok country wax that should make its strongest mark in the southern markets.

B "CROSS EYED SUZZIE LEE" (2:18) [Modern BMI—Smith, Taub] Smith sings of his cross-eyed gal who, filled with jealousy, watches him all the time. It's a middle beat bouncer done with a deliciously effective vocal. Two good sides.

DAY, DAWN & DUSK
(Josie 794)

B+ "ANYTIME, ANYPLACE" (2:43) [Benell BMI—Mari Horton] Day, Dawn & Dusk move effectively on a slow beat blues ballad. It is a romantic effort that makes a good bow for the trio on the Josie label. Should make a good sized dent in the sales column.

C+ "WHO ARE YOU KISSING?" (2:42) [Benell BMI—Mari Horton] The group chants a folk type bouncer with a decided pop treatment Light hearted wax that makes a pleasant bit of listening.

VIVIANE GREENE
(Imperial 889)

B "SAUGABOY (LOVER BOY)" (2:06) [Commodore BMI—Greene, Wallace, Bernstein] Viviane Greene sings a middle beat Calypso story of "the greatest mon in every maiden's dream." A cutie with a lively treatment.

B "THANKS FOR NOTHING" (2:05) [Commodore BMI—Bernstein, Greene] Miss Greene turns on the sex as she sensuously sings a slow paced blues. Soft light and an intimate setting.

MARIE KNIGHT
(Wing 90069)

B "TELL ME WHY" (2:09) [Danbury BMI—Titus Turner] Marie Knight switches from spiritual to rhythm and blues on this release. Miss Knight sings a heartbroken middle beat and turns in a good performance. Ok wax.

B "AS LONG AS I LOVE" (2:19) [Blossom BMI—Frisch, Wayne] Marie Knight sings a slow beat ballad blues on the flip. Her religious training is evident as she projects the lovely tune in great style. Exciting wax.

----THE CASH BOX---- TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance on Territorial Tips

ARE YOU EVER COMING BACK I'M STICKING WITH YOU BABY
Little Willie John (King 4893)

CHERRY LIPS
Robins (Whippet 100)

*DON'T
Eddie Boyd (Chess 1621)

FINE LITTLE HEALTHY THING
Billy Emerson (Sun)

FORTY DAYS AND FORTY NIGHTS
Muddy Waters (Chess 1620)

I WANT YOU TO BE MY GIRL
Teen Agers (Gee 1012)

I'M A FOOL
Turks (Money 215)

I'M IN LOVE AGAIN
Fats Domino (Imperial 5386)

IN PARADISE
Cookies (Atlantic 1084)

IVORY TOWER
Otis Williams (DeLuxe 6093)

*LAST CALL
George Jenkins (Tampa 112)

LIL TIPA-TINA
Five Swans (Music City 795)

LITTLE GIRL OF MINE
Cleftones (Gee 1011)

LOST DREAMS
Ernie Freeman (Imperial 5381)

ONE NIGHT
Smiley Lewis (Imperial 5380)

PLEADIN' FOR LOVE
Larry Birdsong (Excello 2076)

*RUBY BABY
Drifters (Atlantic 1089)

SISTER SOOKEY
Turbans (Herald 469)

*SWEET BABY OF MINE
Ruth Brown (Atlantic 1091)

THAT'S WHAT I'LL DO
Shirley & Lee (Aladdin 3313)

TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)

*WE GO TOGETHER
Moonglows (Chess 1619)

WE LIKE MAMBO
Eddie Bo (Ace)

WHEN YOU'RE ALONE
Daps (Marterry 5249)

ZOOM
Cadillac (Josie 792)

CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

THE MOONGLOWS
"We Go Together"
CHESS # 1619

MUDDY WATERS
"40 Days And 40 Nights"
CHESS # 1620

Checker RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

2 HOT NEW RELEASES!
"DANCE AND SWING"
b/w
"I WANT A LOVE"
THE MEDALLIONS
393
"OOP BOOPY OOP"
DON JULIAN'S MEADOWLARKS
394
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

"The Girl In My Dreams"
The Cliques
Mod. 987
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

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CHICAGO 16, ILL.
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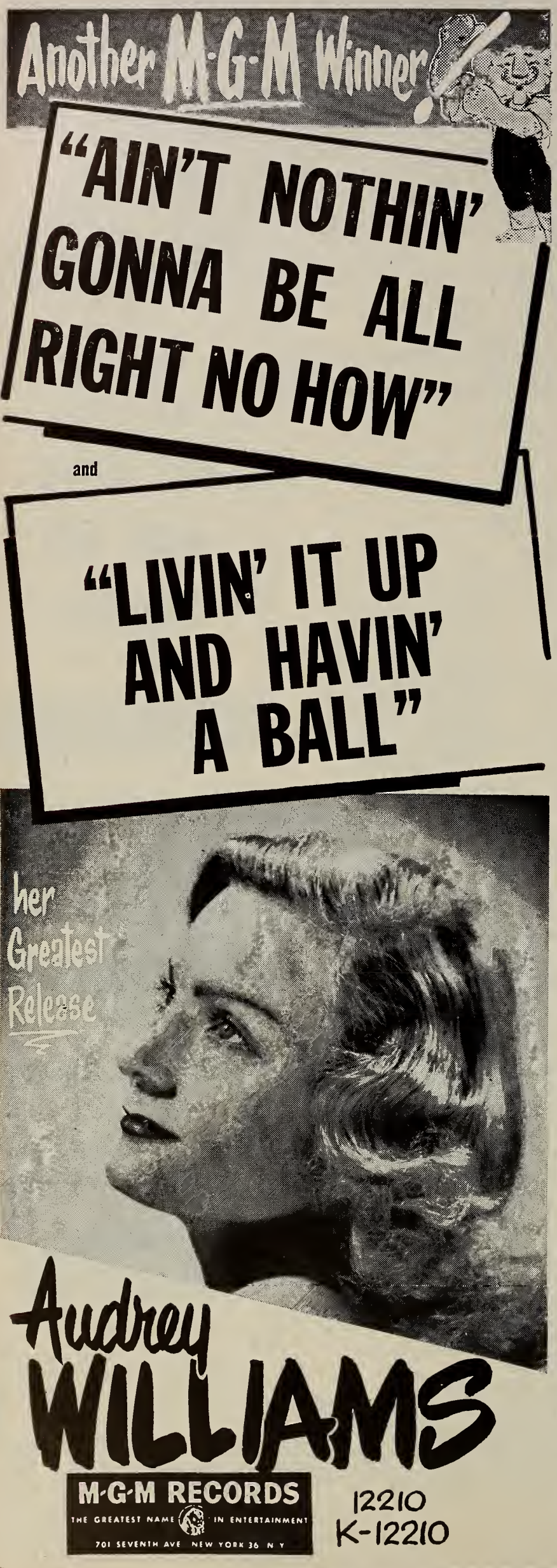

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

MARVIN LACY
WIPC—Lake Wales, Fla.

1. So Doggone Lonesome (Cash)
2. I've Changed (Carl Smith)
3. I Don't Believe You've Met My Baby (Louvins)
4. Let's Stay Together (Newman)
5. These Hands (Hank Snow)
6. I'm Eatin' High On The Hog (Mac Wiseman)
7. Darlin' I'm Lonesome (Rich)
8. You And Me (Wells & Foley)
9. What Would You Do (Porter Wagoner)
10. Over And Over (Terry Fell)

LILLIE ANNE
WIRC—Hickory, N. C.

1. Heartbreak Hotel (E. Presley)
2. Tall Men (Rose Maddox)
3. How Far Is Heaven (Wells)
4. You And Me (Wells & Foley)
5. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
6. Yes, I Know Why (W. Pierce)
7. I Don't Care (Elvis Presley)
8. Poor People Of Paris (Jean's Song) (Chet Atkins)
9. For Rent (Sonny James)
10. Blue Suede Shoes (Pee Wee King)

DEAN "HILLBILLY" EVANS
WXOK—Baton Rouge, La.

1. Blue Suede Shoes (C. Perkins)
2. Heartbreak Hotel (E. Presley)
3. For Rent (Sonny James)
4. Yes, I Know Why (W. Pierce)
5. On My Mind (Flatt & Scruggs)
6. I Was The One (E. Presley)
7. You And Me (Wells & Foley)
8. I've Got Five Dollars (Faron Young)
9. I've Changed (Carl Smith)
10. Blackboard Of My Heart (Hank Thompson)

SLIM LAY
WHBS—Huntsville, Ala.

1. I Take The Chance (Browns)
2. Yes, I Know Why (W. Pierce)
3. Blue Suede Shoes (C. Perkins)
4. Heartbreak Hotel (E. Presley)
5. You And Me (Wells & Foley)
6. I Don't Believe You've Met My Baby (Louvins)
7. You're Still Mine (F. Young)
8. If It Ain't On The Menu (Hawkshaw Hawkins)
9. Little Rosa (Sovine & Pierce)
10. Why Baby, Why (Sovine & Pierce)

CLIFF RODGERS
WHKK—Akron, Ohio

1. What Would You Do (Porter Wagoner)
2. Do You Know Where God Lives (Eddy Arnold)
3. I've Got Five Dollars (Young)
4. Southern Fried Chicken (Cimmarons)
5. Where Did The Sunshine Go (Jimmy Dickens)
6. He Loved Me Once (Shepard)
7. I Take The Chance (Browns)
8. If You Do Dear (Carl Smith)
9. So Doggone Lonesome (Cash/Tubb)
10. These Hands (Hank Snow)

COUSIN JOHNNY SMALL
WNLC—New London, Conn.

1. Let's Stop Fooling Our Hearts (Hylo Brown)
2. I Want To Be Loved (Lee & Cooper/Johnnie & Jack & Ruby Wells)
3. Folsom Prison Blues (J. Cash)
4. Yes, I Know Why (W. Pierce)
5. Little Rosa (Sovine & Pierce)
6. Eat, Drink And Be Merry (Porter Wagoner)
7. New Wildwood Flower (Lee Moore)
8. Each Season Changes You (Lee & Cooper)
9. Road With No White Line (Lee Webb)
10. I Take The Chance (Browns)

TEX JUSTUS & NORM HALL
Triangle Network, Boonville, Ind.

1. Heartbreak Hotel (E. Presley)
2. I Don't Believe You've Met My Baby (Louvins)
3. Blue Suede Shoes (Pee Wee King)
4. You And Me (Wells & Foley)
5. What Would You Do (Porter Wagoner)
6. Borrowing (H. Hawkins)
7. So Doggone Lonesome (Ernest Tubb)
8. If You Were Mine (J. Reeves)
9. Blackboard Of My Heart (Hank Thompson)
10. If You Do Dear (Carl Smith)

DON MASTERS
WHIL—Medford, Mass.

1. Blue Suede Shoes (C. Perkins)
2. Do You Know Where God Lives (Eddy Arnold)
3. I Did Care (Carl Stuart)
4. I'm Not Mad (H. Thompson)
5. So Doggone Lonesome (Cash)
6. Heartbreak Hotel (E. Presley)
7. I Don't Believe You've Met My Baby (Louvins)
8. Love, Love, Love (W. Pierce)
9. You're Free To Go (C. Smith)
10. Heaven Bound (Smith Bros.)

SLIM DOUGLAS
WKDL—Clarksdale, Miss.

1. Blue Suede Shoes (C. Perkins)
2. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
3. Heartbreak Hotel (E. Presley)
4. Rocking Daddy (Eddie Bond)
5. You And Me (Wells & Foley)
6. For Rent (Sonny James)
7. Let's Stay Together (Rusty & Doug/Newman)
8. Only You, Only You (Charlie Walker)
9. So Doggone Lonesome (Cash)
10. Still Hurtin' (George Jones)

TOM PERRYMAN
KSIJ—Gladewater, Texas

1. Heartbreak Hotel (E. Presley)
2. Honky Tonk Man (J. Horton)
3. I'll Take The Chance (Browns)
4. If You Were Mine (J. Reeves)
5. Blue Suede Shoes (C. Perkins)
6. I'm A Fool (Slim Whitman)
7. A Good Woman's Love (Hank Locklin)
8. You're Still Mine (F. Young)
9. You're Not Play, Love (Wilburns)
10. For Rent (Sonny James)

BOB JENNINGS
WLAC—Nashville, Tenn.

1. What Would You Do (Sovine)
2. I Don't Believe You've Met My Baby (Louvins)
3. You And Me (Wells & Foley)
4. These Hands (Hank Snow)
5. I've Got Five Dollars (Faron Young)
6. Eatin' High On The Hog (Mac Wiseman)
7. Let's Stay Together (Newman)
8. Mr. Teardrop (Marty Robbins)
9. Little Rosa (Sovine & Pierce)
10. Yes, I Know Why (W. Pierce)

RAY FRAZIER'S "COUNTRY JUNCTION"
WCLA—Petersburg, Va.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (C. Perkins)
3. For Rent (Sonny James)
4. I've Got Five Dollars (Young)
5. Yes, I Know Why (W. Pierce)
6. I've Changed (Carl Smith)
7. How Far Is Heaven (Wells & Sue)
8. What Would You Do (Porter Wagoner)
9. I Take The Chance (Browns)
10. I'm Ragged But I'm Right (George Jones)

LEE SUTTON
WWVA—Wheeling, W. Va.

1. I Want To Be Loved By You (Lee & Cooper)
2. Not Any More (Lee & Terry)
3. I Don't Believe You've Met My Baby (Louvins)
4. Wasted (Wanda Jackson)
5. You And Me (Wells & Foley)
6. Blackboard Of My Heart (Hank Thompson)
7. Go Ahead And Make Me Cry (Jimmy Williams)
8. Dark As A Dungeon (Moore)
9. Eat, Drink And Be Merry (Porter Wagoner)
10. One Man's Love (M. Price)

JACK DUNIGAN
WJTN—Jamestown, N. Y.

1. Yes, I Know Why (Sovine & Pierce)
2. I've Got Five Dollars (Faron Young)
3. So Doggone Lonesome (Ernest Tubb)
4. For Rent (Sonny James)
5. You And Me (Wells & Foley)
6. Heartbreak Hotel (E. Presley)
7. Poor People Of Paris (Chet Atkins)
8. If You Do, Dear (Carl Smith)
9. Blackboard Of My Heart (Hank Thompson)
10. Do You Know Where God Lives (Eddy Arnold)

JOLLY CHOLLY
WWEZ—New Orleans, La.

1. I've Changed (Carl Smith)
2. You're Still Mine (F. Young)
3. Blue Suede Shoes (C. Perkins)
4. Heartbreak Hotel (E. Presley)
5. So Doggone Lonesome (Cash)
6. Seasons Of My Heart (George Jones)
7. For Rent (Sonny James)
8. Blackboard Of My Heart (Hank Thompson)
9. Little Rosa (Sovine & Pierce)
10. Sweet Dreams (Don Gibson)

"CUZ'N" LARRY LANE
WEBK—Tampa, Fla.

1. If You Do, Dear (Carl Smith)
2. For Rent (Sonny James)
3. Yes, I Know Why (W. Pierce)
4. You're Still Mine (F. Young)
5. So Doggone Lonesome (Cash)
6. You And Me (Wells & Foley)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. Where Did The Sunshine Go (Jimmy Dickens)
9. You Can't Lean On Me (Leon Payne)
10. Any Old Time (Wade Ray)

HARRY GAINES
KTAE—Taylor, Texas

1. Butternut (Jimmy Heap)
2. 'Cause I Love You (W. Pierce)
3. Seasons Of My Heart (Jimmy Newman)
4. Only You, Only You (Charlie Walker)
5. Heartbreak Hotel (E. Presley)
6. Blue Suede Shoes (Sid King)
7. Why, Baby, Why (W. Pierce)
8. Whirlpool (Billy Walker)
9. So Doggone Lonesome (Johnny Cash)
10. Long Tall Sally (M. Robbins)

HAPPY HOLLY HOUFBURG
KLIX—Twin Falls, Idaho

1. For Rent (Sonny James)
2. Run Boy (Ray Price)
3. You're Free To Go (C. Smith)
4. I Don't Believe You've Met My Baby (Louvins)
5. These Hands (Hank Snow)
6. I'll Cry Tomorrow (E. Main)
7. Where The Idaho Potatoes Grow (Lee Moore)
8. You're Still Mine (F. Young)
9. 16 Tons (T. Ernie Ford)
10. What Would You Do (Sovine)

JOE ALLISON
WSIX—Nashville, Tenn.

1. Blackboard (Hank Thompson)
2. I Take The Chance (Browns)
3. Little Rosa (Sovine & Pierce)
4. I'm A Lover, Not A Fighter (Jerry Reed)
5. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
6. Where Did The Sunshine Go (Jimmy Dickens)
7. I Learned It All From You (Jean Shepard)
8. You're Still Mine (F. Young)
9. For Rent (Sonny James)
10. Bayou Baby (Eddy Arnold)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.

1. Yes, I Know Why (W. Pierce)
2. Heartbreak Hotel (E. Presley)
3. For Rent (Sonny James)
4. I Leerned It All From You (Jean Shepard)
5. Blue Suede Shoes (C. Perkins)
6. I've Changed (Carl Smith)
7. I've Got Five Dollars (Faron Young)
8. Blackboard Of My Heart (Hank Thompson)
9. You're Not Play Love (Wilburns)
10. Wait A Little Longer, Please Jesus (Tommy Collins)

DON LARKIN
WAAT—Newark, N. J.

1. Heartbreak Hotel (E. Presley)
2. What Would You Do (Porter Wagoner)
3. Yes, I Know Why (W. Pierce)
4. You And Me (Wells & Foley)
5. I Don't Believe You've Met My Baby (Louvins)
6. So Doggone Lonesome (Cash)
7. I've Fot Five Dollars (Faron Young)
8. Eat, Drink And Be Merry (Porter Wagoner)
9. Why, Baby, Why (Sovine & Pierce)
10. Blackboard Of My Heart (Hank Thompson)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

		POS. LAST WEEK
1	**HEARTBREAK HOTEL** *Elvis Presley* *(RCA Victor 20-6420; 47-6420)*	1
2	**BLUE SUEDE SHOES** *Carl Perkins* *(Sun 234; 45-234)*	2
3	**YES, I KNOW WHY** *Webb Pierce* *(Decca 29805; 9-29805)*	5
4	**I DON'T BELIEVE YOU'VE MET MY BABY** *Louvin Brothers* *(Capitol 3300; F3300)*	6
5	**I FORGOT TO REMEMBER TO FORGET** *Elvis Presley* *(RCA Victor 20-6357; 47-6357)* *(Sun 223; 45-223)*	3
6	**SO DOGGONE LONESOME** *Johnny Cash* *(Sun 232; 45-232)* *Ernest Tubb* *(Decca 29836; 9-29836)*	7
7	**YOU AND ME** *Kitty Wells & Red Foley* *(Decca 29740; 9-29740)*	9
8	**WHY, BABY, WHY** *Red Sovine & Webb Pierce* *(Decca 29739; 9-29739)* *George Jones* *(Starday 202; 45-202)*	4
9	**EAT, DRINK AND BE MERRY** *Porter Wagoner* *(RCA Victor 20-6289; 47-6289)*	8
10	**YOU'RE FREE TO GO** *Carl Smith* *(Columbia 21462; 9-21462)*	—

Green Light

MEMPHIS, TENN.—Eddie Bond (left) Mercury's newest Rock 'n Roll artist is very happily discussing the sudden take-off of his first release, "Rockin' Daddy", with Harry Kreilstein (right) one of the top executives of Radio Station WMPS in Memphis. WMPS was a contributing factor to the phenomenal rise of Elvis Presley, Carl Perkins and Johnny Cash. It appears from the happy expression on their faces, that, WMPS is giving Eddie Bond the green light, too!

CINCINNATI CUT-UPS

Folks at the **Jimmie Skinner's** Music Center are getting ready to celebrate the 4th anniversary of their music shop. This year open house will be held at Verona Lake Ranch, at Verona, Kentucky, due to the fact that so many country fans were turned away last year at the record shop when thousands jammed the Music Center and Street at 222 E. 5th St. This year genial Jim and Manager Lew are inviting all Country DJ's and artists to put in their appearance at Verona Lake Ranch April 29th. The park is under new management this year, as the owners **Thurston Moore** and **Smokey Warren** announce that **Ernest Tubb** will be on hand for the grand opening, Memorial Day. . . . **Bob Gallion** (MGM) artist from Indianapolis in town this week making the rounds of country DJ's with his new record "Your Wild Life". . . . **Mae** and **Shorty** brought back word from the manager of the Indiana Hoe Down (WFBM-TV), **Bob Yeager**, that his show is booked for forty fairs this summer. The show has been a haven for ex-WLW-ers **Charlie Gore**, The **Swannee River Boys**, **Lee Jones**, **Estel McHugh**, **Morgan Sisters**, **Judy** and **Jan**, **Lewie Innis**, **Curley Meyers** and **Bill Carver**. . . . **Bruce Buckley** has a transcribed TV show from Indiana University called "American Folk Ways" that sets a background for much of our country music of today. . . . **Willie Thall** has returned to program director of WLW-TV country shows, and emcee of NBC-TV "Midwestern Hayride". **Ernie Lee** will emcee the Saturday show, while **Thall** will do the network Wednesday show. . . . **Hugh Cherry** is no longer with WLW. . . . **Frank Verna** in town with his new record "The Conqueror". He's sure getting the spins around these parts. . . . **Leonard Wilson** (song plugger) also in town, said he was glad to see **Gil Shepard** back at the Colony. . . . **Freda** and **Kenny Roberts** will name their new baby girl "Regina Marie" born March 25th. . . . **Turk Murphy** and his Jazz Band will be at Castle Farm for a two-day run this week. . . . **Red Foley**, country star of "Ozark Jubilee" complains that country music is becoming so cityfied that it's difficult nowadays to tell the difference between popular, rock-and-roll and hillbilly music.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. HEARTBREAK HOTEL	Elvis Presley (RCA Victor)
2. BLUE SUEDE SHOES	Carl Perkins (Sun)
3. YES, I KNOW WHY	Webb Pierce (Decca)
4. YOU AND ME	Kitty Wells & Red Foley (Decca)
5. SO DOGGONE LONESOME	Johnny Cash (Sun) Ernest Tubb (Decca)
6. I DON'T BELIEVE YOU'VE MET MY BABY	Louvin Brothers (Capitol)
7. FOR RENT	Sonny James (Capitol)
8. I'VE GOT FIVE DOLLARS	Faron Young (Capitol)
9. WHY, BABY, WHY	Red Sovine & Webb Pierce (Decca) George Jones (Starday) Hank Locklin (RCA Victor)
10. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE)	Porter Wagoner (RCA Victor) Red Sovine (Decca) Tex Ritter (Capitol)

11) I WANT TO BE LOVED. 12) I'VE CHANGED. 13) BLACKBOARD OF MY HEART. 14) I WAS THE ONE. 15) SEASONS OF MY HEART. 16) LITTLE ROSA. 17) YOU'RE STILL MINE. 18) HOW FAR IS HEAVEN. 19) THESE HANDS. 20) I TAKE THE CHANCE; FOLSOM PRISON BLUES; IF YOU WERE MINE; A GOOD WOMAN'S LOVE; 'CAUSE I LOVE YOU; I FORGOT TO REMEMBER TO FORGET; EAT, DRINK AND BE MERRY.

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. HEARTBREAK HOTEL
   Elvis Presley
   (RCA Victor 20-6420; 47-6420)
2. BLUE SUEDE SHOES
   Carl Perkins
   (Sun 234; 45-234)
3. YES, I KNOW WHY
   Webb Pierce
   (Decca 29805; 9-29805)
4. YOU AND ME
   Kitty Wells & Red Foley
   (Decca 29740; 9-29740)
5. I DON'T BELIEVE YOU'VE MET MY BABY
   Louvin Brothers
   (Capitol 3300; F3300)
6. I FORGOT TO REMEMBER TO FORGET
   Elvis Presley
   (RCA Victor 20-6357; 47-6357)
   (Sun 223; 45-223)
7. SO DOGGONE LONESOME
   Johnny Cash
   (Sun 232; 45-232)
   Ernest Tubb
   (Decca 29836; 9-29836)
8. WHY, BABY, WHY
   Red Sovine & Webb Pierce
   (Decca 29739; 9-29739)
   George Jones
   (Starday 202; 45-202)
9. I WAS THE ONE
   Elvis Presley
   (RCA Victor 20-6420; 47-6420)
10. I'VE GOT FIVE DOLLARS
    Faron Young
    (Capitol 3369; F3369)
11. BLACKBOARD OF MY HEART
12. 'CAUSE I LOVE YOU
13. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE)
14. FOR RENT
15. FOLSOM PRISON BLUES
15. YOU'RE STILL MINE
15. YOU'RE FREE TO GO
15. LOVE, LOVE, LOVE

"The Waltz of the Angels"
b/w
"Why Do I Love You So"
sung by Wynn Stewart
on CAP 3408
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

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sings on
MGM
"MY SUSPICIOUS MIND"
b/w
"GO AHEAD & MAKE ME CRY"
For personal appearances
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7771 CHEVIOT RD., CINCINNATI 24, OHIO

The Cash Box Country Reviews

BULLSEYE · GOOD · EXCELLENT · FAIR · VERY GOOD · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"HOW I'VE TRIED" (2:15)
[Earl Barton BMI—P. Stamper]

"UNCLE PEN" (2:20)
[Bill Monroe BMI—B. Monroe]

PORTER WAGONER
(RCA Victor 20-6494; 47-6494)

● With two big decks, "Eat, Drink And Be Merry" and "What Would You Do? (If Jesus Came To Your House)", sitting high on the hit parade, Porter Wagoner comes up with a terrific two-sider that should meet with great approval from ops, deejays and the public. One end, "Uncle Pen", is a wonderful, fast paced, square dance novelty about a 'legendary' country fiddler. And Wagoner, along with a chorus, socks it out in sparkling style. Sensational instrumental support rounds out the deck. On "How I've Tried", the chanter sings with tender emotion as he waxes a heartbreaking, moderate paced lover's lament. Two winners here.

"CRAZY ARMS" (2:27)
[Pamper BMI—Sears, R. Mooney]

"YOU DONE ME WRONG" (2:24)
[Cedarwood BMI—Price, S. Jones]

RAY PRICE
(Columbia 21510; 4-21510)

● Ray Price, who racked up a heap of sales and spins with his click waxing of "Run Boy", follows it with a potent double-decker that has those dollar signs notched into every groove. One side, "Crazy Arms", is a touching double-track, middle beat weeper that he sells with authority. It's a strong piece of material that's gonna head way up the sales ladder. Equally outstanding is the flip, "You've Done Me Wrong", an up tempo, heartfelt romantic lilter that Price treats to another fine reading. Both ends have the goods. Watch 'em.

"HE LOVED ME ONCE AND HE'LL LOVE ME ONCE AGAIN" (2:37)
[Southern Bell BMI—R. Glasgow, J. Hager]

"YOU'RE CALLING ME SWEETHEART AGAIN" (2:18) [Central BMI—J. Rhodes, G. Cox]

JEAN SHEPARD
(Capitol 3401; F3401)

● The splendid manner of song delivery that Jean Shepard has to offer is evident once again on two sides that can develop into powerful contenders for the charts. On one half, "He Loved Me Once And He'll Love Me Once Again", a tearful, brisk paced lover's tale, the chirp pens a letter to the gal who has stolen away her husband's affections. She's in a better frame of mind, however, on "You're Calling Me Sweetheart Again", as she tells that lost love has returned. It's a tender, middle beat lilter that makes for an excellent coupling.

BUDDY HOLLY
(Decca 29854; 9-29854)

B+ "LOVE ME" (2:05) [Cedarwood BMI—B. Holly, S. Parrish] Newcomer Buddy Holly shows that he's a talent that bears close attention as he decks out an inviting, romantic novelty tailor-made for the current country-rock and roll market. Strong contender.

B "BLUE DAYS—BLACK NIGHTS" (2:03) [Copar BMI—B. Hall] Under side is a quick beat tearful tune that Holly waxes in top notch style. Slick instrumental support on both ends.

TOMMY HILL
(Hickory 1047; 45-1047)

B "ALTHOUGH I'M SECOND HAND" (2:35) [Acuff-Rose BMI—Miller, Theriot, Hill] Tommy Hill turns in a feelingful reading on a middle beat pleader about a lonely divorcee asking his new gal to have faith in him.

B "I WANNA SHOW MY BABY OFF" (2:10) [Milene ASCAP—Rose, Heath] Bottom slicing is a refreshing, change of pace, lighthearted bouncer that Hill waxes in happy-go-lucky style. Pleasing instrumental backdrop.

BENNY BARNES
(Starday 236; 45-236)

B+ "NO FAULT OF MINE" (2:40) [Starrite BMI—G. Jones] Another guy's honky-tonkin' is not gonna be blamed on clean livin' Benny Barnes as he and a chorus tell about it on this tantalizing, tavern-flavored platter. Real appealing deck.

B "ONCE AGAIN" (2:50) [Starrite—BMI G. Jones] On the bottom portion Barnes takes hold of a middle beat lover's item and vocals it in persuasive style.

DUB DICKERSON
(Sims 106; 106-45)

B+ "SHOT GUN WEDDING" (2:56) [Cedarwood BMI—D. Dickerson, M. Axton, R. Sims] It finally turns out that Dub Dickerson doesn't regret being forced into marriage by the gal's old man on this delectable, rhythmic novelty with a solid beat.

B "EACH TIME" (3:00) [Murray Nash BMI—D. Dickerson] The flip is an intriguing, sentimental, slow paced, gypsy-flavored platter that the songster waxes in fetching fashion.

ARTHUR SMITH
(MGM 12224; K12224)

B+ "THE GAL WITH THE YALLER SHOES" (2:30) [Miller ASCAP—Brodszky, Cahn] Here's a delightful country square dance version of an easy-on-the-ears ditty from the current MGM flick "Meet Me In Las Vegas that Arthur Smith and his Cracker-Jacks wrap up in most attractive fashion. Could be a smash.

B "BUZZ-SAW" (2:15) [Lynn BMI—Smith] On this end the Smith crew display some stellar guitar pickin' on a high flying instrumental ditty. Socko pairing for the boxes.

THE DAVIS SISTERS
(RCA Victor 20-6490; 47-6490)

B+ "LYING BROWN EYES" (2:25) [Tannen BMI—B. Carver] The Davis Sisters, Skeeter and Georgie, send up an enchanting duet delivery of a potent weeper with an infectious melody and beat. Engaging instrumental support on a deck that could bust wide open.

B "LONELY AND BLUE" (2:07) [Reis ASCAP—H. Barlow] Here the gals blend in soft, sincere fashion on a tear-compelling, lover's waltz item. Pretty side.

EDDIE MILLER
(4 Star 1693; 1693-45)

B "PATTY CAKE MAN" (2:15) [4 Star BMI—E. Miller] Eddie Miller's band presents a delightful showcase for Jimmy McGraw's tasty vocal efforts as they get together to knock out a rock 'n roll adaptation of the well known nursery rhyme. An enticing biscuit.

B "YOU WALKED AWAY" (2:03) [4 Star BMI—E. Miller] The lower half is an inviting, rhythmic blues item that McGraw and the Miller outfit spin in money-making style. Good two-sider.

MR. SUNSHINE (Carl Swanson)
(MGM 12225; K-12225)

B "LET'S MAKE A FAIR TRADE" (2:01) [San-Lyn BMI—J. & C. Swanson] Here's a lovely, up tempo romantic affair that Mr. & Mrs. Sunshine (Carl & Jane Swanson) deliver in charming style. It's a Swanson original that could step out and make noise.

B "BLUES DON'T MEAN A THING (IN MY LIFE)" (2:05) [Peer Int'l BMI—Gibson, Massey] On the under deck Mr. Sunshine solos in pleasant style as he etches a flavorful, quick beat, lover-blues ditty.

FREDDIE HART
(Columbia 21512; 4-21512)

B "DIG BOY DIG" (2:05) [Central BMI—Hart] Freddie Hart comes up with his entry for country-rock 'n roll honors as he zestfully belts out a colorful moralizer in bright, rhythmic fashion. Side could happen.

B "TWO OF A KIND" (2:19) [Central BMI—Hart] Hart's smooth tones shine as he effectively spins a potent, middle beat lover's lament. Grade "A" coupling.

WAYNE (RED) COBB
(Reject 1001; 45-1001)

B "SOMETHIN' BAD'S GONNA HAPPEN" (2:08) [Reject BMI—V. McAlpin] Wayne (Red) Cobb introduces himself on the new label as he comes up with a flavorful performance on a fast paced rhythmic novelty that could kick up a heap of dust.

B "SHOPPING AROUND" (2:06) [Reject BMI—A. Inman] Cobb has another rhythm and blues bouncer to work with on this end and he puts it across in appealing style. Dandy musical assist.

THE YORK BROTHERS
(King 4914; 45-4914)

B "I'LL SEE IT HAPPEN TO YOU" (2:32) [Lois BMI—Leslie York] The York Brothers, Leslie and George, come through with a soft, moving vocal duet on a middle beat lover's lament with poignant lyrics.

B "LIGHTNING STRUCK MY HEART" (2:11) [Mar-Kay BMI—Pointer, Lewis] on this portion Leslie York takes the lead on a captivating, up beat novelty weeper, complete with sound effects of the weather. Could stir up a 'storm' in the country market.

GEORGE VAUGHT
(Fan 102; 45-102)

C+ "I'VE LEARNED WHAT IT MEANS TO BE BLUE" (Al Kennedy ASCAP—A. Kennedy, A. Gierut] George Vaught makes his debut for the diskery as he lends his distinctive vocal talent to an up beat sentimental piece. Should win a fair share of the spins.

C+ "HONKY TONK WALTZ" [Al Kennedy ASCAP—A. Kennedy, B. Porter] Under side is a middle beat, romantic crying-towel item that Vaught sings in expressive fashion. The chanter is accompanied on both ends by the Dreamers.

THE CASH BOX Country Roundup

Marty Robbins (Columbia) completely upstaged the jammed-packed Ryman Auditorium last week (April 7) when he took a couple of encores singing his latest release "Long Tall Sally".

Gabe Tucker, personal manager of Ernest Tubb and Justin Tubb and who recently added the Wilburn Brothers to his roster of talent, has set the duet for 80 days' work with the Lonzo and Oscar Show for the forthcoming Fair season. Group begins work on the tours July 4th, Tucker said.

Myrna Lorrie recently worked for three weeks on tour with Hank Snow, according to word from Bill Hight. David Lorrie is now handling the bookings for Myrna. It's reported that the Canadian quartet vocalist will be in Meridian, Miss. for the forthcoming Jimmie Rodgers Memorial Day Celebration May 26th.

MYRNA LORRIE

A dinner party was held on board the U. S. S. Hancock just before the Milton Berle Show on which Elvis Presley was a guest recently. Hosting the elaborate affair was Captain J. B. Black, who entertained Tom Mosley of RCA Victor Records, Milton Berle, Williams Arnold, Elvis Presley, Tom Diskin, Colonel Tom Parker and E. M. Mott. The Hancock lay at anchor in the Coronada Navy Base, in San Diego, California.

Jack Perry, BMI, New York, and Jack Neman, head of Southern Music's C&W division, New York, were in Nashville visiting for several days recently. Newman moved on from Nashville for Meridian, Miss. where he held discussions with various city officials there concerning the forthcoming Jimmie Rodgers Memorial Day Celebration slated for Meridian on May 25-26.

* * * * *

Audrey Williams (MGM) who has one of her strongest disks to date out on the label right now . . . "Ain't Nothin' Gonna Be Alright Nohow" and "Livin' It Up And Havin' A Ball" is slated for the Pee Wee King TV'er come April 28th. A schedule of personal appearances will follow this for the MGM vocalist!

Glenn Reeves of WQIK, Jacksonville, Florida, into Nashville on April 7th for guest appearances on the 'Opry'. Reeves records for Republic Records and did his latest release "That'll Be Love" and "The Last Time".

Murray Nash back in Nashville after a fast business trip to Lexington, Kentucky. It's reported that Nash has a number of good songs working and has some good things coming up talent-wise!

Hot Gilliam, Dixie Records prexy was into Nashville last week-end with his new signee Buddy Meredith. Meredith appeared on the Ernest Tubb Midnight Jamboree during his visit here.

PEE WEE KING

"Waltz Of The Angels" by Wynn Stewart on Capitol is definitely a country tune to watch. It's the young singer's first efforts on the label and already those who have heard the rendition by Stewart proclaim it a country winner!

Pat Nelson passed through Nashville last week promoting Johnny Horton's Columbia recording of "Honky Tonk Man", and Sonny James (Capitol) recording of "For Rent."

Wanda Jackson (Decca) did her version of her current disk "I Cried Again" on the Red Foley "Ozark Jubilee" TV'er April 7th. Wanda also recently worked a personal appearance in Denver, Colorado with Elvis Presley and is reported to be on another tour for the next eight weeks!

According to the Cincinnati Newspapers, Hugh Cherry, former Hayride emcee is no longer with the WLW stations.

Scheduled for appearances in Beaumont, Texas late this month are Carl Perkins from the Big "D" Jamboree, Justin Tubb from the Grand Ole Opry, Homer and Jethro from the WLS National Barn Dance, Sonny James from the Ozark Jubilee, Johnny Cash from the Louisiana Hayride and the Belew Twins from the Big "D" Jamboree.

Herb Shucher, personal manager of Jim Reeves reports that Reeves is booked solidly for the next thirty days. Shucher and Reeves returned last week from business in New York.

* * * * *

Glenn Reeves reports that Marshall Rowland, Frank Thies, and Bill Johnson are all working at WQIK in Jacksonville, spinnin' out the C&W wax for the station. Reeves is also headquartered at WQIK.

WANDA JACKSON

Folks are talking about the new Jerry Reed release on Capitol of "I'm A Lover, Not A Fighter" and "Honey Chile." This is a good one by the coming Capitol vocalist.

Red Foley is back at the 'Ozarks' after five days of publicity work in New York City. Wednesday, April 4, Foley appeared on the ABC-TV "Masquerade Party" and on Thursday, April 5, he appeared on the CBS-TV's "Strike It Rich." Accompanying the 'redhead' were the Jubilee's publicity representative, Don Richardson, and Crossroads TV executives "Si" Siman and Les Kennon.

RCA Victor introduced Porter Wagoner and the Davis Sisters with brand new releases the past week. Porter's new one is "How I've Tried" and "Uncle Pen" while the Davis Sisters have "Lonely And Blue" and "Lying Brown Eyes."

Jimmie Dickens (Columbia) continues to receive top deejay play and good comment with his recording of "Where Did The Sunshine Go?"

George Jones (Starday) cuts loose with a new release that's bound to come into popularity in very short order. Title of Jones' latest disk entry is "I'm Ragged But I'm Right" coupled with "Your Heart."

CBS Network disc jockey Bill Randle recently phoned Earl Barton Music to ask when the first 'pop' record is expected on "Goo-Goo-Da-Da", (currently out in the C&W field by J. E. and Maxine Brown (RCA Victor) and the Carlisles on Mercury.

Eddie Bond (Mercury) with his recording of "Rockin' Daddy" and "I Got A Woman" is drawing much attention via the current music trend. The Memphis-based lad is currently working a series of personal appearances and recently was in Nashville working out publicity pictures at the Mercury offices here with A&R topper Dee Kilpatrick.

* * * * *

The first "Ozark Square Dance Jubilee" will be held for the general public . . . 20 stories beneath the earth's surface . . . on June 14-15 at Marvel Cave near Branson, Mo. Main cave room will accommodate 320 dancers at a time. Proceeds from the event go to current expansion drive of Springfield's Burge Hospital, a campaign which the 'Jubilee' will go all-out to support.

Bobby Lord (Columbia) received 'pop' distribution on his current record release "Beautiful Baby" and "Fire Of Love" as well as the regular C&W distribution. The Lord release is reported to be among the best sellers at Columbia.

Ray Price and his Grand Ole Opry troupe are expected to leave the States on June 25, for a tour of the Hawaiian Islands, where they will open in Honolulu on the 30th, according to word from Price's personal manager, Al Flores.

The Hubert Long talent package including Webb Pierce (Decca), Marty Robbins (Columbia), Mac Wiseman (Dot), Mimi Roman (Decca), the Louvin Brothers (Capitol) and Jerry Reed, a return engagement for this lad (Capitol), played to some 7,500 persons during their personal appearance at the Civic Center in Hammond, Ind. on April 8. Len Ellis worked with Long on the promotion!

HOMER & JETHRO

* * * * *

Young Dave Rich (RCA Victor) continues to hold his own and is reported to be going over good with the disk jockeys with his current waxing of "Darlin' I'm Lonesome" and "I'm Glad." Rich recently visited Nashville and met with many of the local deejays here!

"Sheriff" Jim Larkin, WHNC-Henderson, N. C. says that he featured an hour of Elvis Presley on his hillbilly show called "The Old Barn" and the response was instantaneous. Event records set Apr. 15th as the release day for Charles Bailey's, formerly of WWVA-Wheeling, W. Va., waxing of "Darlin' Nellie Across The Sea" and "Memory Of Your Smile". DJ's wishing a copy of Bailey's release can write B. L. Hawkes, Sound Recording Co., 536 Washington Ave., Portland, Me. . . . Gene Hooper, also formerly with WWVA, is now working out of Channel 8, TV, Poland Springs, Me. along with Ernie Lindell, Hal "Lone" Pine and "Lone" Pine, Jr.

With his brand new MGM release now in his hand, Paul Davis visited the Cincinnati area over the Easter Week-end. Accompanied by John Haeberle of Wagg, Paul called on Dick Williams and Marty Roberts of WCKY, promoting his second MGM record "I'm On The Loose" b/w "That Ain't Hard To Take".

* * * * *

Scheduled to appear as guest disk jockey on "Jamboree Command Performance" the next four weeks are: Dick Reddick, WFBG, Altoona, Pa.; Don Knouse, WKBI, St. Marys, Pa.; Denny Devers, WCMW, Canton, Ohio; and Clay Eager, WIZE and WLW, Springfield and Cincinnati, Ohio.

Billie Smith, KENT-Shreveport, La. informs us that Harmie Smith has left the station to join KDET-Center, Texas, as staff announcer and C&W deejay. He'll be on five hours a day spinning C&W wax and playing his guitar on a folk song program. Harmie sends out invites to everyone passing through Center to drop in on the show.

Samuel A. Short, Blue Hen Prexy, reports that his new distributors, Jimmie Skinner, Cincinnati, Tex Clark, Cleveland and the Dixie Dist. in Baltimore tell him that Denver Duke and Jeffery Null's waxing of Hank Williams' "That Alabama Boy" and "When We Meet Up Yonder" has been their biggest record to date. The boys have a good new one out via the Round Up label tagged "Hymn Of The Redwood Tree" and "Beautiful Shores Of Heaven". Round Up Record headquarters in Pittsburgh is headed by Joe Averbach, Matt Furin and Cowboy Howard Vokes. Incidentally, the Pittsburgh stations WILY, KQV, WPIT and WEDO are plugging country music. Vokes tells us that Bill Carter's Republic waxing of "By The Sweat Of My Brow" is starting to kick up a heap of noise. Lee Hazelwood, Viv Records Prez, informs us that Jimmy Spellman (Viv), featured artist on the "Arizona Hayride", Phoenix, joined the Faron Young unit in Roswell, N. Mex., for an appearance Apr. 9th. Then he joined the Ernest Tubb "Grand Ole Opry" unit Apr. 12th in Greenville, N. C. for a two-week tour through the Carolinas and Florida. This tour is promoted by A. V. Bamford with Ray Odom, Spellman's mgr. being the troup mgr. Jimmy's latest Viv release is "It's You, You, You" and "That's All I Need".

BELEW TWINS

Jack Dunigan, WJTN-Jamestown, N. Y. Says he's not being supplied with enough country records. He wishes all companies and promotion men to put him on their list.

Disk Jockeys Joe Allison, Bob Jennings, Ralph Emory, Bill Morgan, and Chuck (Chucky From Kentucky) Dougherty were in attendance recently at a party given at the home of Audrey Williams, MGM songstress!

* * * * *

W. R. (Bud) Conrad busily making the rounds with the local disk jockeys here in Nashville. Conrad recently acquired himself a 'sports' car and can be seen most any hour parading the streets promoting various country waxings!

RAY PRICE

Dub Allbritten who is a familiar figure once again here on the Nashville scene is busily engaged in decorating his newly purchased home here . . . located just a short distance from Downtown Nashville in Madison.

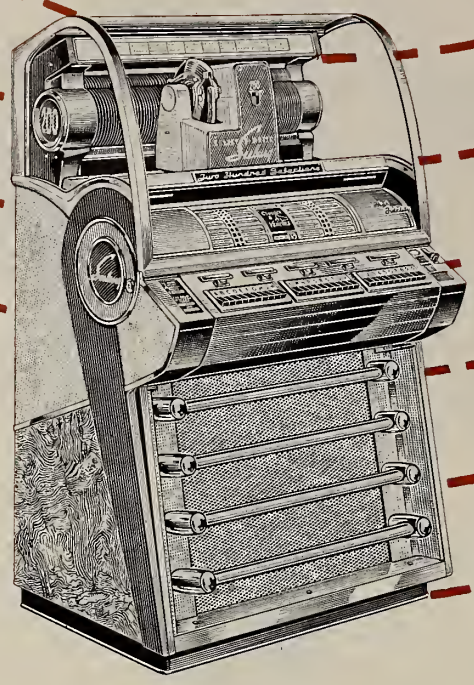
Jim Denny, Artist Bureau chief at WSM has just returned from a week through the South . . . a combination business and pleasure jaunt.

Col. Tom Parker, personal manager of Elvis Presley and promotor Oscar Davis and Tom Diskin are back in Nashville after visits to Hollywood and the West Coast area. Presley was in Hollywood for the signing of a movie contract!

Activity is on the increase surrounding the forthcoming Jimmie Rodgers Memorial Day Celebration to be held in Meridian, Miss. on May 25-26. A huge crowd is expected to be on hand for this year's event and many of the top recording artists have made plans to be present.

Maxine and Jim Edward Brown with Bonnie (RCA Victor) have taken off in short order with their recording of "Goo-Goo-Da-Da" and "I Take The Chance". For the Browns, the ballad side "I Take The Chance" has created extensive attention and reported to be getting top play! This is the trio's first for Victor!

Roy Duke (Reject) turns in a top flight performance with his initial waxing for the indie label. Session conducted by Vic McAlpin coupled "Behave, Be Quiet Or Be Gone" and "Honesty".



WHY THE WORLD'S FIRST DUAL MUSIC SYSTEM IS THE ANSWER TO PROPER PROGRAMMING

1. The earning power of a coin-operated music system depends upon how appealing its music is to the greatest number of people.

2. To create the widest possible appeal, a music system must offer "music for everyone"—from tots to teen-agers to old-timers. This is the basic reason for a 200 selection music system.

3. Therefore, the success of a coin-operated music system depends upon PROPER PROGRAMMING.

4. However, there's a revolutionary trend in the record manufacturing industry that must be faced. "Standard" music on 45 RPM — show tunes, all-time favorites, light classics and varieties — is gradually becoming available only on Extended Play Records.

5. The operator must program Extended Play Records that require approximately twice the playing time of a Single Tune Record. To do this profitably, the operator must be compensated for this additional playing time.

6. *The Seeburg V-200, the World's First Dual Music System, does just that — thanks to a Dual Credit System that plays 45 RPM Single Records at one price and 45 RPM E.P. Records at a proportionately higher price.*

Seeburg

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Here and There

WASHINGTON, D. C. — Of vital interest to coinmen in coal mining areas thruout the country is the report that the "Coal industry is back on its feet and looking cockily toward an extended boom era less than two years after taking a 'count of nine' at the hands of technological progress." The coal industry has launched an informal campaign to raise between $1.5 and $3 billion for production capacity expected to double by 1975. In 1954 the bituminous coal output reached its lowest ebb since 1938. Reason for industry's rebirth is attributed to: 1) A demand for electricity expected to increase three or four-fold by 1980; 2) expansion of steel, aluminum and other industrial capacity; and 3) a virtual industrial revolution in Europe and Japan, which are heavily dependent on U. S. for coal.

NEW YORK—Predictions about the business possibilities for 1956 have been reported in this column any number of times. We now have the outlook of a chief economist for an investment banking concern. Charles T. Broderick of Lehman Brothers told a group of executives that business prospects for the last six months of 1956 are better than those for the first half of the year. He contended that the adverse effects of an expected decline in passengar car production and housing starts on the economy as a whole have been exaggerated. Even if auto production fell from last year's 7,900,000 cars to only 6,500,000 this year, he said, consumer spending on new cars and on operation of old vehicles would slide far less than is generally supposed.

CLEVELAND, O.—When plenty of merchandise is being shipped, then there is no cause for economical alarm. The 13 Regional Shippers Advisory Boards estimate that freight carloadings for the entire country are expected to run 5.2 per cent above a year ago in the second quarter of this year. The indicator shows freight carloadings of the 32 principal commodities will be 7,795,059 in the second quarter of 1956 as compared with 7,410,152 in the corresponding quarter of 1955.

WASHINGTON, D. C. — "The expectation of continued good business is helping to generate more capital investment" said the Department of Commerce and the Securities and Exchange Commission, in its annual survey. Investments in new plants and equipment planned for 1956 will total $35 billion, or 22 per cent more than 1955.

Op's Music Programming Survey:

BRINGS 28% INCREASE IN INCOME

A well known music operator has undertaken a test survey urged upon him, by an advocate of better programming.

The result, so far, has been truly amazing.

To begin with this operator believed that his servicemen and collectors were doing a fine job. This was true. He was satisfied with the income from the great majority of his locations. He did not believe that this income could be increased by very much at all.

He did agree to a test, after much persuasion, on the 'possibility' that there just might be an increase of income, sufficient to make such a test worthwhile, by a more intensive study of his locations so as to better and more correctly program recordings.

Four locations were chosen for the first test. Two taverns and two eating places. It was decided to make visits during the evening hours. These were not teenager locations. They were, instead, frequented by adults.

It was decided to check the two eating spots before, during and after the dining hours, and to also make one visit later in the evening. The two taverns chosen would be checked after the dinner hours and twice during the late hours.

During the dinner hour, the two eating spots were covered. Quarters were used to get the play going. Once play started, patrons also inserted coin. The tunes and artists they chose were written down on a sheet of paper prepared with the name and address of the location.

When a customer paused, while choosing recordings, he was politely asked just what record he was looking for. Usually it was programmed. A few were found that were not programmed. These were jotted down on the sheets.

The location owners were questioned regarding recordings. Also any complaints they might have had regarding the music. The location owners gave quite a list of recordings requested in each of the eateries.

It was also discovered that some Swedish recordings would probably get play, according to one eatery owner, provided they were programmed and titled in Swedish. This was also marked down for study.

After the two eateries, the two taverns were covered. The tavern owners had many requests for various types of records which weren't programmed.

One place was crowded rather early. Play was started and, once again, those present continued to play. Every song was jotted down on that location's sheet.

The second tavern was almost empty, but discussions with the bartender and then the owner, brought forth many informative facts. For example, Polish records might prove exceptionally worthwhile, both of these men suggested. They were both extremely helpful. They even had a list of record requests handy. Most of these requests had been written down on scraps of paper by their customers.

The completed lists, after all remarks regarding type of patrons, songs played, requests and location owner's demands were studied, revealed some surprising facts.

With the help of one of the servicemen, who seemed to have every record that was ever produced at his fingertips, an almost complete new programming was arranged for each location. At the same time it was decided to switch the four machines about.

At the end of the first week, after all this was done, the operator reported a 26% increase in his gross intake from these four locations.

The same survey plan is continuing. Three to four and, sometimes, even five locations, are visited each afternoon and evening. So far, this operator reports, the gross intake increase of 26% has not fallen down. In fact, after the third week, he reports, it has ranged upward to 28%.

What is most impressive here is the fact that this operator is not only becoming reacquainted with his own locations but, at the same time, is learning that proper programming can bring increased income. As he declared, sufficient increase in income to pay servicing overhead expense.

What's even more outstanding this was the operator who, at first, did not believe he could ever increase his gross intake from his locations. He now admits that he is a much wiser and happier man.

He not only admits to being pleasantly surprised, but is also actually enthusiastic over the fact that programming of all his juke boxes should be checked very carefully at regular intervals.

He now admits, as do his servicemen and his collectors, that during the rush of their daily work they do not have the time to stop in each location to ask questions. To study the patrons. To start play action. To mark down records played and requested. Or even to do the many other things necessary to make a careful and complete survey check of each location to decide whether the phono is properly programmed.

But the fact that the gross intake, in those spots already properly programmed, has increased by 28% after only three weeks, has convinced this operator and his men that survey checks of their programming should be made at regular intervals.

(Editor's Note: *Tho this test, activated at the request of The Cash Box, was made by one large music operator, it should be put into practise by all music operators, large and small, everywhere. Large operators can even arrange to employ a specialist for this task. The smaller operators should devote two or three evenings a week to a continuing exclusive programming survey of this nature. The increase in income obtained by this operator causes such survey action to become a very profitable as well as progressive venture.)*

COIN BUSINESS MORE SOLID

More Progressive, Financially Responsible Ops With Larger, Closer Concentrated, Better Covered and Better Serviced Routes, Active in Civic, Social and Charitable Affairs to Build Greater Good Will, Gives Biz Greater Solidity

CHICAGO—One fact which is becoming more and more apparent each day, according to leaders here, is the growing solidity of the industry nationwide.

As many who travel the country have reported:

"Operators are more progressive. They are financially responsible business men. They are looked up to in their communities today."

The fact that the average operator has become a more financially responsible individual, and also the fact that he has shown greater progressiveness, has helped all the industry to achieve a higher and finer position in American industry, is the general belief.

One noticeable factor throughout the field is that routes have been concentrated in many areas. Operators don't believe in spreading out on a loosely strung out basis anymore. They realize that this causes inefficiency of operation and results in loss instead of profit in most instances.

Because of this closer concentration, routes are being better covered with the correct equipment, as well as with more machines that more correctly fit into the individual type locations.

This closer concentration also makes plausible better servicing. This, all agree, means better patronage of the equipment by the general public. Clean equipment in perfect condition always wins the praise as well as the cooperation of location owners. This makes for increased patronage of the machines so that the operators profit from better servicing.

Also apparent everywhere in the nation is the fact that more and more operators are becoming extremely active in civic, social and charitable efforts. Some operators are actually leaders in their communities in many outstanding charities as well as in all social and civic affairs. This is building favorable public opinion for all the industry.

One well-known leader reported: "The operator who is given an opportunity to answer any problems before these are made into press headlines is usually successful in having the headlines never come into being, especially when the truth is brought into the open."

There is no doubt that all these activities, the result of many, many years of experience and trying effort, are building for a more solid industry.

Interest Grows In Export Biz As Sales Pass $15 Million

CHICAGO—Great deal of comment was noticeable throughout this manufacuring center regarding the fact that export sales for 1955 surpassed the $15 million mark.

The actual figure, $15,238,897, was considered one of the most outstanding export sales accomplishments for the industry.

As one noted sales manager here stated, "To be honest, we didn't pay too much attention to the number of machines or the amount of money involved, in the shipments we've been making to world markets.

"In fact," he added, "we've been so busy with shipments here in the U.S. that we just regarded these as 'extra' business.

"But since publication of the figures in the April 14 issue of **The Cash Box** we have been checking back and find that our export business has been growing right along.

"We're interested. We're going to arrange to increase this part of our business for, as *The Cash Box* has stated, there is every probability of continued increase in both volume and dollar shipments all over the world markets."

Similar statements have been forthcoming from many others here. They now believe that the world export market has grown to extremely important proportions.

Distributors as well as manufacturers are making greater effort to obtain a share of this extremely lucrative business.

As one distributor stated:

"We're not only interested in developing our export business from the increased sales standpoint, but also from the fact that it is a tremendously fine outlet for our reconditioned equipment.

"At the same time", he continued, "we find that once we have developed a customer in the export field, he remains loyal and does business with us for all needs which we can supply."

Many here are of the belief that '56 export sales will exceed '55 by anywhere from 10% up to 35%.

Some even believe that the export business has just once again started to become very important to the American market and that all encouragement should be given to importers worldwide.

Wurlitzer Appoints Field Service Engineer For Southwest Area

NORTH TONAWANDA, N. Y.—Karel H. Johnson has been appointed Factory Field Service Engineer with a territory encompassing ten Wurlitzer phonograph distributorships in the Southwest. This announcement was made recently by Joseph F. Hrdlicka, Wurlitzer Phonograph Service Manager, and is effective immediately.

H. G. "Mac" McKenzie who formerly held this position recently resigned and has purchased a music operation in Henderson, Texas.

The new Field Service Engineer is presently located in Los Angeles, California, but plans to make permanent headquarters in Dallas, Texas, in the near future. His experience in the coin operated field dates back to 1945 when he entered the employ of the Wurlitzer distributor for California in the service department of their San Francisco office. He was promoted to the position of Service Manager of the Los Angeles office of the company shortly thereafter and remained in this position until 1950. He then joined Paul A. Laymon, Inc., as Service Manager of the phonograph department where he remained until his present appointment by Wurlitzer.

In making the appointment, Mr. Hrdlicka said, "We know that both our distributors and operator friends in the territory will be pleased that we have secured a man with such excellent practical service experience and thorough knowledge of Wurlitzer phonographs to represent our factory in the field. Karel will be available to conduct service schools anywhere in his territory, and we urge operators to contact their Wurlitzer distributor and take full advantage of his excellent experience and know-how concerning the service part of their business."

Johnson soon will make his home in Dallas with his wife Jean and two daughters, Kristine and Karel.

Westchester Ops To Limit Dinner To 500

PORT CHESTER, N. Y.—Seymour Pollak, secretary of the Westchester Operators Guild, this city, and chairman of the forthcoming 5th Annual Banquet, being held at the "42 Club", Scarsdale, N. Y., on Tuesday evening, May 22, reports that demands for tickets is becoming overwhelming.

"With almost every request for tickets," reports Pollak, "comes the request for an additional ticket or two. People who have never attended our banquets have put in reservations. Regardless of the 600 capacity of the restaurant, we have decided to limit the sale of tickets to 500 so that everyone will be comfortable. We also want to hold the space for dancing during and after dinner. Music will be provided by Don Joseph and his Orchestra. A well-known master of ceremonies will be on hand to keep our guests in a happy, jovial mood."

Working with Pollak on the details of the banquet as chairman, are: Carl Pavesi, tickets; Meyer Budinoff, entertainment; James A. Smith, souvenir journal; Edward Goldberg, seating arrangements; and Louis Tartaglia, treasurer.

Spring Season Revives Kiddie Ride Biz

CHICAGO—With the spring season getting under way more and more operators are, once again, turning to kiddie ride locations.

As they point out: "This will prove a better season than any yet past."

The claim is that, with the greater majority of cutthroat competition out of the field, and with the kiddie ride business settled down to a more solid operating basis, the outdoor spots, this year especially, should prove extremely lucrative.

Many operators have removed kiddie rides from indoor spots and are moving them to outdoor locations to bring in better intake.

They are of the belief that, competing for the indoor spots has become too difficult and too intense a problem whereas, as they explain, the outdoor spots are much better for them.

Many operators report that they have all year around locations in their own communities in addition to the outdoor spots.

"In this way", they explain, "we have found continuing kiddie ride operations a very profitable venture."

The majority of the men who have retained kiddie rides and who still feature them believe that this is a lifetime business. The continuing increasing birthrate in the U. S. assures them a profitable business for as long as there are kiddies who are attracted to the rides.

Frantz Enlarges Factory

CHICAGO — With business going ahead at a speedy pace, John F. Frantz of the J. F. Frantz Manufacturing Company, this city, reported this past week that the firm has completed a new addition to its present building and is using these enlarged facilities in an effort to meet the orders which are being received each day.

Said Frantz, "Business has been moving at such a fast pace that we have been forced to build this addition to our factory.

"Even before it was finished", he continued, "we found that it wasn't large enough to handle the increased sales volume we are enjoying at this time.

"In the meantime," he stated, "we have moved more machinery into this new addition and are using every square inch of these added facilities in an effort to get out greater volume production.

"We are telling all of our customers to give us just a little more time, have a little patience. We'll be meeting all orders as they are received within a very short period of time."

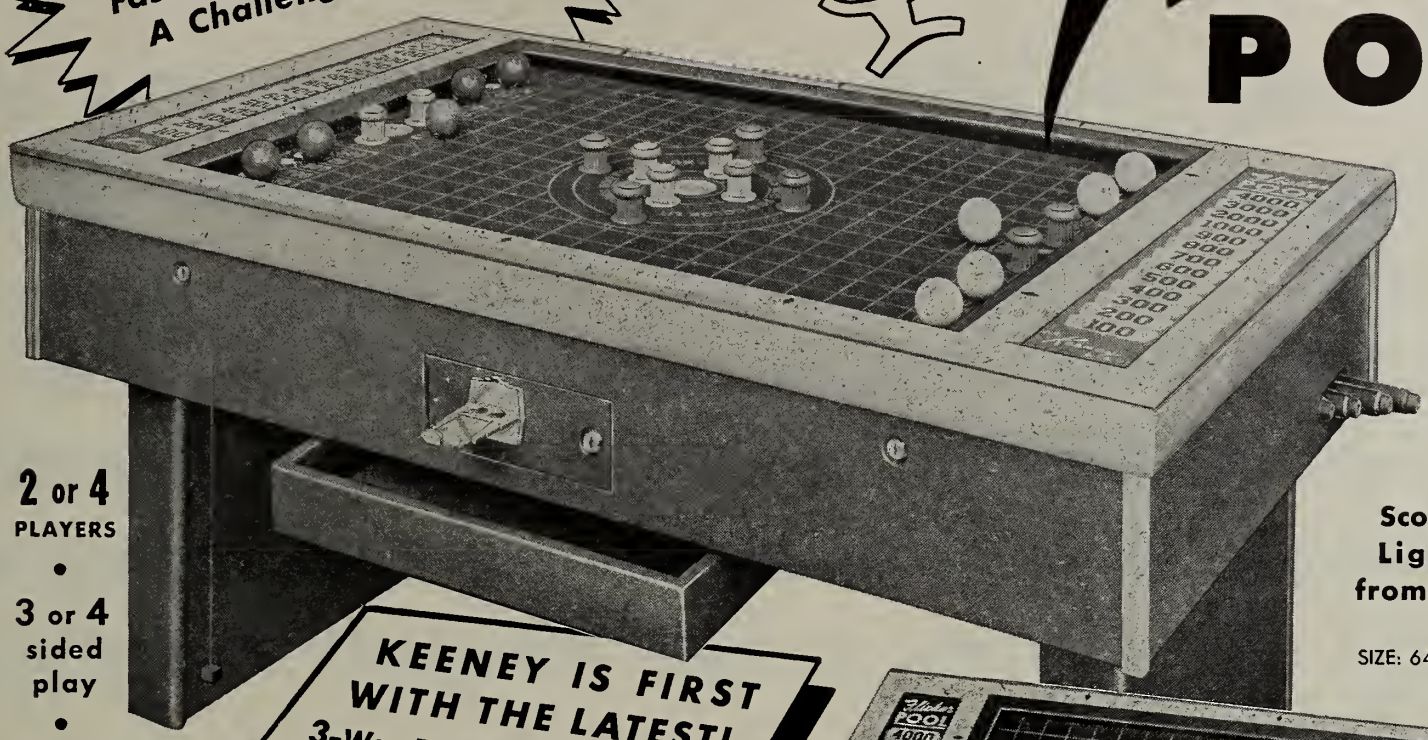
The firm is manufacturing three well known products which it purchased from ABT Manufacturing some weeks ago. These are the ABT Rifle Sport, ABT Challenger and ABT Weighing Scale.

The firm also brought the Baker Kicker & Catcher game as well as the Pace Aristo Weighing Scale.

It is manufacturing many other products on a contract basis and the plant is now one of the busiest in the city.

A HIGH SCORE GAME COMBINING SKILL AND TIMING
Fascinating to Amateurs – A Challenge to Experts!

KEENEY'S Flicker POOL



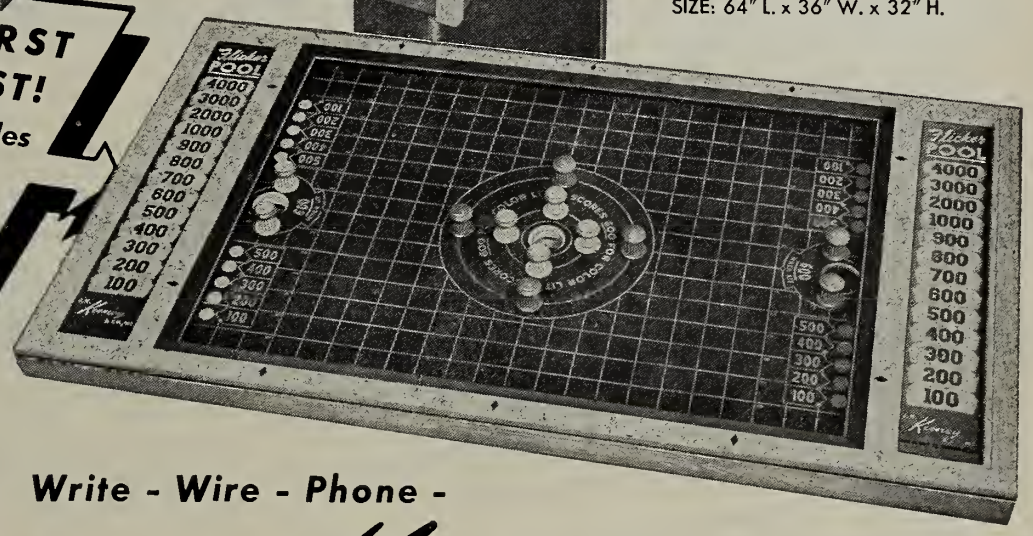
HIGH SCORE WINS!

Scores Vary as Lights Flicker from 100 to 600!

SIZE: 64" L. x 36" W. x 32" H.

2 or 4 PLAYERS
•
3 or 4 sided play
•
2 DIMES PER GAME!

KEENEY IS FIRST WITH THE LATEST!
3-Way Toggle Switch enables game to be played as
FLICKER POOL
or
FASCINATION POOL



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See YOUR Keeney DISTRIBUTOR!

Michigan's UMOM Members On Dime Play For All 200 Selection Phonos

DETROIT, MICH.—At a meeting of the United Music Operators of Michigan on April 2, the membership had a lively discussion on 200 selection phonographs and agreed that these type machines couldn't be operated economically at less than 10¢ play, and therefore will only operate these machines under the present dime play.

Roy Small, conciliator and public relations counsel, was instructed to communicate with the four manufacturers of juke boxes, and advise them of this decision, stating that "we are opposed to any 200 or 200 plus selection phonographs on 5 cent play . . . because the expense of operation could not be met with 5 cent play."

Among other matters discussed and acted upon at this meeting was the movement to continue, and increase when necessary, the cooperation of the music operator with youth programs. The UMOM has been extremely active in using its resources and energies in conducting youth programs and has received great amounts of newspaper, radio and word-of-mouth commendations.

Runyon Again Gives Phono

NEWARK, N. J. — Once again Runyon Sales Company, this city, is the recipient of an extremely complimentary letter resulting from its generosity in donating juke boxes to community centers, schools, churches, synogogues, etc.

Ed Burg received a letter this week from Claire A. Donahue, principal of Memorial Junior High School, Passaic, N. J., which read:

"We wish to express our sincere appreciation for your very generous contribution to the students of No. 11, Memorial School.

"The splendid juke box and records will be used for the recreation and welfare of our students, and we know that your public-minded spirit will go far in encouraging wholesome and worthwhile interests in our No. 11 School teen-age group."

WAIT! UNTIL YOU SEE
GENCO'S
HI-FLY BASEBALL
SOMETHING REALLY DIFFERENT IN A BAT AND BALL GAME!
PIN GAME SIZE! NEW FEATURES GALORE!
HIGH FLY BALLS WITH NO RAMPS!
1 OR 2 CAN PLAY!
COMING... VERY, VERY, SOON!

What Must Music Operators Do Now To Be Prepared For ASCAP Battles?

OBTAIN LETTERS! FAR OVER A MILLION LETTERS WILL BE NEEDED! THIS MEANS EVERY SINGLE MUSIC OPERATOR IN THE U. S. MUST OBTAIN LETTERS! *From Friends, Butcher, Baker, Candlestick Maker! From Everyone With Whom He Does Business! From Civic, Social and Spiritual Leaders. From Fraternal and Political Organizations! From Location Owners and Patrons of All Locations! From Everyone in Every Community Everywhere in the U.S.A.*

IMPORTANT!

Prepare letters for all the people whom you will contact if they do not have their own letterhead. Have them date and sign each letter with their name, address, city and state, as well as with their occupation or position. They can copy the letter you show them or write their own letters if they have a business or social letterhead. Have photostat copies made of all letters. Music distributors will help you obtain all the photostats you will require. Letters should be addressed to your own Congressman and Senator. Copies should also be addressed to all Congressmen and Senators who are members of the entire Judiciary Committees of the Senate and House of Representatives.

DO NOT MAIL THESE LETTERS UNTIL YOU ARE ADVISED TO DO SO!

Alongside is a suggested letter to Senators and Congressmen, especially to those Senators and Congressmen who are members of the Judiciary Committees of the Senate and the House of Representatives.

The reason that music operators are being asked to start obtaining letters at this time *BUT NOT TO MAIL THEM UNTIL THEY ARE TOLD TO DO SO* is simply because it takes weeks in some instances to obtain all letters operators can possibly get.

Still another reason is the fact that public hearings, both in the Senate and in the House Judiciary Sub-Committees, are drawing nearer each day.

Music operators must have all letters they obtain prepared to mail.

These will be sent on to Washington in one deluge. One big flood. This year far over a million letters are required.

THEY MUST NOT BE MAILED UNTIL THE WORD IS GIVEN TO DO SO!!

It's up to every single music operator in the U. S. to defend himself from what ASCAP and similar such organizations are attempting to do.

These letters are the best protection of the music operator's livelihood, his future, the welfare of his family and his employees.

Should any of these bills pass, the music operators will, most definitely, be taxed right out of business!!

NOTICE: This is a sample letter. Rewrite to suit yourself if you so desire. Mail letters to Senators care of: *The Senate, Washington, D. C.* (When writing Congressmen refer to the following bills: *H.R. 4316 and H.R. 2677.* Mail to: *House of Representatives, Washington, D. C.)*

Dear Mr. Senator:

There is no doubt whatsoever that S. 590 and S. 1254 are presented in an effort to obtain private taxing authority for the multi-million dollar rich music copyright society known as ASCAP (American Society of Composers, Authors and Publishers) and similar such organizations.

The members of these collective collection copyright societies already receive the royalties they demand every time that a recording, featuring any of their copyrighted tunes, is purchased by any juke box owner or anyone else, anywhere in the U. S. This royalty is paid to them by the recording manufacturer.

These bills (S. 590 and S. 1254) are therefore an attempt to obtain a tax upon a tax, royalty on top of royalty for the very same music for which the composers have already once been paid royalty-tribute.

These bills are so broadly written that what they are actually asking the legislators of our Government to grant them, ASCAP and similar such organizations, is the power of a PRIVATE TAXING AUTHORITY with the sanction of Federal Law.

These bills (S. 590 and S. 1254) would allow these music copyright societies to double, triple or quadruple their present royalties taxation, and do so as many times as they so desire by the PRIVATE TAXING POWERS that would be granted to them under these bills.

In short, they would absolutely be able, by private taxing authority granted them with the sanction of the U. S. Government by Federal Law, to absolutely destroy an entire industry at their own whims and fancies.

As your constituent, I beg of you to VOTE AGAINST S. 590 and S. 1254 and to do everything in your power to have all the members of the Judiciary Sub-Committee where these bills are now awaiting open public hearings, to do the same: VOTE AGAINST S. 590 and S. 1254.

Very Respectfully Yours,

*Signed*_____

_____

Bally Sets Service School Dates For Distribs In Shreveport, Cincinnati, Louisville, New Orleans and Evansville

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, advises that five Bally service school sessions have been scheduled, and urges operators and servicemen in the areas served to be sure to attend.

S & H Novelty Company, Shreveport, La., with T. B. Hughes as host, will have a service school class on Monday, April 23, starting at 2 P.M. Food and refreshments will be served.

On Tuesday and Wednesday, April 24 and 25, the school will be held at the Marmer Distributing Company, Cincinnati, Ohio, where Bill and Milt Marmer will be the hosts.

On Thursday and Friday, April 26 and 27, H. M. Branson Distributing Company, Louisville, Ky. will be the site of the school, with Hy Branson and Gil Brawner the hosts.

Sessions are scheduled to start at 10 A.M. at the Cincinnati and Louisville distributors, with Paul Calamari, Bally field engineer, conducting the classes.

New Orleans Novelty Company, New Orleans, La., will be the firm holding classes on Wednesday and Thursday, April 25 and 26, with Louis Boasberg the host. The School will be conducted in the Trophy Room of the New Orleans Athletic Club, 221 North Rampart Street, and will start at 2 P.M. each day. Food and refreshments will be served.

Tuesday and Wednesday, May 1 and 2, are the dates set for the school at the Automatic Amusement Company, Evansville, Ind., and will start at 7 P.M. each day.

Bob Breither, veteran Bally field engineer will conduct the sessions at S & H Novelty Company, New Orleans Novelty Company and Automatic Amusement Company.

Both Breither and Calamari will thoroly describe and demonstrate all electro-mechanical details of Bally's "Night-Club", "DeLuxe ABC Bowler", "Pin-Pool" and "Booster-Pool."

So. Dak. Phono Ops Meet

MOBRIDGE, S. D.—When you read this, members of the South Dakota Phonograph Operators Association will be meeting at the Brown Palace Hotel, this city, on Sunday and Monday, April 15 and 16.

Harold Scott, secretary-treasurer, advises a buffet luncheon is scheduled for Sunday evening at the Country Club. The business meeting takes place at the Brown Palace Hotel on Monday, and a banquet closes the meet on Monday night at the Bridge Club.

As usual distributors are expected to display their equipment.

Mrs. Scott, Mrs. Brown and Mrs. Bratmoe are delegated to entertain the ladies attending, and promised them a grand time.

Illnesses Hit Westch. Ops

PORT CHESTER, N. Y.—Members of the Westchester Operators Guild are busy commiserating with each other over a long list of hospital cases, which seems to have hit the group all at one time.

Malcolm Wein, attorney for the association, who suffered a heart attack some months ago, now is on the road to recovery and is recuperating in Florida; Max Schwartz had a hernia operation, but is now back on the job; Jim Smith spent several days in a hospital with pneumonia, but is now home and feeling better; Frankie Galle is in a hospital recovering from a heart attack; Nat Bensky's wife very ill in the Memorial Hospital in New York; Mrs. Seymour Pollak underwent surgery this week; and George Molino also hospitalized.

All hope they will be fully recovered so that they can be on hand for the coming 5th Annual Banquet being held May 22.

3 Day Service School at Midwest, Kansas City, Mo.

KANSAS CITY, MO.—John Balk, Midwest Distributors, this city, advised that a large number of operators and their servicemen turned out for the three day service school held here on March 22, 23 and 24. Assisting Balk in greeting the operators was the firm's sales representative Dean McKenzie.

Among those attending the first day's session were: Richie Nelson, Mike Bandon, Roger Thomas, Archie Mesch, Ray Curtis, Pete Irv, John Master, W. Cox, Clarence Price, Jimmie Hartin, Roger Bell, Lovie Bell, Asa Boyett, and Peck McBride.

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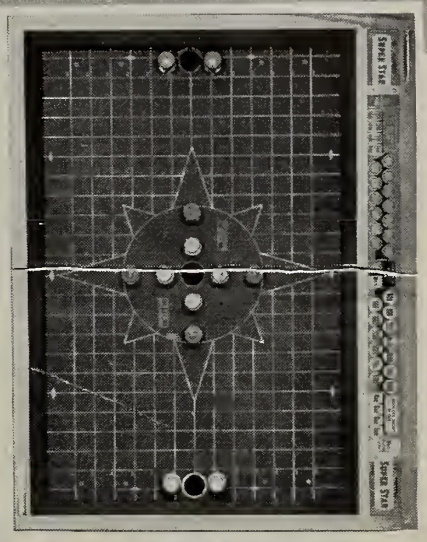
The Star Attraction That Is Breaking ALL PLAY and PROFIT RECORDS EVERYWHERE!

Exhibit's NEW Super Star



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LIGHT-UP BUMPERS WITH *PROGRESSIVE SCORING* ACTION

FEATURES

NEW END AND CENTER HOLE SCORING—PLUS NEW SKILL SHOTS

Players can exercise professional skill and strategy by maneuvering for position and blocking opponent's balls.

SAME LENGTH AS SKILL POOL—JUST 3" WIDER

ELECTRIC SCORING ALONG ONE SIDE OF TABLE TOP
For easy viewing of your score or opponent's score.

HINGED ON ONE END
Simple to raise. Steel supported playfield stabilizers under surface of playfield prevent warping.

2 or 4 PLAYERS

See the Original SKILL POOL at Your Distributor— KING SIZE and REGULAR!

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A.M.I. MODEL B 150
A.M.I. D-80 ..... $325
A.M.I. E-120 525
ROCK-OLA COMET (120) 495

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SHUFFLE ALLEYS
CHICAGO COIN
BULL'S EYE (New) $395
UNITED TEAM ... 125
UNITED TARGETTE 125
BALLY JET ... 175

MUSIC EXPERTLY CRATED and PREPARED for EXPORT
WURLITZER 1899 — 1100 — 1500 A
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SEEBURG R—C—C—BL—B—100 A
ROCK-OLA 1438
AMI E-120—D-80—D-40

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World's Largest Stock of All Makes and Models
● Beautifully reconditioned ● Better than brand new ● Fully guaranteed
MOON RIDE, like new ... $245
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Complete with film

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BALLY BULL'S EYE 285
You can rely on GUNS from REDD!

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WE WILL SHIP ANYWHERE
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WURLITZER - BALLY - EXHIBIT - CHICAGO COIN

Just in time for the ARCADE SEASON

All Equipment Completely Reconditioned

Williams SIDEWALK ENGINEER	$195	Keeney SPORTSMEN	$225
Mutoscope DRIVEMOBILE (Like New—used only 10 weeks)	$525	Keeney RANGER	$275
United CARNIVAL GUN	$245	Williams PENNANT BASEBALL	$145
Genco BIG TOP	$325	Williams BIG LEAGUE BASEBALL	$195
Genco WILD WEST	$350	Genco QUARTERBACK	$245
Genco SKY ROCKET	$425	Genco BASKETBALL	$145

ALSO Large Assortment of Late Model Pin Games

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.

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858 N. HIGH STREET
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(TEL.: AXminster 4-3529)

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

ChiCoin SUPER FRAME	$100.00
United CASCADES	35.00
United OLYMPIC	50.00
United ROYAL	64.50
United CHIEF	74.50
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Bally VICTORY	150.00
Williams ALL STAR	135.00
Williams BIG LEAGUE	125.00

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DALLAS DOINGS

B. H. Williams returned from El Paso reported business good. . . . Jean Cregler of American Amusement Company visiting in Gladewater. . . . Melody Music Company suffered a loss of coin equipment when a two-alarm fire damaged their workshop. . . . Buck Stapleton of Capitol Records hosted local deejays and dealers at a party for Nat "King" Cole, June Christy and the Four Freshman prior to their appearance on the "Record Star Parade" show. . . . Ted Heath also in Dallas to participate in the "Parade" show presented his entire London Records LP jazz catalog to the Dallas Library. . . . Bill Emerson of Big State Record Distributors just returned from West Texas. . . . Jimmy Woolsey of Fort Worth on a trip to Detroit to pick up his new car. . . . Millard Rimmer of Modern Music in Lubbock expecting an addition to his family. . . . Bill Herndon visiting in Longview. . . . George Wrenn, ChiCoin and Genco field representative, on a business trip in East Texas and Louisiana. . . . Joan Weber giving out with "Let Me Go, Lover" at the Mural Room. . . . Carl Weather and Dewey Parson vacationing at Lake Texoma. . . . Buddy Clem of Paris brought his son along on his recent trip to the Dallas market. . . . Other visitors seen along coinrow included A. V. Clawson, DeKalb; Tony Lewis, Marlin; Don Robertson, Lubbock; M. T. Johnson, Santo; John Beard of Brownfield; M. A. Walker from Waco. . . . Bob DePriest watched the local Cleveland Indians vs New York Giants game from Bob Feller's box. . . . Johnny Williford of B & B Vending flew to Maryland to visit his son stationed at the Navy Base. . . . Karl Radlach of Ernstrom's Record Shop vacationing in Miami Beach.

EASTERN FLASHES

The advent of Spring and the nicer weather is bringing all those vacationing coinmen back home. It is noticeable when one visits along coinrow. There are more operators on the street, and more action at all the distribs. Wholesalers claim these visits are being reflected in greater sales of both new and used machines, music and amusement machines. Execs at these firms state that this is only the start of things, and the next several weeks should improve even more.

* * * * *

Back from Miami vacations are **Lou Hirsch**, **Al Denver**, Max Weiss, **Harry Brodsky** and **George Holzman**. Finishing up, and will be back next week is **Harry Siskind**. The "Gin Rummy" players got a real break. The weather was grand, so they were able to pick up a suntan, and still participate in their foremost sport. Denver, Hirsch and Weiss were constant competitors, with some keen rivalry from "locals" **Murray Blaine**, **Willie Levey** and **Herman Gross**. . . . Another returning vacationer is **Dick Dicicco**, Westchester op. Dick, his missus, **Beatrice**, and 16-year-old son, **Dick, Jr.**, had themselves a time in Hollywood, Fla. The Diciccos visited with **Paul Tartaglia**, who has a winter home there. Paul is the headman of the Tartaglia family operations thruout the Westchester area. . . . **Gertrude Browne** of Beacon, N. Y., on the street shopping. Tells us the week-end snow in her area once again slowed down biz. . . . With **Barney (Shugy) Sugerman**, Runyon Sales Co., staying at the Newark, N. J. offices the early part of the week, office manager **Morris Rood** working under toughest kind of pressure. Confers with visiting ops while answering phones (3 of them) without letup. Sometimes had two phone conversations going at one time. Guess if he had another ear, all three would have been working. . . . **Sam Bushnell**, Conditional Sales Credit, visits on coinrow. . . . **Gil Gilbert** tells us his son, **Stanley**, who graduated from City College, goes into Uncle Sam's Navy this week. . . . **Joe Young** and Abe **Lipsky**, Young Distributing, back in the shop watching **Henry Slavis** demonstrate the mechanism of the Wurlitzer model "1900" to several ops, and then take over themselves to complete the business part.

* * * * *

Met up with **Julius Levy** on coinrow. He's representing DuGrenier cig machines in New York and New Jersey. Julius goes away back to the Stewart & McGuire days, and he and your correspondent dug back thru the years recalling personalities, stories and experiences. . . . Bennie Koeppel, brother of **Hymie** and **Harry Koeppel**, Koeppel Distributing, leaves for home, Santa Clara, Calif., after a three week visit. Bennie, an ex-coinman, spent some time on coinrow, meeting up with some of his old cronies. . . . **Meyer Parkoff**, Atlantic-New York Corp., busy conferring with several ops when we dropped in. However, he took time off to point out the two new Williams' games displayed on his floor—the "4-Bagger" baseball game and the "Klik", pool game with colored balls and novelty play action. **Murray Kaye**, sales mgr. here, celebrates a birthday April 11. . . . **Mike Munves** doesn't even have time to say hello to us this week. Just waves his hand as he hurries by. . . . **Al Simon** and **Al D'Inzello**, Albert Simon, Inc., in between demonstrating ChiCoin's "Advance" pool game and Genco's "Baseball Pool" game to ops, tell us that both games going exceptionally well, and that ops here using more and more pool games. . . . Max **Goldstein** of Vestal, N. Y. gets his picture in the Binghamton paper driving a fire truck which he bought at auction from the Village of Oswego for $400. **Johnny Bilotta**, Newark, N. Y., says they will use this fire truck as promotion for **Bert Lane's** new kiddie ride "Steam Fire Engine." . . . "**Senator**" **Al Bodkin** visits along coinrow. The "Sen" is really moving fast these days. What with taking care of his music and games routes, buying equipment and supplies, and promoting contributions for the UJA, as well as selling tickets for the UJA-Coin Machine Industry banquet on June 13 at the Sheraton Astor Hotel (which is in his honor), this is a man who must work 24 hours a day. . . . **Ed Burg**, Runyon Sales Co., Newark, N. J., gets another letter thanking him for a juke box donation—this one from Claire A. Donahue, principal of the Memorial Junior High School, Passaic, N. J.

UPPER MIDWEST MUSINGS

Bob Soule, Soule Vending Company, Minneapolis, was handing out cigars and proudly announcing that it was a boy. Mrs. **Soule** gave birth to the baby boy on April 2nd in St. Mary's Hospital. This makes it two boys and a girl for the Soules now. . . . L. A. **Anderson** of Hudson, Wisc., was busy the past few weeks campaigning for alderman for his ward in Hudson. . . . **John Buterac**, Arrowhead Amusement Company of Hibbing, Minn., is busy these days expanding his route with music machines and pool games. . . . **John Galep** of Menomonie, Wisc., brought his son **Tommy** in with him last week and Tommy played the machines while his daddy did some shopping for records and games. . . . **Morris Berger** of Duluth, Minn., remarked that it was snowing a little when he left Duluth, in the morning to come down to the Twin Cities but little did he know that he would find a virtual blizzard when he drove back home that night. . . . **Mr. and Mrs. John Nitteburg** of Castlewood, N. D., spent a couple of days in the Twin Cities and while in town took in the Sportsman show at the Minneapolis Auditorium. . . . **B. R. (Bun) Couch** of Grand Forks, N. D., spent a couple of days visiting with his son in Minneapolis. Bun ran into part of the blizzard which raged thru part of the Upper Midwest over the week-end. Bun had fun taking his grandson around with him while he shopped at the various distributors. . . . **Leo Berkowitz** of the **B & B** Novelty Company, Superior, Wis., made a quick trip into the Twin Cities to pick up parts and records for the route and also did some shopping for equipment for some location changes. . . . Recent visitors to the Twin Cities were **Al Smart** of Bemidji, Minn.; **Frank Ponterio** of Worthington, Minn.; **Fred Kovanen**, Pla-Mor Amusement Company of Moose Lake, Minn.; **Cap Keister** of Frontenac, Minn.; **Frank Grant** of St. Cloud, Minn.; **John McMahon** of Eau Claire, Wis.; **Elmer Cummings** of Brookings, S. D.; **E. P. Wilbur** of Duluth, Minn.; and **Martin Kallsen**, Martin Music Company of Worthington, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

Now, right this minute, is the time for every juke box op, as well as everyone of his employees, to start obtaining and accumulating letters from everyone they know and do business with to be prepared to deluge far over one million letters down on Washington's House and Senate Judiciary Sub-Committees when open public hearings on the four pending ASCAP-sponsored bills are announced. This is absolutely vital to every music op if he desires to continue in this business without excessive and outlandish taxation. . . . **Loren Stern**, son of Al Stern of World Wide, celebrated his Bar Mitzvah this past Satty, April 7. Al's other son, **Mark Stern**, will be married by the time you read this (April 15). And with **Joel Stern** captaining Al's distrib biz, looks like Al may now be able to start taking things just a little bit easier. . . . Now that the White Sox have played their first home game vs Indians 4/17, the Cubs come home vs the Reds 4/20. . . . **Joe Brilliant** phones from Detroit to advise, "There's gonna be a new tube tester on the market that's a honey."

A. D. PALMER

Never saw anyone more proud than **Harry Williams** is of his new "Crane" that is clicking everywhere it's been placed. . . . That 2-page spread in Sunday's **Trib** magazine (4/8) **"They Solve Teen Gang Problem"** prominently displays what **The Cash Box** has been crusading for—a store with a juke box featured. A real "Teenage Canteen." . . . Both Bally's **Dan Moloney** and **Tom Callaghan** in Florida. . . . As relaxation from the constant ringing of his telephones, **Paul Huebsch** reports that, "I'm working on a new lawn at our home." After the meet held by Paul at the Keeney plant, all men hit the road. **Tom McCormick** to upper N. Y. State, **Vel N. Allbritten** to Chattanooga, **Bill Bolles** making his first trip west starting off with Wichita and **Billy Coan** to Philly. . . . **Art Weinand**, who just went thru the Fountainbleu, tells about the op who phoned him for "more lentils" for his Williams' Crane. Asked Art, "What did you do—eat 'em?" . . . Chi coinmen present at **Max** and **Harry Hurvich's** big 25th celebration party included, **Ralph Sheffield, Frank Mencuri, Johnny Stewart, Johnny Casola** and **Ed Levin**. . . . All ChiCoin's **Ed Levin** would say when, at long last, reached by phone, "I'm busier than heck. Wish I was seven people to handle all the phone calls and orders."

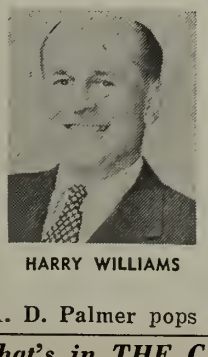
JOE ROBBINS

Last year's poor golfing was attributed to a bad shoulder by **Bill DeSelm**. Now the golfers over at United quietly waiting. Not saying a word. But wondering, "What the heck will Bill use for an excuse this year?" Said Bill, when questioned by this reporter, "I'll have to cook up a better excuse this year alright." . . . **John F. Frantz** rolls the first of the brand new ABT Challengers off the production lines at his factory 4/16. John plans to step up production as quick as humanly possible to take care of the big backlog that accumulated. . . . **New all-time phone record—22 phone calls—and all long distance—waiting for Bally's Bill O'Donnell.** Never heard of this number waiting before. Has anyone heard of a larger number? . . . Spring has revived kiddie ride biz. . . . Wanna hear some raves? Drop over at Exhibit's factory and listen to **Sam Lewis** and **Frank Mencuri** talk about their brand new "Super Star Pool." Both Sam and Frank tremendously elated over reports on the game and happier than happy.

Nate and **Irene Gottlieb** with all the three children back from Florida tanned and happy. Asked why he didn't stay on, Nate answered, "Hadda get the kids back to school." . . . Just as **Bill DeSelm** tho't all would be quiet and he could enjoy a game of gin, the phones started banging and clanging. First two calls: **Johnny Casola** traveling on his way to New Orleans shouting in orders for United's "Star Slugger"; **Al Thoelke** calling all the way from Seattle to request more of everything to be shipped but quick. Like Billy said, "Some days it's better to have stood in bed. There's just no rest for sales managers." . . . What surprises lots of people who visit the Gottlieb plant is to see "the next four games" right on display. Like **Alvin Gottlieb** says, "May never build them, but, there they are. In the meantime we tell everyone they're undergoing intensive and extensive location tests right this minute. After the reports arrive, we'll know what to do." . . . Reception committee for distrib's dinner meet 5/6, at the Morrison composed of Chi distribs: **Gil Kitt, Don Moloney, Wally Finke, Joe Kline, Herb Perkins.** . . . **Les Montooth** of Peoria, around town helping **Larry Marvin** sell booths for MOA convention, calls in to become "20 Year Club" member.

AVRON GENSBURG

Like Bally's **Jack Nelson** says, "Business is good for those who work to make it good." Jack is one of the busiest of busy men but finds time to explain to new distribs and salesmen how to assure themselves better business. . . . There's a business boom over at First C. M. Exch. **Wally Finke, Joe Kline** and **Sam Kolber** not only enthusiastic but tremendously optimistic over the future. . . . Sincerest thanks to **Harold Scott, Gordon Stout, Tony Trucano, Mike Imig, Ralph Harvey,** and all the members of the S. D. Phono Ops Assn. who are planning to make Cissie Gersh a Princess of one of the Indian tribes of this famed state. Indian headress is now being readied, Harold informs, and all looking forward to event. . . . More music ops nationwide entering the pool games biz. . . . WGN-TV will feature blowup of **The Cash Box** front covers in new musical show now being planned by this station. . . . Suggestion: **Joe Robbins** should have a telephone with one of those shoulder clamps attached to him. Joe does about seventy different things all at one and the same time and grabs for phones right and left. . . . **Ben Coven** stated, "I'm not going to complain if business continues at the present rate."



HARRY WILLIAMS

Mike Spagnola of Automatic Phono and **Fred Minter** of Gateway Distribs in a huddle this past week regarding better business. Answer, "Business was never better." . . . **Vince Shay** talking about how some guys suddenly let go says, "Doesn't mean a thing. They'll forget all about it by tomorrow. It's just energy that temporarily explodes." . . . Music leaders believe the industry will export over 35,000 new and used phonos in '56. That's tremendous increase over record-breaking '55. Would mean over $15 million export biz for phono trade alone. . . . Wurlitzer's genial **A. D. Palmer** pops into town to make sure that everyone, but everyone, will be in Buffalo to enjoy those 3 great Wurlitzer Anniversary Days this coming August. "I've got rooms reserved at the Statler for everyone," was A. D.'s parting shot. . . . AFA (Advtsg Federation of America) has joined to help Brewers Foundation defeat the Siler Bill which would halt all interstate advertising of beer and liquors. (This gives juke box ops some idea of how hard other organizations work to get bills defeated while still in Sub-Committee-On-The-Judiciary.)

DAVE ROCKOLA

With both **Ralph Sheffield** and **Al Warren** out of town, **Avron Gensburg** busier than ever over at Genco, but, smiling from ear to ear as he hears praise of the firm's new game, "Baseball Pool." Says Avron, "Only hope we can keep up with the orders. This game has taken off like a jet plane." . . . AMI's **Ed Ratajack** busier than a bee (some size he for a bee) trying to get 987654 things done all at one and the same time, "And," Ed calls out as he grabs for his topcoat, "I'm on my way to the factory." . . . Says Seeburg's **Tom Herrick**, "You caught me with my coat on. I'm on my way out." (Seems like all the music men got coats anyway). . . . **Dave Rockola** featuring April as the firm's trade-in month hopes that many, many more ops will get rid of older phonos and replace with new high fidelity machines which will bring greater glory and prestige to all the juke box biz everywhere.

AL STERN

HAPPY BIRTHDAY THIS WEEK TO: **J. Fred Barber**, Dallas, Tex. . . . **John B. Arena**, Galveston, Tex. . . . **M. F. Patton**, Jacksonville, Fla. . . . **Harry Swartz**, Brookline, Mass. . . . **Daniel M. Kenaga**, Pocatello, Ida. . . . **Frank C. Lamb**, Montebello, Calif. . . . **George Wrenn**, Dallas, Tex. . . . **James G. Mattingly**, Elizabethtown, Ky. . . . **Arthur C. Hughes**, Dallas, Tex. . . . **Silas H. Lynch**, Dallas, Tex. . . . **J. Leonard Barnes**, Selma, Ala. . . . **Philip Adams**, New Bedford, Mass. . . . **Wm. H. Bailey**, Stockton, Calif. . . . **Ralph Lackey**, Roxbury, Mass. . . . **Meyer M. Marcus**, Cleveland, O. . . . **L. W. Gerardin**, Chicago, Ill. . . . **Bernard Rodins**, Washington, D. C.

JACK NELSON

WORTH REPEATING: This should be a busy time for the manufacturers of marbles. A lot of people don't seem to have all theirs.

WAIT! UNTIL YOU SEE
GENCO'S
HI-FLY BASEBALL
SOMETHING REALLY DIFFERENT IN A BAT AND BALL GAME!
PIN GAME SIZE! NEW FEATURES GALORE!
HIGH FLY BALLS WITH NO RAMPS!
1 OR 2 CAN PLAY!
COMING... VERY, VERY, SOON!

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THRU THE COIN CHUTE
NASHVILLE NOTES

Operators viewing J. H. Keeney's new "Flicker Pool" at Tommy Distributing Company. Tommy is also being very mysterious about a new machine and won't show it just yet. . . . At Sanders Distributing Co. Harry was showing Bally's new "Nite Club" and ops crowded around to see it. . . . Frank Swartz Sales Co. showing the new Exhibit "Skill Score" with the black cloth top. . . . At Rock City Amusement Co. the operators took in all the engaging features of the new United "Stardust" with **Kennith Break** looking happily on. . . . There were so many new machines at Hermitage Music Co. that no one item stole the show. **Red Hitchcock** and **Trueman** were kept quite busy taking care of all the visitors. . . . Cal **Everhart** and **G. N. Happel**, at S. L. Stiebel Distributing Co., busy filling orders on Seeburg phonos and Genco pool tables. They reported they were unable to get enough Seeburg's to keep up with the orders. . . . **Jim Tymen** reports business is very good. . . . **Jim Smith**, newest operator in Nashville, is working hard to build his route. . . . **Bill Uttz** and his pretty wife drove into town in their truck and loaded up at Tommy Distributing Co. . . . **L. C. Bevel, Wenton Brown,** and **Frank Morgan** seen at Tommy's. . . . **Howard Hagan, Bowling Green, Ky,** seen at Frank Swartz. . . . Herb Lowe, Bowling Green, window shopping in Nashville. . . . At Parker Distributing Co. Sid reports that Keeney Coffee Vendors have been selling with great activity. . . . Everyone busy at Northern Amusement Company. . . . **Finner Carver** seen about town this week. . . . One of the coin machine old timers **Sam Smith**, in town looking around. . . . **Albert Evetts** getting his Lake Park into tip top shape. . . . **Julian Silverfield** reports he will stick to music. . . . **Geo. Hanes**, Murfreesboro, in town this week. . . . **H. A. Weller**, Jackson, had **Leroy Phillips** and **Williams** busy putting out pool tables and shipping pins all over the world. . . . **Charles Akers** of P and N Amusement, Paris, Tenn., busy putting out more pool tables.

Exhibit Supply Announces New Auto Scoring Pool Game "Super-Star"

CHICAGO—Sam Lewis, president of The Exhibit Supply Company, this city, announced a new automatic scoring pool game, "Super-Star", that gives the player a choice of six different plays.

" 'Super-Star' can be played with or without electric scoring, with two- or three-hole play, or with three- or four-sided play," stated Lewis.

SAM LEWIS

"Scoring is totalled automatically along one side of the table within easy view of all players," continued Sam. " 'Super-Star' features new scoring action with balls in end holes scoring 400 to 1,000 points progressively and balls in center hole scoring 1,000 to 4,000 points progressively. The center hole is surrounded by light-up bumpers that light automatically and show scoring figures when balls are sunk into the center hole. The player lights the center hole for his color only and not for his opponents.

"The 'Super-Star' game allows the players to exercise professional skill and strategy by maneuvering for position, blocking opponent's balls and scoring with opponent's balls."

"Super-Star" features a handsome cabinet with new type pedestal legs which are wider at the bottom than the top and are specially painted to create a new three-dimensional effect.

"Our new 'Super-Star' ", concluded Lewis, "is designed to appeal to skilled players because of the precision and skill required to execute the shots, and to appeal to newcomers because of the exciting action and high scoring potentials of the game."

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THRU THE COIN CHUTE
NEW ENGLAND NIBBLES

Spring weather this week has caused an upsurge in the coin machine biz with all distribs reporting heavy movement of pieces. . . . Sneak snow storm Sunday, Apr. 8, did not affect activity and outdoor location ops, who had their season set back at least two weeks by previous snow storms, are readying for opening. Outdoor ops are hoping for good Sunday weather to catch pre-season crowds as they did last year. . . . At Atlas Distributors (AMI), **Louis** and **Barney Blatt** have added the Keeney line of shuffle alleys and pool tables and are getting action from music ops who are diversifying their equipment. Louis **Blatt** back from Vermont trip where he talked to a large number of Green Mountain boys. Barney's son, **Arnold** and wife, back from Florida.

Pool tables going big at **Si Redd's** Redd Distributors (Wurlitzer) and all equipment being grabbed up by ops for summer spots. **Bob Jones**, sales manager, victim of sprained back from all the energetic rush. . . . **Harry Poole**, former Hub distrib, business agent for the new Massachusetts Amusement Operators Association with headquarters at 1032 Commonwealth Ave., working hard to set up plans . . . At Trimount Automatic Sales Corp. (Seeburg), **Irwin Margold**, gen. mgr., reports hearing from prexy **Dave Bond**, who with **Mrs. Bond**, is on an overseas trip. Last heard from in Rome, Mr. and Mrs. **Bond** are visiting the Riviera, Germany, France, Italy, the Netherlands and Israel. Fine weather has hypoed interest in equipment. Margold reports, and shipments of arcade pieces are going out to the Cape, North and South Shore summer ops. Export biz, which was in a lull, is picking up again here. . . . Entire staff at **Ed Ravreby's** Associated Amusements (Rock-Ola) is busy moving into the firm's new quarters at 8 Rugg Road, Allston. Grand opening is skedded for May 1. . . . General Manager **Dick Mandell** and **Mrs. Mandell** (the former Ruth Mae Ravreby) are readying their new home in **Brookline**. . . . United's new in-line game, "Star Dust," going big guns at Associated, they report. . . . **Jerry Flatto**, Boston Record Distributors, will be married to a New Yorker on April 21 in Manhattan and couple embarks for Roman honeymoon. They will visit Italy, England, France and Germany before returning. . . . **McGuire Sisters** broke records at Blinstrub's in their current engagement and met music ops and distribs from the territory. . . . **Dorothy Collins** in for the Boston Press Awards Dinner and **Percy Faith, Mitch Miller, Lu Ann Simms** and **Guy Mitchell** in on the Cancer Crusade. . . . **Baker Sisters**, opening at Bradford Roof April 18 for two weeker, just baked a new biscuit for Mercury, "Too Many Teardrops." . . . **Frankie Laine** has been inked for 10 days at Blinstrub's opening May 11.

Ops visiting distribs around town this week included **Si Jacobs**, Interstate Music, Boston; **Henry Levine**, Milton; **John Distefano**, Revere; **Charlie Seussens**, DuGrenier, Haverhill; **Ray Faini**, Framingham; **Jerry Potheir**, Gloucester; **Connie Pocius**, South Boston; **Luke Levine**, Brookline; **Martin Oliver**, Portland, Me.; **Pliny Burrows**, Brattleboro, Vt.; **Bill Parmelee**, Pittsfield; **Alex Pachillis**, Ipswich; **Ralph Ridgeway, George Hatzepetro, Steve Proka**, Springfield; **Ray Shea**, Worcester; **Hezzi Hesselton**, Montpelier, Vt.; **Bill Hamel**, Concord, N. H.; **Al Dolins**, Hyannis; **Ralph Lackey**, Roxbury; and **Dave Baker**, Arlington.

THRU THE COIN CHUTE
HOUSTON HAPPENINGS

Harold W. Daily (formerly, for over 20 years, South Coast Amusement Co.) major city record distributor, recently acquired the Humming Bird Record line from Coin Machine Sales Co. Humming Bird masters bought in the deal will be released on Starday labels. Daily said he had signed **Link Davis** on a Starday contract and his first releases would be out about April 17. One particular Starday number, "Tribute to Andy Anderson" by **Johnny Nelms**, should be a hit regardless. No well known person in this part of the State has ever been more generally liked and admired than was the late sports editor, sportsman and philanthropist, Andy Anderson. . . . **Berry Langford** recently sold his gigantic Uptown Arcade and the new owner changed the name to Sportland Arcade. Langford, together with **Howard Rhodes**, owns the Sun Distributing & Supply Co., probably the largest kiddie ride operating concern in Texas. . . . The Ink Spots (**Charlie Faqua, Jimmy Holmes, Essix Scott, Harold Jackson**) that recording quartet everybody knows about, is booked for a one night personal appearance performance at Pan American Night Club on April 29 . . . **A. C. (Buster) Ayo**, lately a deputy sheriff, is back in coinomatics as a full fledged music operator in his own name. Right proud he is of his branw new string of phonographs and accessories. . . . Things humming and merchandise moving around R. Warncke Co., local AMI distributors. . . . **Henry** Atlas, owner of Atlas Record & Radio Co., has resumed a weekly broadcast from his store over Radio Station KLVS from 8 P.M. to 9 P.M.. Monday through Friday . . . **Eddie Arwardy**, part owner of the American Music Co., one of the long established operating concerns here, said business could be better but he has seen it worse.

GET ON THE WINNING TEAM WITH THE BEST BASEBALL GAME of all time!

Williams DELUXE 4-BAGGER

REPLAY OR NOVELTY

THE ONLY AUTHENTIC BASEBALL GAME WITH WILLIAMS ANIMATED BASE RUNNING UNIT!

PLAYERS ACTUALLY RUN THE BASES!

•

BALL HITTING PLEXIGLASS CREATES ILLUSION OF BALL SAILING OVER THE FENCE!

•

PITCHER ACTUALLY THROWS THE BALL!

4 ways to score REPLAYS:

- TOTAL RUNS!
- SLUGGING AVERAGE!
- BEAT PREVIOUS HIGH SCORE!
- MATCH FEATURE!

Remember "King of Swat"? 4-BAGGER is even BETTER!

4 ALL NEW ADVANTAGES INCLUDE:

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- National Slug Rejector Coin Chute
- Improved Bat
- New "SLUGGING AVERAGE" Feature

Previous High Score Remains On Backboard — A Powerful "Carry-Over"

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Now IN PRODUCTION

Williams STAR POOL

Williams KLIK BILLIARDS

Williams CRANE

Williams 2-Way Special Deluxe and 2-Way SENIOR Deluxe BANK POOL

Celebs Visit Rex Distributing

SYRACUSE, N. Y.—Frankie Carle, popular Pianist, and Irish Billy Graham, one of the most popular fighters of this era, express mutual interest in the new Wurlitzer Centennial model at a recent visit with an old friend, Angelo Delaport, at the showrooms of Rex Coin Mach. Dist. Corp. of Syracuse, N. Y. Both, Frankie and Billy confessed to having a desire for each other's profession before embarking in their careers. Left to right, are Frankie Carle, Ray F. Daggett, Sales Mgr. of Rex Coin Mach., Billy Graham, and Angelo Delaport, President.

Chi Bowling News

CHICAGO—ABC #1 took three games from Melody Music and increased their lead to three games. Bob Gnarro with 594, Harry Schreiber with 562 and Al Rice with 517 were all high for ABC. Vic Jaccino, Jr. was high for Melody with a 545 series.

Atlas Music won two from Coven Music. High for Atlas was Irv Fisher with his 438 series. High for Coven was Roy Bauer with a 516 series.

B & B Novelty took Paschke Phono for two games. Fred Dries 617 was high for men as well as high for B & B. Bobby Gallet came through with a 520 series to be high man for Paschke.

Gillette Distributors won two from Galgano Distributors. "Bunk" Paradee was high for Gillette with 512. Charlie Alesi's 466 was high for Galgano.

Coral Records took two from Decca Records. Eddie Walker's 550 and Ed Cicero's 510 were high for Coral. Frank Tutomase came through with a 492 series for Decca.

Mercury Records took the erstwhile champs ABC #2 for two games. Ralph Kick was high scorer for Mercury with 479. Les Taylor's 522 was high for ABC #2.

Singer One-Stop beat Star Music, taking two games from them. Red Losasso was high for Singer with 557. Leo Sochacki with 473 and Irene Sochacki with 446 were high for Star. Sochacki was also high for women.

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THE FINEST EQUIPMENT
THE MOST IN CUSTOMER SERVICE—That's Why . . .

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- All our equipment is fully reconditioned.
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- We can supply expert advice about Shipping Companies . . . and save you money.
- We are distributors for Bally Mfg. Co. for all of Western Europe, with the exception of West Germany . . . Keeney, Genco, Evans.
- We have one of the largest Spare Parts Departments in the world and carry parts for all types of machines.
- We carry a complete line of Premiums.

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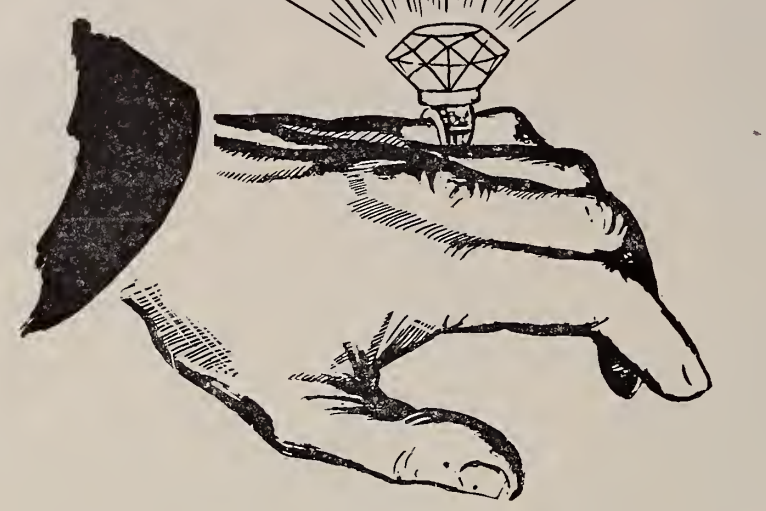
The Diamond Ring

BY BILL GERSH



IT WAS the biggest and flashiest diamond he'd ever seen in his life. That's what Joe Jones, the distributor, told himself when he saw Henry Frank's companion wearing it.

Henry Frank was a well to do operator. Henry's friend was the man whose little finger seemed weighed down with that tremendous, flashing diamond.

Joe Jones, himself, came over to greet Henry Frank. Henry, after returning Joe's greeting, said,

"Joe, I want you to meet a frind of mine, John Mayhap. He's been in the electrical business. He would like to get into another business.

"He's been tagging along with me to see whether he'd like the operating business", he continued, concluding, "maybe he'll be a new customer for you, Joe."

Well, it goes without telling, Joe was immediately interested in Henry's friend. After talking for a while and telling Henry's friend, John Mayhap, all about how well the operators were doing, he laughingly but meaningfully stated,

"Say, John, that diamond ring you're wearing will get you started.

"That is", he added, "if you want to put it up as a down payment on machines."

Well, they talked back and forth for a while, John Mayhap telling Joe Jones, the distributor, that the diamond ring was very precious to him. It was an heirloom. Left to him by his uncle who had owned a whole string of carnivals. But after some further discussion, John said,

"Tell you what, Joe, I'll leave the diamond ring with you as a down payment, but only on one condition, that I can redeem it in thirty days or sooner. What's more, you mustn't sell it during that period of time."

"Agreed", said Joe.

So John removed the diamond ring and Joe Jones, in turn, slipped it on his finger. It weighed thirty carats and, in its platinum setting, looked as big as an overgrown flashbulb.

To make a long story short, Joe helped John pick out an assortment of machines and, after John left, Joe locked himself in his office. He began waving his hand about to better catch the reflecting rays from the diamond.

It gleamed and glistened. It seemed to throw blue white sparks and electrifying flashes all over the room. Joe was thrilled. He'd never before in his life worn a diamond, or had ever dreamed of ever wearing a diamond, especially a diamond weighing thirty carats and encased in such a heavy and luxurious platinum setting.

As Joe continued waving his hand about, admiring the gleaming, sparkling diamond, his phone rang. It was the salesmanager of one of the leading factories calling long distance. The salesmanager advised him, after an exchange of the usual greetings,

"Joe, c'mon fly up here. We've got a new machine that's absolutely out of this world.

"We want you to be among the very first to see it", he added, "and bring plenty of cash with you.

"Believe me you'll want carload; quick", he concluded.

Joe, sensing terrific sales ahead, quickly made arrangements for a trip to this important factory. While packing his overnight case he noted the ring. He wondered whether it wouldn't be dangerous to wear such a tremendous diamond on his finger, especially in a strange city.

"Well", he thought to himself, "it must be insured. So I guess I'll show off a little for this salesmanager and for the manufacturer, too. After all, I'd like to get in real solid with this big factory as a distributor."

Joe learned on his arrival at the factory that he was among the very first as well as the very few who had been called upon to prevue the new machine. In fact, the manufacturer was on hand, himself, to greet Joe.

When Joe waved his ring hand for the first time in a natural gesture while discussing business, everything halted. Everyone stopped talking. The manufacturer was the first to recover. He said,

"Say, Joe, that's the most tremendous and most beautiful diamond ring I've ever seen in all my life.

"How many carats is it?", he asked in an awed and very impressed voice.

"Oh", Joe said in as matter-of-fact a tone as he could command while trying hard to assume an air of complete nonchalance, "thirty carats."

"Wow!", cried the manufacturer.

"Know what, Joe", he added, "all my life I've dreamed of some day wearing a diamond ring as brilliant, as big and as beautiful as the one you're wearing now.

"Say," he asked in a very respectful and subdued voice, "things must really be going great with you, hey, Joe?"

From that very moment on Joe noticed that he was accorded the greatest of respect and consideration. Greater than he had ever before received from any factory in his career. In fact, the salesmanager dashed out to bring Joe a drink. The manufacturer even flicked some cigar ashes off Joe's coat. Everyone was extremely kind to him. All were, it seemed, deeply concerned with his comfort and welfare.

At last they showed Joe the new machine. Joe instantly fell in love with it. To be absolutely truthful, he went wild over it.

"That's exactly the machine my customers have been asking me for", Joe exclaimed.

"I can use two hundred right away", he enthusiastically said.

The salesmanager and the manufacturer were thrilled. Here was Joe Jones, not the biggest distributor, but going wild over this new machine. The salesmanager quickly taking the cue, and with the manufacturer nodding approval, told Joe,

"Look, Joe, I'm going to give you the biggest break of your life. I'm going to ship you the very first two hundred machines we produce."

Naturally Joe was thrilled. He elatedly answered,

"Thanks, thanks a million billion times.

"How much do you want me to put up as a deposit? Will you ship the balance on thirty days open account?" he asked all in one ecstatic breath.

Just as the salesmanager was about to open his mouth to give Joe the hard facts regarding the factory's terms, the manufacturer pushed him aside.

"Tell you what, Joe", he said with a sweet smile, "just leave that diamond ring here as the deposit and we'll ship you on thirty days open account."

Joe very, very hesitantly removed the ring. He slowly and reluctantly handed it to the manufacturer. He said,

"Look here, don't you dare sell it. I'll have the money in your hands before the thirty days are up.

"But", he added, "just to show you my good faith, and because you're giving me such a tremendous break, I'm trusting you with this thirty carat diamond ring."

Joe then dashed out of the factory, back to his hotel and on to the airport, so he could get home to start sales going on what he sincerely believed would be the most profitable machine in his distributing career.

The manufacturer prided himself on the deal. After Joe left he locked himself in his private office. He twisted his hand here and there noting the gleaming flashes that emanated from the huge thirty carat diamond.

He even turned off all the other lights, just leaving his desk light burning, and passed his hand about under this one, lone light, looking at the walls as the sparkling rays flashed on to them from the gleaming, glistening, blinding flashes the diamond produced under this single desk light.

He just couldn't wait to get home. In fact, he left the factory a few hours earlier than he'd ever done in his life before.

When he greeted his wife, like any woman would, she instantly noted this tremendous and beautiful diamond. She just gasped.

"Darling", she asked in shocked awe, "where did you get that gorgeous, beautiful, big diamond?

"Why", she added, "it's just simply tremendous."

The manufacturer gloried in the revealment of the facts concerning how he had obtained the diamond. His wife tried it on one of her fingers and just simply danced for joy.

"Well", said the manufacturer seeing how happy the big thirty carat diamond had made his wife, "if I can talk this distributor into a deal maybe I'll buy it for you.

"But, honey", he added "I've got to wait thirty days, just as I promised I would."

Joe Jones, in the meantime, got off the plane in his home town. It suddenly occurred to him that John Mayhap, the operator, might call around and ask for the diamond ring. He was worried. What would he tell John?

Just as the thirtieth day arrived, in walked John Mayhap. He paid off every cent he owed Joe Jones. Then he said,

"Well, Joe, guess I'll take the ring back now."

Joe felt terrible. He was an honorable man. He decided to tell John the whole truth. This he did. He gave John all the details of what had happened. How the ring had helped him get set solid with this big manufacturer. How it had helped him to obtain machines on a thirty day open account basis.

Just as Joe was completing his soliloquy, the telephone rang. It was a long distance call for Joe Jones. The salesmanager of that important, big factory was on the phone.

"Look, Joe", he said, "you better come up here quick. It's might important. The manufacturer wants to see you."

With that the salesmanager hung up. Joe repeated the conversation to John Mayhap. All John said was,

"I trust you, Joe. I know you'll bring the ring back."

When Joe arrived at the factory he was immediately ushered into the manufacturer's private office. Before Joe could even extend a cordial greeting, the manufacturer asked him,

"Joe, have you ever had this diamond ring appraised by an expert?"

With that he took the ring out of a drawer and tossed it on top of his desk.

"No", said Joe, "but", he added, "before we go into that I want to repay you for your kindness and for your faith in me.

"Here", exclaimed Joe, placing a huge wad of bills on the manufacturer's desk, "is all the money I owe you.

"And remember", Joe added, "I'm paying you in full even before the thirty days are up.

"I certainly appreciate how nice you've been to me and how you granted me a thirty day open account with your factory.

"Now", Joe concluded, "I'll take back this gorgeous diamond ring."

The manufacturer looked very puzzled. Twice he had wanted to interrupt Joe. But he had remained speechless. At last, as the silence began to grow heavy, he spoke.

"Joe", he said, "that's a really great diamond ring. It's absolutely the grandest diamond ring I know of.

"It helped your operator friend to get started. It helped you to establish yourself solidly with my factory.

"Yes", he slowly and almost reverently added as if speaking to himself, "it's a marvelous diamond ring.

"But, Joe", he solemnly continued, "I've had it appraised by an expert and", he sorrowfully concluded, "it's a fake."

NOW ...in ONE GREAT GAME!
...all the THRILLS of BASEBALL
...all the SKILL of POOL!

GENCO'S EXCITING NEW
BASEBALL POOL
for 2 or 4 PLAYERS

5 ELECTRIC WAFER BUMPERS
score Singles, Doubles, Triples!

6 PLAYFIELD HOLES
score 1, 2, 3 and 5 Home Runs!

PLAYFIELD SIZE 36" x 52"

NEW PATENTED ELECTRIC WAFER BUMPERS
SCORE WHEN HIT

Plenty of action . . . plenty of skill and thrills with all the features of baseball . . . singles, doubles, triples, home runs, innings, etc. No wonder *everybody* wants to play Genco "BASEBALL POOL"!

★ BONUS SCORING—Double and Triple Hole Scoring on Last 4 Balls!

⊘ Live-action base running in backrack!

⊘ Instructions screened on playfield—no card necessary!

⊘ Guaranteed warp-proof playfield with Steel Anti-Warp Bars!

HINGED PLAYFIELD — LEVELS — STEEL SHEATHED CASH BOX — TROUBLE-FREE MECHANISM — EASY-SERVICING

BE FIRST IN YOUR AREA with this great ACTION GAME—See Your GENCO Distributor AT ONCE!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

Trade Seeks Top Salesmen

Mfrs and Distribs Seeking Salesmen to Assure Continued Big Volume Output

CHICAGO—Leading manufacturers as well as distributors are seeking top salesmen. This is very well known, especially in this coincenter city, where the cry has become quite open.

The need today is for salesmen who know how to meet operators. How to show them the way to a more progressive business. To better profits. To long term development. To creative thinking.

These salesmen, as can easily be imagined, are as difficult to find and as rare as hen's teeth.

It is believed that, as other industries slow down, like the auto industry at the present time, salesmen from these fields may be attracted to the coinbiz.

These men may be able to help both manufacturers and distributors continue the big volume production and sales which has become such a necessity for manufactories and distributing organizations.

The average manufacturer can no longer base production on just a few machines per day. He must have the larger production volume to make it profitable for him to continue on ahead to build better equipment for this field. Such volume can only be maintained by proper presentation of his products and by correct selling to merchandise the presentation.

There are no longer any cries heard regarding defective quality or poor equipment from the mechanical standpoint. Manufacturers have overcome most of this by more elaborate engineering, development and, especially, by intensive testing of equipment on locations nationwide.

One manufacturer here points out very effectively to visitors the fact that his "next four machines" are on display right in his showrooms. The reason that he accepts no orders or even attempts to make any sales of these machines, he explains, is simply because they are undergoing intensive nationwide tests. Some of these machines may never be manufactured. Others may prove to be the outstanding sensations this factory has built. This is the manner in which manufacturers operate today.

Similarly, to put such operation into practise as far as proper presentation and correct explanation are concerned, a very definite type salesman is required. He is the crux of the entire problem.

It is the salesman, representing the manufacturer or distributor, who must follow thru on the work that has already been done so that, by continuing sales, volume production will be maintained.

This makes it profitable for the manufactories to continue intensive tests, long development and experimentation.

These Famous Products

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The Cash Box

MOA

(Music Operators of America)

SPECIAL ISSUE

(Dated: May 12)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

GOES TO PRESS • Thursday—Noon • MAY 3

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THE CASH BOX

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The many new types of pool games appearing in the showrooms along Pico are sparking business this week. Hardly a week goes by without a new model being introduced to the operators with the newest features. . . . **Charlie Daniels, Jimmy Wilkens** and **Ed Wilkes** were doing raves about the new Bally "Booster Pool" game that had just arrived in the showroom at Paul A. Laymon & Company. Jimmy was demonstrating to the operators the mechanism of the game which can determine electronically the color of the ball when it drops into the pocket for a score or penalty. **Charlie** and **Lucille Laymon** are alternating on the bookkeeping detail until they can find a replacement for **Britt Adelman**, their former bookkeeper. . . . **Sam Brown**, Los Angeles operator, up and around after a virus attack. . . . At C. A. Robinson & Company, **Dave Wallach** reports that they have completely sold out United's "Stardust" and are awaiting another shipment. **Al Bettleman** busy taking orders for United's new "2-Way Club Pool" that is proving very popular with the operators. **Charley Robinson** says that this year was their biggest ever in arcade equipment. . . . **Larry Collins** of Whittier back on the boulevard after his recent business trip out of town. . . . **Vicki Young** dropped in to see **Sam Ricklin** and **Gabe Orland** at California Music Company to tell them about her appearing at the Home Show in Portland with **Frankie Laine. Gloria Woods** in to see how her new recording of "Honey Bee" on Diamond was going and Gabe told her that he believed that she had another hit. Sam says that **George Cates'** "Moonglow" and "Theme From Picnic" on Coral is doing very well and should be a big one for George. . . . **Phil Robinson** just received Chicago Coin's new front play pool game "Advance" which he reports is getting good reception and interest from the operators. Phil is preparing for a trip to Chicago to visit the Chicago Coin factory . . . **Don Wykoff** of Newhall all smiles after passing his physical with flying colors.

Ed Wisler of Minthorne Music Company and **Jack LaRue**, field sales engineer for Seeburg, held a Service School for the operators in the Santa Ana area. The school was held in the patio of **Walt Tatum's** new home in Anahiem and the attendance was close to 100%. The response of the operators to these schools has been so great that the Minthorne organization is going to establish schools locally and in other cities in the state. **Harry Orlowski**, head of the shipping department, is having a battle with the flu bug. **Percy Shields** of Minthorne's Annex has been nicknamed by the operators "Square Deal" Shields. . . . **Jack Simon** of Simon Distributing Company returned from Chicago where he attended the funeral of his brother, **Morris**, and saw his sister, **Lottie**, who is with Sicking Distributing Company of Indianapolis. While Jack was in the East, **John Freeman** was kept busy by all the arcade operators coming in for equipment. . . . **Jimmy and Mildred Mulcay** stopped in Leuenhagen's Record Bar to see **Mary and Kay Solle** and see how their new record "Te Amo", which they wrote and recorded on Trans-World label, was doing with the operators and were told by the girls that it is doing very well at the Bar. Kay is now posting **The Cash Box** Top 50 listing in a prominent spot for easier selection of records by the operators. **Claire Solle** reports that **Fats Domino's** "My Blue Heaven" is taking off fast and should hit the top soon, also she believes that "Last Call" by **George Jenkins** on Tampa is a real "sleeper".

Fred Gaunt of Badger Sales Company, Inc., says that the trend to automatic scoring games has sparked business in the showroom. Genco's "Baseball" pool game is receiving a lot of attention from the operators and doing very well for Fred. **Al Silberman** is looking forward to his proposed trip to Honolulu this July as an observer and member of the Santa Monica Bay City Navy League. The trip will be made on the U.S.S. Forrestal, the newest and largest aircraft carrier afloat. Al will observe the vessel during all manuevers and make a written report to the Secretary of the Navy in Washington, D. C. . . . At Sierra Distributors, **Wayne Copeland** reports that he is receiving two carloads of Wurlitzer's "1900s" which will fill his back orders, but will not leave him any stock for the showroom. Wayne's wife was selected as one of the five best dressed women at the Annual Easter Brunch at the Beverly-Wilshire Hotel. . . . Seen along Pico this week were: **Jerry James** of Fontana; **Harvey Kirby** of Puente; **Al Hanlin, Fred Conchi** and **Stan Muckler** of Los Angeles; **Glen Walcott** of LaCrescenta; **George E. Taylor** of El Monte; **Jerry Jacobs** of Norwalk; **Ken Arnold** of Barstow; **Earl Wilson** of Las Vegas; **Jack Gutshall** of Riverside; **Jimmy Folbis** of Long Beach, and **Lee Nelson** of Santa Ana.

All wholesalers report business good. . . . Everyone talking about the favorable decision handed down by the Attorney General on Keeney's amusement machine. . . . The lobby and offices of Lynch & Zander crowded with music ops. . . . They were all busy over at Natasi Distributing. . . . F. A. B. Distributing a scene of much action, with both **Fletcher Blalock** and **Guy DePuy** hard at work. . . . **Nick Carbajal** of Crown Novelty Co., in between phone calls, and talks with ops, reports Keeney's games going big. . . . **Harold Cohen** flashes his **Cash Box** "20 Year Club" card. . . . **T. E. Odder**, who had been laid up with some busted ribs for the past month, is up and around. . . . **Gus LaManana** seen window shopping at **Carl Marcello's** over the river. . . . **Guy Slade, Hattiesburg, Miss.**, in town. . . . **Louis Boasberg**, New Orleans Novelty, reports good sale of all Bally products. . . . Seen on coinrow: **George Surgi, Charles Anderson, Louis Mizell, Andrew Monte, Manny Lansberg, Howard Richberg, Joe Tramerto, L. Sartino, Van Rankin, Bob Akenhead, Frank Busalacchi, T. H. Collen, Teddy Giegerman, Eli Lucus, Charles Pace, M. Daiz, Tony Manticello, Johnny Bertucci, George Sealman, Henry Morales, Frank King, Pete Lacash, Lou Riccobono, Tony Ingrassia, Curtis Galle, John Evans, Bill Schanlan, Roy Saia, John Trueting, Ruddy Flack, W. I. Kirkland, George Rossie, Ralph Falseta, Johnny Femia, Emil Thorman, Woodie Gammel, Mrs. B. K. Duff, Linial Percher, Horace, Crane, Pete Gallotte, Ollie Shirley, Harry Gaston**, and **Jerry Thomson.**

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EXCLUSIVE WURLITZER DISTRIBUTOR

Guatemala Commish 10%

GUATEMALA CITY, GUATEMALA—Antonio Molink and his attorney Joaquin Montenegro, were recent visitors in New Orleans, La., where they were reported to have bought a substantial number of machines.

Molink reported that operations of amusement machines in his city are going well, and that locations receive only a 10% commission. The Cash Box came in for a tremendous plug by Molink, who stated that the magazine, like in the other countries of the world, is considered the "Bible" down in Guatemala.

Molink advised he is making every effort to get to Chicago to visit the coin machine factories, and hopes he can make it for the MOA Show.

Atlas Runs Seeburg Schools

CHICAGO—Atlas Music Company, this city, has started a weekly Seeburg service school. Classes are held from 1 to 5 p. m. every Wednesday. They will continue for the balance of the year.

"The course covers all Seeburg equipment, from the oldest to the newest V-200," Harold Schwartz stated.

"The school has been very well received," he added. "In fact we have been asked to hold classes even more frequently."

Jerry Koci to Europe

CHICAGO—When Jerry Koci, Chicago Coin Machine Company chief engineer, left for Europe for a well deserved vacation last week, Joe Kline and Wally Finke of First Coin Machine Exchange, Inc., this city, sent him a telegram that reached him in New York just before his embarkation.

The telegram read: "You deserve an Automatic Crown. Advance in Clover and enjoy your Playtime like a Champion Hooligan." It will be noted that this Chicago distributor for ChiCoin included the name of the current ChiCoin amusement machines in this wire.

More Music Ops Enter Pool Game Business

Music Ops Find Their Tavern Spots Especially Receptive to Pool Play

CHICAGO—Reports from manufacturers as well as distributors indicate that more and more music operators are entering into the pool games business.

One of the salesmen for a noted manufacturer claims: "The pool table business is a natural for the music operators. They have the tavern locations. They are acquainted with the management of the taverns. They know how to handle the tavern owners. They know what tavern people like.

"In every way", he continued, "it is only following thru on something they already have accomplished. Since they have the locations and know the people there's no problem placing the pool tables.

"What's more", he added, "the music operators are among the most efficient of all operators. The result is that they earn more from pool tables than do those operators who haven't the efficient coverage they have of the locations."

Many distributors claim that, once they get a music operator started with pool tables in almost any area, he usually becomes the top operator in that area.

The AMAZING . . . SENSATIONAL

BALLY BOOSTER POOL

Ready For Immediate Delivery

GREATEST OF ALL POOL GAMES

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MODEL 1448

Worth More When You Buy It

Worth More When You Trade It

CLASSIFIED ADVERTISING SECTION

WANT

WANT—All late Guns. Also other late arcade equipment. Will buy any quantity of new arcade machines at right prices. ECONOMY SUPPLY CO., 579 TENTH AVENUE, NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIgelow 3-7422).

WANT — To Buy. Williams' King of Swat. Phone lowest price and quantity available. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO (Tel.: PR 1-6715).

WANT—AMI 40, 80 & 120 selection Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585)

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR Sale—Route. 40 Music; 32 Pool Tables; 20 Bowlers and other assorted games. For detailed information write, wire or call. BOX 246, LEWISTON, MONT. (Tel.: 410).

FOR SALE—3 Postwar Photomatics. Also large variety arcade machines. Pick up. TIMES AMUSEMENT, 1663 BROADWAY, NEW YORK 19, N. Y. (Tel.: CIrcle 7-3725).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympie 8-4012, 4013.

FOR SALE — Light-up Bumper Pool Conversion Kit. Wired Complete. Ten Minute Installation, Only $10; New Light-Up Bumper Table Tops, Complete, $39.95. Lowest Prices on Pool, Telequiz, Pin, Shuffle and Juke Parts and Supplies. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Bowling Champ, $25; College Daze, $25; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.50 ea.; Bright Spots, $69.50; Three Four Five's, $25 ea. WANT —Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-5438).

FOR SALE — Seeburg 100C, $550; Seeburg 100B, $425; Rock-Ola Comets, $525; Rock-Ola 50 selection machines, $175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Used Pool Games, Clean, Ready for Location, $135. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3529).

FOR SALE — Wurlitzer 1015, $40; Wurlitzer 1080, $55; Williams Spark Plug, $25; Williams Dealer, $45; United Clover Bowler, $25. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—Reconditioned Ready For Location: AMI: Model "C" (45 RPM), $165. Rock-Ola: 1436A (45 RPM), $295; 1446 Hi Fi, $595. Seeburg: M-100-A, $225; M-100-C, $545. Wurlitzer: 1400 (45 RPM), $225; 1600 (45 RPM), $375. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Used Pool Tables that will pass for new. Special volume discounts. Utah Operators act fast —pay your local taxes with your savings. Also final clearance on new Front End Tables. Write, wire, phone. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Special. Bally: Beach Beauties, $439.50; Big Times, $285; Miami Beaches, $295. United: Pixies, $379.50; Nevadas, $99.50; Tropicanas, $119.50. Gottlieb: Gladiators (2 Player large Deluxe Game), $279.50; Easy Aces, $225. Williams: Can Cans, $265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE — United Alleys; Team, $150; League, $140; Chief, $125; Royal, $95; Clover, $50; Exhibit 2 Hole Skill Pool, $195; Williams 2 Hole Bank Pool, $185. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bowler Sale. Chicago Coin Gold Cup, $65; Criss Cross, $100; Deluxe Target, $100, Crown $60; Fireball, $200; United's Imperial, $90; Deluxe Lightning, $250; Deluxe Leader, $130; Tenth Frame Star, $60. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

FOR SALE—1550 Wurlitzer @ $150 ea.; M100A Seeburg's @ $175 ea.; 3W1 Seeburg Wallboxes @ $50 ea. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Rock-Ola Comet, $525; Rock-Ola Hi Fi's, $595; Atlantic Citys, $40; Coney Islands, $30; Rock-Ola 1717 Steppers, $30; Wurlitzer Steppers, $10; AMI A's, $95; AMI B's, $145. H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE — Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Seeburg "C", $525; Seeburg "B", $395; Seeburg "A", $200; AMI E-120 Phonographs, $475; Wurlitzer 1800, $775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Indepeudence 3-2210).

FOR SALE — Lowest Prices In The Conntry. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yonrself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE — Hi-Speed Super Fast shnffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — United Pixie, $390; United Tropics, $65; Bally Big Time, $300; Bally Miami Beach, $275; Bally Gay Time, $265; Bally Variety, $190; Bally Dude Ranch, $75. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE — Operators, Clean Right With "Lemonite". Capitol Music Co., Distributors in Mississippi, Use and Sell Lemonite. Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Alleys For Sale. Chicago Coin Bull's Eye—New, $395; United Team, $125; United Bingo, $195. Kiddie Rides—Largest Stock In The World. Call! Write; for our new List. Midget Movies with film, only $95. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE — Shindig, $105; Green Pastures, $105; Jockey Club, $95; Guys and Dolls, $60; Chinatown, $70; Flying Hi, $70; Beach Club, $65; William's All Star Baseball, 6 Player, $160; United Carnival Gun, $195; Olympic, $50. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE — Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, transfer arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned phonos. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8929).

FOR SALE — Bright Spots, $39.95; Bright Lights, $39.95; Rodeos, $39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967-8-9).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Cole (6) Six Flavor SPA Cup Dispenser, Model C6, Type 1400. Price, $500. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — Bingos. Hawaii, $150; Surf Club, $150; Spotlite, $35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—All types used AMI, Wnrlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and mnsic accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of pricc. Tell us what you need. Get our prices before you buy. ANCOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, $65; Palm Springs, $75; Gayety, $150; Triple Play, $275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Non Coin Operated Jokers and Point Makers, Like New, $495; Rowe 2 Column Cigarette Machine, $50; Ice Frolics, $100; Surf Club, $110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: BRidgeport 750).

FOR SALE—Chicago Coin Criss Cross Bowlers, $100 ea.; Chicago Coin Holiday Bowlers, $250. ANTHONY HIRT, 2420 NO. 8 ST., SHEBOYGAN, WIS. (Tel.: GL 7-5197).

FOR SALE—Like New. Seeburg HF 100 R, $795; Seeburg M 100 A, $175; Wurlitzer 1800, $895; Wurlitzer 1700, $715; Wurlitzer 1650, 395; Wurlitzer 1400, $295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, $75; AMI E 40, $295; Keeney Bonus Bowler, $95; United Star, $40; United Cascade, $55; Chicago Coin Crown Bowler, $45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Polyethylene Plastic Pool Game Covers, $3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, $12.50; Gayetys cleaned and checked, $150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—AMI F-120, new, $725; E-120, $495; E-80, $450; D-80, $345; D-40, $245; Bally Big Times, $475; Gaytime, $450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2549).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M100-W, $725; M100-R, $825; 3W1 Chrome, $67.50; Wurlitzer 1800, like new, $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—One third deposit, balance C.O.D. At Cash Box low this issue. Pinballs: Four Corners; Twenty Grand; Star Light; Sweet Add-A-Line; College Daze; Diamond Lil; Chinatown; Queen of Hearts; Struggle Buggies; Wonderland; Spitfire; Shindig; Niagara; Arabian Nights; De Icer; Old Faithful; Times Square; Horse Shoes; Majorettes; Guys and Dolls; Gypsy Queen; Mermaid; Fairway; Control Towers; C.O.D.; Flying High, Lazy Q; Hong Kong; Shoo Shoo. Shuffle Alley's: Gold Cup; Clover; Hollywood; Speed Lane; Thunderbolt; 10th Frame Super. Guns: Bigtop; Sportland. TRI-STATE SALES CO., 315 ROLLSTON, FAYETTEVILLE, ARK. (Tel.: 2-4632).

FOR SALE—Big Time, $265; Gaytime, $225; Bally Beauty, $75; Pixie, $325; Gayety, $155; Atlantic City, $35; Miami Beach, $240; Variety, $160; Palm Springs, $84.50. One-third deposit, balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Bally Dude Ranch, $105; Beauty, $85; Beach Clnb, $115; Yacht Clnb, $75; Palm Springs, $125; Variety, $275; Gayety, $265; Genco Jumpin' Jacks, $35; United Classic Bowlers, $65; Clover Bowlers, $55. MICKEY ANDERSON 314 EAST 11th ST., ERIE, PA (Tel.: 5-7549).

FOR SALE—Distributors for Bumper Pool Tables, Valley or Edolite. Write. We need late model Phonographs. We buy, sell and exchange used equipment of all types. HASTINGS DISTRIBUTING CO., since 1932. 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—The best buy in used Bally Bingo Gamcs. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Merry-Go-Round, $345; Zoo Ride (New), $345; Seeburg Bear Gun, $85; Goalie, $75; Night Fighter, $119.50; Rifle Gallery, $195; Big Top Rifle, $350; Dale Gun, $34.50; Pistol Pete, $39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2. MICH. (Tel.: GL 6-6807).

FOR SALE— 2 Exhibit Shooting Gallery, $125 ea.; 1 Exhibit Jet Gun, $75; 2 Genco Sky Gunners, $95 ea.; 2 Sceburg Bear Gun—Shoot The Spook conversion, $75 ea.; 1 Exhibit Six Shooter, $50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

CLASSIFIED ADVERTISING SECTION

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only $15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for $15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

FOR SALE — Kiddie Rides. Nylco Rockets, $350; Carousels, $350; Target Horses, large, $285; Palomino Horses, $225; Rabbits, $175; Bull, $175; Midget Racer, $250; Duck, $225; Hot Rods, $325; Elsie The Cow, $285; Bright Eyes Horse, $285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Williams United Exhibit Pool Tables. Excellent condition. United Alleys. Large stock. Five Balls. Sell or trade for music. WEATHERWAX DISTRIBUTING WAREHOUSE, 14-16 MYERS ALLEY, SCHENECTADY 5, N. Y.

FOR SALE—2 Seeburg Coon Hunts. Good as new, $110. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, $50; Criss Cross, $75; Hi Speed Crown, $75; Bowling Team, $325. United: Clover, $35; League, $75; Derby Roll, $195. Genco: Shuffle Pool, $25; Match Pool, $50. RELIABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

FOR SALE—ChiCoin Super Frame $110; Bally Champion $165; Five Way $25; Jet Bowler $190; Mystic $240; Rocket $190; United Ace $160; United Cascade $25; United Chief $99.50; United DeLuxe $25; United Imperial $84.50; United League $150; United Lightning $225; United Mars $300; United Olympic $40; United Royal $69.50; United Speedy $165; United 10th Frame $40. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HEnderson 1-7577).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

THE CASH BOX

"The Industry's Market Place"

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26 WEST 47th STREET, NEW YORK 36, N. Y.

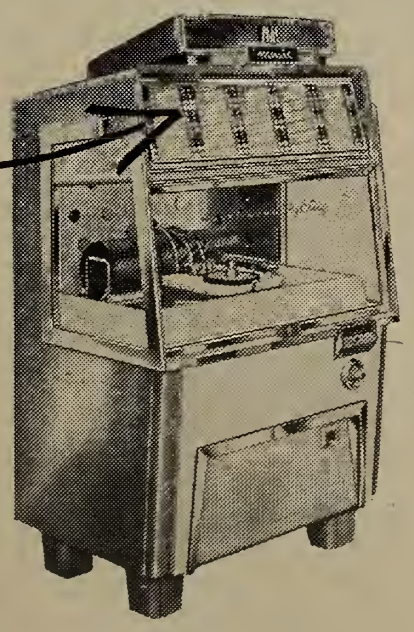
AMI has what it takes... for the BIG Take

AMI operators get a bigger take because AMI juke boxes get more of the bigger coins . . .

Players see all of the titles easier—make more selections faster with each trip to the coin slot.

And AMI's multi-horn high-fidelity sound keeps them coming back . . . to hear the kind of superior tonal reproduction that's live.

Cut yourself in on the big take . . . put AMI to work!



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10¢ play and worth it

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General Offices and Factory:
1500 Union Ave., S. E.
Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927. Model "G"—120, 80, 40 selections for more plays in less time.

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Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL·AMI Juke Box

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

863rd CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

4. Model A, '46 40 Sel., 78 RPM	69.50	150.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4. Model C, '50, 40 Sel., 78 RPM	109.50	200.00
4. Model D-40, '51, 40 Sel., 78 RPM	150.00	265.00
4. Model D-80, '51, 80 Sel., 45 RPM	265.00	375.00
4. Model E-40, '53, 40 Sel., 78 RPM	250.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	295.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	439.00	550.00
1. Model F-80, '54, 80 Sel., 45 RPM	595.00	795.00
4. Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00
4. 1432, Same as above Converted to 45 RPM	130.00	195.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	149.50	225.00
4. 1434, Same as above, Converted to 45 RPM	149.50	245.00
4. 1436, '52, Firebali, 120 Sel., 45 RPM	199.50	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	450.00	550.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	645.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, 48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
4* M100A, '49, 100 Sel., 78 RPM	175.00	250.00
4* M110B, '51, 100 Sel., 45 RPM	385.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M110C, '53, 100 Sel., 45 RPM	500.00	600.00
4* HF100G, '54, 100 Sel., 45 RPM	595.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	750.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wireless	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	39.50	75.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	55.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
1. 1100, '48, 25 Sel., 78 RPM	85.00	165.00
1* 1250, '50, 48 Sel., 78 RPM	115.00	245.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
4* 1400, '52, 48 Sel., 78 RPM	175.00	295.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	300.00
4. 1450 (Same as 1400 with leather)	185.00	310.00
1. 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	200.00	325.00
1. 1500A, '53, 104 Sel., 78 and 45 RPM Intermixed	275.00	395.00
4. 1650, '53, 48 Sel., 45 RPM	325.00	425.00
4. 1700, '54, 104 Sel., 45 RPM	525.00	715.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	65.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
1. Arabian Knights (Got 12/53)	100.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
4* Atlantic City (B 5/52)	30.00	70.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	60.00	125.00
4* Beauty (B 11/52)	50.00	135.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	165.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	265.00	325.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	35.00	95.00
4* Bright Spot (B 11/51)	20.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	50.00	110.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
2. Chinatown (Got 10/52)	45.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	75.00	110.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm. 9/53)	75.00	115.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
2* Coney Island (B 9/52)	30.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
2. Daffy Derby (Wm 8/54)	70.00	165.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
2. Dealer "21" (Wm 2/54)	45.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	175.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00

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4. Dreamy (Wm 2/50)	20.00	49.50
4* Dude Ranch (B 9/53)	69.50	125.00
4. Duette (Got 4/55)	225.00	260.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4* Flying High (Got 2/53)	50.00	99.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Foothall (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	165.00	195.00
4. Four Horsemen (Wm 12/52)	35.00	90.00
4. Four Corners (Got 9/50)	30.00	60.00
4* "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
3* Frolics (B 10/52)	50.00	110.00
4. Futurity (B 3/51)	35.00	60.00
2* Gay Times (B 6/55)	225.00	345.00
4* Gayety (B 3/55)	150.00	265.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Glohe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	75.00
4. Gold Star (Got 8/54)	145.00	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
2. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	125.00	145.00
4. Gun Cluh (Wm 11/53)	60.00	95.00
4. Guys-Dolls (Got 5/53)	65.00	110.00
2* Gypsy Queen (Got2/55)	165.00	200.00
4. Handicap (Wm 6/52)	45.00	95.00
2. Happy Days (Got 7/52)	60.00	90.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	75.00	145.00
4. Hawaii (Un 6/54)	89.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	30.00	85.00
2* Hi-Fi (B 6/54)	75.00	135.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
1* Ice-Frolics (B 1/54)	110.00	145.00
2. Jalopy (Wm 8/51)	30.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Cluh (Got 5/54)	120.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jolly Joker (Un 11/55)	145.00	175.00
1. Jubilee (Got 5/55)	230.00	260.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	55.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	130.00
4. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	40.00	75.00
2. Lovely Lucy (Got 2/54)	125.00	165.00
4. Lucky Inning (Wm (5/50)	20.00	49.50
4. Lulu (Wm 12/54)	205.00	230.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00
4. Manhattan (Un 4/55)	225.00	295.00
2. Marhle Queen (Got 8/53)	75.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge (3/50)	10.00	29.00
4. Mermaid (Got 6/51)	29.00	60.00
3* Mexico (Un 3/54)	85.00	135.00
2* Miami Beach (B 9/55)	240.00	425.00
4. Minstrel Man (Got 3/51)	25.00	45.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
2. Nevada (Un 8/54)	95.00	140.00
2. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
2. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	20.00	95.00
2* Palm Springs (B 11/53)	75.00	145.00
4. Paratrooper (Wm 8/52)	30.00	65.00
4. Peter Pan (Wm 4/55)	165.00	200.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
2* Pixie (Un 10/55)	325.00	425.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
2* Poker Face (Got 9/53)	90.00	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterhack (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
2. Queen of Hearts (Got 12/52)	55.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	225.00	265.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	60.00	125.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Rodeo (Un 2/53)	39.50	125.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
4. (Cluh Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	110.00	135.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	34.50
2* Shindig (Got 10/53)	95.00	130.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
2. Silver Skates (Wm 2/53)	45.00	80.00
4. Singapore (Un 10/54)	90.00	150.00
4. Skill Pool (Got 8/52)	40.00	95.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
2. Sluggin' Champ (Got 4/55)	185.00	220.00
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	195.00	225.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	25.00	65.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
1* Spot Lite (B 1/52)	25.00	85.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	200.00
2* Starlets (Un 12/55)	375.00	450.00
4. Star Pool (Wm 10/54)	145.00	200.00
4. Stars (Un 6/52)	45.00	60.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumho (Got 10/54)	300.00	375.00
1* Surf Cluh (B 3/54)	95.00	150.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet Add-A-Line (Got 7/55)	210.00	240.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	60.00	125.00
4. Tampico (Un 6/49)	10.00	25.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Deuces (Wm 8/55)	215.00	230.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	110.00	135.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
4* Triple Play (Un 8/55)	225.00	375.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
2. Tropicana (Un 1/55)	125.00	175.00
1* Tropics (Un 7/53)	60.00	135.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumhleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
1. Twin Bill (Got 1/55)	165.00	205.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	160.00	275.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
2. Wishing Well (Got 9/55)	210.00	230.00
4. Wonderland (Wm 5/55)	169.50	200.00
4* Yacht Cluh (B 6/53)	30.00	95.00
4. Zingo (Un 10/51)	25.00	55.00

SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	35.00	45.00
4. Bally Victory Bowler (5/54)	175.00	250.00
4. Bally Champion Bowler (5/54)	165.00	265.00
2* Bally Jet Bowler (8/54)	129.50	275.00
4. Bally Rocket Bowler (8/54)	190.00	300.00
1. Bally Mystic Bowler (12/54)	240.00	355.00
4. Bally Magic Bowler (12/54)	295.00	355.00
1. Bally Blue Rihbon (3/55)	295.00	395.00
4. Bally Gold Medal (3/55)	300.00	400.00
6. ChiCoin Bowling Classic (5/50)	20.00	35.00
6. ChiCoin Pin Bowler (6/50)	20.00	30.00
6. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
6. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	110.00
4. ChiCoin 10th Frame Special (12/52)	40.00	115.00
4. ChiCoin Name Bowler (1/53)	40.00	120.00
2. ChiCoin 10th Frame Double Score Bowler (2/53)	39.50	125.00
4. ChiCoin Crown (4/53)	50.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	55.00	135.00
4. ChiCoin Triple Score (6/53)	50.00	140.00
4* ChiCoin Gold Cup (7/53)	50.00	145.00
4. ChiCoin High Speed Crown (7/53)	75.00	150.00
4. ChiCoin High Speed Triple Score (8/53)	75.00	155.00
4. ChiCoin Advance (10/53)	75.00	160.00
4. ChiCoin King (10/53)	115.00	160.00
2. ChiCoin Criss Cross Bowler (12/53)	69.50	175.00
1* ChiCoin Super Frame (3/54)	100.00	195.00
4. ChiCoin Starlite (5/54)	125.00	225.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	200.00	295.00
4. ChiCoin Flash (10/54)	195.00	295.00
4. ChiCoin Playtime (10/54)	200.00	300.00
4. ChiCoin Fireball (11/54)	200.00	315.00
4. ChiCoin Thunderholt (12/54)	250.00	340.00
4. ChiCoin Triple Strike (2/55)	275.00	350.00
2. ChiCoin Arrow (2/55)	275.00	350.00
4. ChiCoin Criss Cross Targette (1/55)	100.00	225.00
4. DeLuxe model	100.00	225.00
4. ChiCoin Bonus Score (4/55)	250.00	345.00
4. ChiCoin Big League (5/55)	325.00	375.00
2* ChiCoin Hollywood (5/55)	270.00	375.00
4. ChiCoin Blinker (8/55)	385.00	425.00
4. Exhihit Strike (6/51)	20.00	30.00
4. Exhihit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Basehall (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rehound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	100.00
4. Gottlieh Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Douhle Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
4. Keeney Cluh (4/53)	50.00	140.00
4. Keeney Domino (5/53)	65.00	150.00
4. Keeney Carnival (5/53)	45.00	155.00
4. Keeney Pacemaker (9/53)	50.00	160.00
4. Keeney Mainliner Bowler (1/54)	125.00	185.00
2. Keeney Bonus Bowler (3/54)	95.00	195.00
4. Keeney Diamond Bowler (5/54)	130.00	200.00
4. Keeney Bikini (6/54)	150.00	210.00

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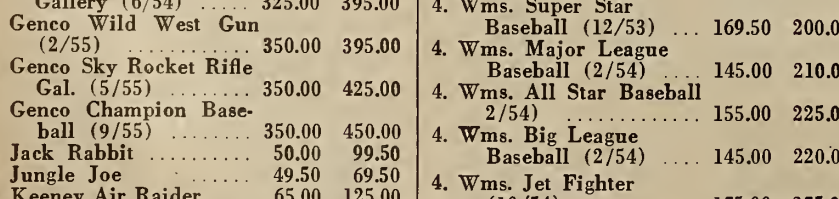
4. Keeney Century (6/54)	175.00	275.00
2. Keeney American (9/54)	225.00	300.00
4. Keeney National (9/54)	300.00	350.00
2. Keeney Speedlane (4/55)	275.00	375.00
4. United 5-Player (1/51)	35.00	45.00
4. United 6-Player	35.00	50.00
4. United DeLuxe 6-Player (10/55)	25.00	69.50
3. United 6-Player Super (3/52)	29.50	70.00
4. United 4-Player Official (5/52)	45.00	65.00
4. United 6-Player Star (7/52)	30.00	70.00
4. United 10th Frame Star (9/52)	40.00	75.00
2. United Manhattan 10th Frame (9/52)	29.50	75.00
4. United Manhattan (9/52)	65.00	80.00
4. United 10th Frame Super (10/52)	50.00	80.00
4* United Cascade (2/53)	25.00	80.00
2* United Clover (2/53)	25.00	85.00
4. United Liberty (2/53)	65.00	95.00
4* United Classic (6/53)	60.00	100.00
4* United Olympic (6/53)	40.00	100.00
4* United Royal (9/53)	69.50	110.00
2* United Imperial (9/53)	69.50	125.00
4. DeLuxe model	90.00	140.00
4* United Chief (11/53)	95.00	145.00
4* United Leader (11/53)	100.00	175.00
4. DeLuxe model	120.00	195.00
4* United Team (1/54)	125.00	200.00
4. DeLuxe model	135.00	205.00
4* United League (1/54)	75.00	210.00
4. DeLuxe model	140.00	215.00
4. United Ace (5/54)	160.00	225.00
4. DeLuxe model	165.00	230.00
4. United Rainbow (5/54)	150.00	240.00
4. United Banner (8/54)	195.00	250.00
4. DeLuxe model	200.00	255.00
2. United Shuffle Targette (8/54)	125.00	255.00
4. DeLuxe model	185.00	260.00
4* United Speedy (8/54)	150.00	265.00
4. Un. 11th Frame (10/54)	135.00	265.00
4. DeLuxe model	175.00	270.00
4* United Comet Targette (11/54)	150.00	275.00
4. DeLuxe model	125.00	280.00
4. United Mercury (12/54)	175.00	280.00
4. DeLuxe model	175.00	290.00
4* United Mars (1/55)	175.00	300.00
4. DeLuxe model	200.00	300.00
4* Un. Lightning (2/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
4. Un. Venus 3/55)	165.00	325.00
4. DeLuxe model	200.00	330.00
4. Un. Clipper (5/55)	225.00	340.00
4. DeLuxe model	230.00	345.00
1. Un. Derby Roll (5/55)	195.00	350.00
1. DeLuxe model	195.00	355.00
4. Un. 5th Inning (6/55)	240.00	375.00
4. DeLuxe model	240.00	380.00
4. Un. Capitol (6/55)	245.00	390.00
4. DeLuxe model	255.00	395.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	115.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	175.00
4. ChiCoin Goalee	44.00	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	95.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4. Snper model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4* Evans Bat-A-Score	65.00	165.00
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	89.50
4* Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
1* Exhibit Shooting Gal. (6/54)	95.00	175.00
1. Exhibit Star Shooting Gallery (9/54)	149.50	245.00
1. Exhibit Sportland Shooting Gallery (11/54)	175.00	275.00
1. Exhibit "500" Shooting Gallery (3/55)	295.00	345.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	375.00	425.00
4* Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	85.00	125.00
1* Genco 2-Player Basketball	150.00	295.00
4* Genco Rifle Gal. (6/54)	165.00	225.00
1. Genco Big Top Rifle Gallery (6/54)	325.00	395.00
4. Genco Wild West Gun (2/55)	350.00	395.00
4. Genco Sky Rocket Rifle Gal. (5/55)	350.00	425.00
4. Genco Champion Baseball (9/55)	350.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	75.00	185.00
4* Seeburg Bear Gun	75.00	145.00
1* Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	89.50	195.00
4. Set Shot Basketball	150.00	295.00
4. Telequiz	75.00	125.00
4. Un. Team Hockey	30.00	85.00
2. United Jungle Gun	149.50	250.00
4. DeLuxe model	185.00	275.00
4* United Carnival Gun (10/54)	195.00	295.00
4. DeLuxe model	245.00	300.00
4* United Bonus Gun (1/55)	250.00	350.00
2. DeLuxe model	274.50	350.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	185.00
4. Wms. Super Pennant Baseball (12/53)	135.00	195.00
4. Wms. Super Star Baseball (12/53)	169.50	200.00
4. Wms. Major League Baseball (2/54)	145.00	210.00
4. Wms. All Star Baseball 2/54)	155.00	225.00
4. Wms. Big League Baseball (2/54)	145.00	220.00
4. Wms. Jet Fighter (10/54)	175.00	275.00
4. Wms. Safari (2/54)	315.00	395.00
4. DeLuxe model	325.00	400.00
4. Wms. Polar Hunt (3/55)	330.00	425.00
4. Wms. King Of Swat (5/55)	325.00	440.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED — *No List Price Authorized for Publication*

- G-120 Phonograph
- G- 80 Phonograph
- G- 40 Phonograph
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Booster-Pool	$ 395.00
Night-Club	785.00
Crosswords	545.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Advance Pool	$ 389.50
Clover Pool	375.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" with lighted bumpers	285.00
Champion Pool "Model 35" without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00

EXHIBIT SUPPLY CO.

Super Star Pool	$ 395.00
Skill Score	395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GENCO MFG. & SALES CO.

Baseball Pool	$ 425.00
Standard Tournament Paal	299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tourn. Pool	349.50
Standard Lightup Tourn. Pool	309.50
Supreme DeLuxe Tourn. Pool	359.50
Super Big Top (Gun)	675.00

D. GOTTLIEB & CO.

Harbor Lights (Single-Player, 5-Ball)	$ 407.50

J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	$ 375.00
Jumbo Flicker Pool	410.00
Arcade Pool (1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	*Prices On Request*
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	*Prices On Request*
Various Models of above	*Prices On Request*
DeLuxe Fascination Pool	$ 335.00
Jnmbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP. — *No List Price Authorized for Publication*

- Model 1448 Hi-Fi Phono. 120 Selections, 45 RPM Only
- Model 1452, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP. — *No List Price Authorized for Publication*

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Roto Pool (2-Play., Elec. Score)	$ 425.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Donble Chute	895.00
Stardust	775.00

VALLEY MFG. CO.

Regulation Bumper Pool	279.50
Jumbo Bumper Pool	299.50

WILLIAMS MFG. CO.

2-Way DeLuxe Bank Pool	$ 349.50
2-Way Sr. DeLuxe Bank Pool	399.50
2-Way Sp. DeLuxe Bank Pool	349.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00

THE RUDOLPH WURLITZER CO. — *No List Price Authorized for Publication*

- Model 1900 DeLuxe, High Fidelity, Desert Haze Finish
- Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White
- Model 1800 DeLuxe, High Fidelity, Dawn Mist
- Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black
- Model 5207 Wall Box—104 Selection—3 Wire
- Model 5206 Wall Box—48 Selection—4 Wire
- Model 257 Stepper—104 Selection—3 Wire
- Model 253 Stepper—104 Selection—3 Wire
- Model 248 Stepper—48 Selection—4 Wire
- Model 5117 12" High Fidelity Wall Speaker
- Model 5116 8" High Fidelity Corner Speaker
- Model 5115 5" High Fidelity Corner Speaker
- Challenge Bowler (without Match Featnre) 665.00
- Electric Cigarette Vender 284.50
- Coin Changer Model 304.50

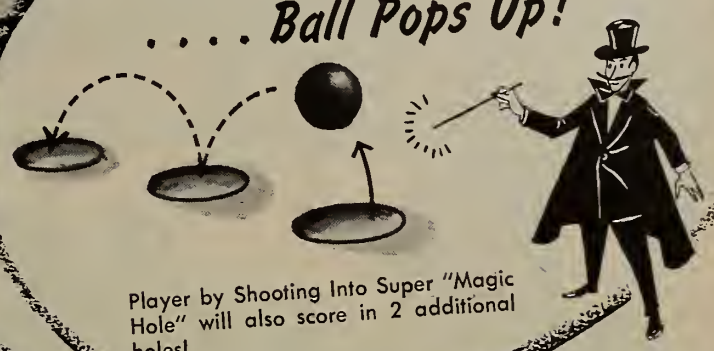
chicago coin's

FRONT END PLAY POOL TABLE

Another FIRST!

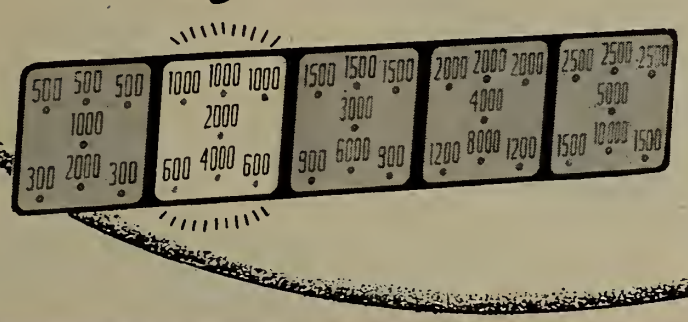
ADVANCE POOL

Featuring
Three Pop Up Holes!
. . . . Ball Pops Up!



Player by Shooting Into Super "Magic Hole" will also score in 2 additional holes!

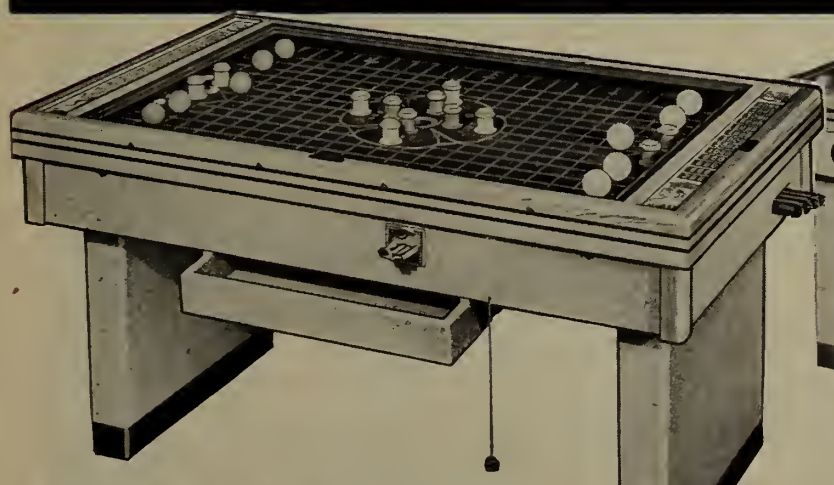
Plus Progressive Advance Scoring On The Back Rack Glass



All holes advance in scoring as game progresses. (5 scoring panels lite up progressively to show new scoring value of each hole.)

Features Front Play!
Features Automatic Scoring!
Features Lite-Up Posts On Playfield!
Unbreakable "Plexi-Glass" Back Glass!
5 Drum Scoring!
"Level-Matic" Adjusters— Standard Equipment!
Brilliantly Colored Cabinet!

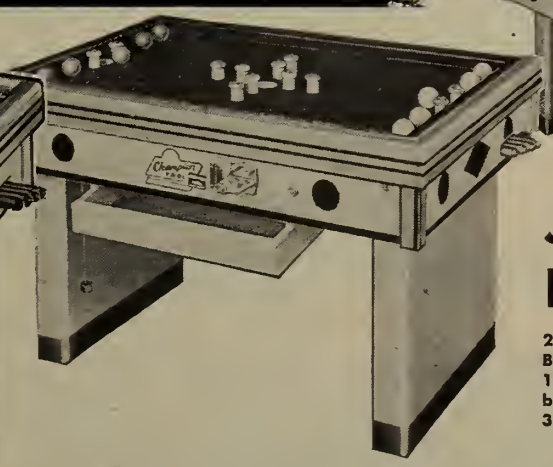
TOPS IN PLAY APPEAL!!



Clover Pool

★Plus Clover Model 35

3 in 1 game which can be converted to 2 or 3 hole or automatic play at the flip of a switch.
Automatic scoring with popular 4 sided play. New advance type scoring on all holes.
Available with "Level-Matic" playboard adjusters.



Champion Pool

☆Plus Champion Model 35

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature!
New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!
End holes are located 4 inches closer to center!
3 or 4 Sided play!

Jumbo Pool

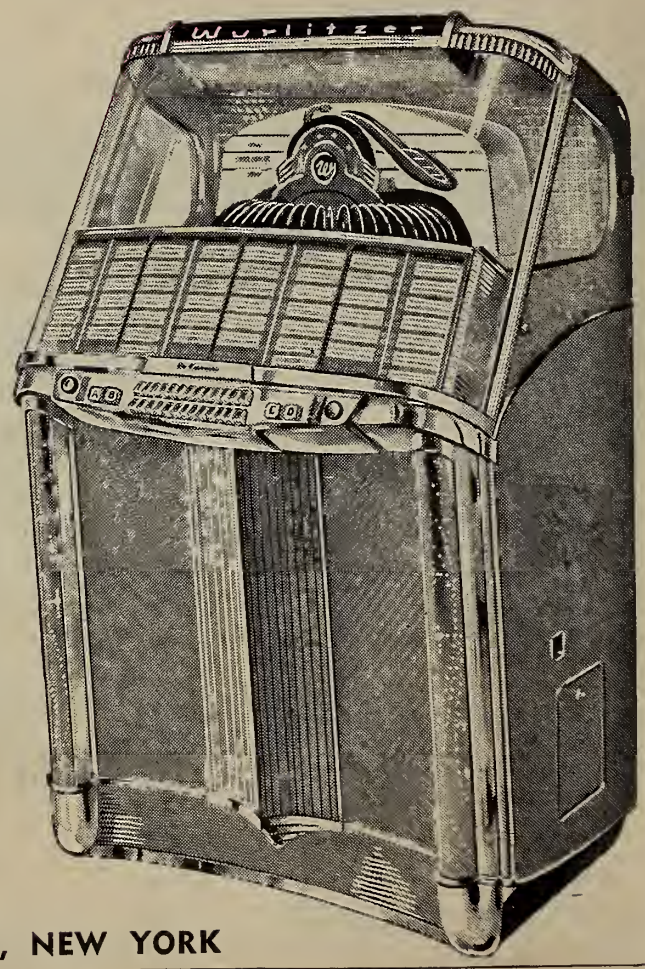
2 or 3 Hole Models With or Without Lighted Bumpers!
18 inches longer than regular size (70 inches by 36 inches)!
3 or 4 Sided Play!

chicago coin MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

The Wurlitzer Centennial Model 1900 broke all heat records for what is normally called a warm reception. And the temperature has been steadily going up. A look and a listen by location owners fanned the fires of enthusiasm. Then the patrons took over. Their reaction to its beauty and its tone is reflected in the Centennial's take. All we can say is what Wurlitzer Operators already know . . . when it comes to fast working, high earning phonographs—this one is really hot!

See Us in BOOTH 6 at the MOA Convention



WURLITZER 1856-1956

WURLITZER *Centennial*

MODEL 1900

HIGHLIGHTING 100 YEARS OF
MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT
AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

UNITED'S ROTO-POOL

with Rotation Lighting from Pocket to Pocket

LIGHTED POCKETS SCORE
- 100 EXTRA POINTS FIRST 5 BALLS
- 200 EXTRA POINTS SECOND 5 BALLS

All Pockets Can Be Made by Skillful
STRAIGHT OR BANK SHOTS

APPROX. SIZE 3 FT. BY 6 FT.

HINGED PLAYFIELD
•
SIMPLE PLAYFIELD ADJUSTER ASSURES LEVEL PLAYFIELD
•
EQUIPPED WITH UNITED'S FAMOUS SLUG-REJECTOR

NO PENALTY SHOTS
•
ONE OR TWO CAN PLAY 10¢ PER PLAYER
•
SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

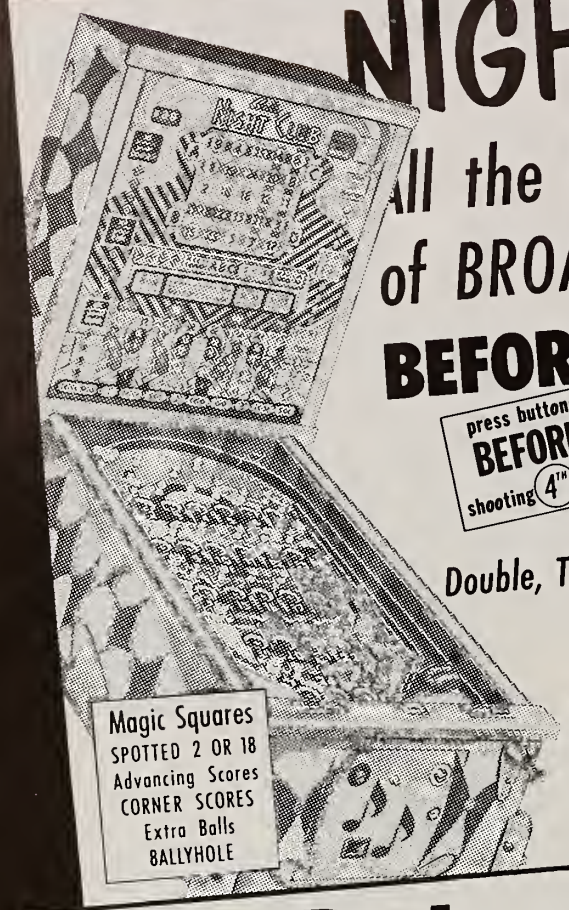
UNITED OPERATORS ARE SUCCESSFUL OPERATORS

NOW AT YOUR DISTRIBUTOR

SPECIAL CLUB POOL • HI-SCORE POOL • 2-WAY CLUB POOL (2 Sizes) • STARDUST • TOP-NOTCH Shuffle-Alley • REGULATION Shuffle-Alley

A Bally® GAME FOR EVERY LOCATION

NIGHT-CLUB



All the famous features of BROADWAY plus new

BEFORE and **AFTER** feature

press buttons **BEFORE** shooting 4" ball

press buttons **BEFORE** shooting 5" ball

press buttons **AFTER** shooting 5" ball

Double, Triple and **Quadruple** scores

For better-than-BROADWAY earnings get Bally NIGHT-CLUB from your Bally Distributor today.

Booster-Pool

WITH EXCLUSIVE *Color-Detector* **TOTALIZERS**

PLUS NEW EXCITING *Progressive* **SCORES**

Fast play and fascinating play-appeal of BOOSTER-POOL produce biggest profits in pool operation. Get BOOSTER-POOL busy for you now.

Deluxe ABC OFFICIAL SCORING bowler

NEW IMPROVED MECHANISM

Now you can get delivery again on the greatest money-maker in bowler class. Order Deluxe ABC BOWLER from your Bally Distributor today.

Pin-Pool

STANDARD
52 IN. BY 36 IN.

WITHOUT LIGHTS, priced for blanket coverage of all types of locations.

LIGHT-UP BUMPERS for locations that demand extra flash.

NEON-LIGHTS under side-rails, flooding table with no-glare illumination.

SENIOR
68 IN. BY 36 IN.

CROSS WORDS

Bally Word-Puzzle Skill-Game

Get your 5-ball spots back on a money-making basis.

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS